### Saturday, April 28

## 7 a.m. - 1 p.m.

## **Conference Session Recording**

Bring the conference home with you for training, reviewing sessions, or to share with those unable to attend. We offer the opportunity to purchase mp3 multimedia recordings that include audio recordings of conference sessions. Session PowerPoint and resource materials, an exhibitor/sponsor list, and important information about the Council are also included. In addition, resources will be available on the Web at the <u>Live Learning Center</u>. Order conference recordings here.

Pre-conference Orders – \$159 Onsite Orders – \$179 Post-conference Orders – \$329

Order early and save!

**Meeting Room:** N/A

## 8 a.m. - 5 p.m.

### **Institute for New Board Members**

Two-day Session April 28 - 8am to 5pm April 29 - 7am to 11:30am

The institute is designed for foundation board members with less than two years of experience in the field. It focuses on current best practices and the fundamental rules and regulations for U.S. private and public foundations, and presents an opportunity to interact with peers and receive answers to your burning questions. The information-packed program will (1) identify the various governance structures used by foundations; (2) look at the key roles, functions, and positions within the foundation structure; (3) define the basic elements of grantmaking and financial administration; (4) help you apply basic operating principles to your foundation; and (5) much, much more!

New program introductory rates:

Early bird - Member - \$425 - Early bird - Nonmember - \$625

Early bird ends March 16th and the rates will increase as follows:

Member Price - \$525

Nonmember - \$825

*Moderator(s)*: Vernetta Walker, Vice President, Consulting, Training, and Assessments, BoardSource; Deborah Whitehurst, Principal, Hardesty-Whitehurst, LLC

Session Designer(s): Ericka Plater Turner, Managing Director, Professional Development, Council on Foundations

**Meeting Room:** Olympic 3, 3rd Floor Tower

### 9 a.m. -5:30

p.m.

### A Global Engagement: Widening Your Grantmaking Lens

Sponsored by the Alliance for International Giving

Cost is \$95 for members and \$125 for nonmembers. Package this with the Global Philanthropy Dinner and Reception and save! Package price is \$220 for members and \$270 for nonmembers.

Join the Council on Foundations and leading funder affinity groups active in the international arena for a daylong preconference immersion in global grantmaking, with a special emphasis on the role of women in development, human rights, and peace-building. There is a separate registration fee for this event.

#### Program Schedule

The Future of Philanthropy and Development in the Pursuit of Human Well-Being: An Update on the Bellagio Initiative 9–10 a.m.

The Bellagio Initiative is a series of global consultations to produce a new framework for philanthropic and international development collaboration in pursuit of human well-being in the 21st century. The project is led by the Institute of Development Studies, the Resource Alliance, and the Rockefeller Foundation. Join us for a review of this important initiative's work thus far and join the conversation.

Stakeholder Engagement in Global Giving: Do Nothing About Us Without Us 10:15–11:45 a.m.

An increasing number of grantmakers understand that much of the knowledge and experience they need to solve problems resides in the communities they serve. This interactive session, convened by Grantmakers for Effective Organizations and International Funders for Indigenous Peoples, explores the challenges and

opportunities of engaging community-level stakeholders in global grantmaking, with a special focus on women and indigenous communities.

Networking Lunch 11:45 a.m.–12:30 p.m.

Your Grantmaking and Human Rights: Navigating the Intersections 12:30–2 p.m.

Climate change, domestic violence, education reform, voting and elections, and political upheavals. Human rights are interwoven into each of these issues. This session will discuss what it means to undertake "human rights grantmaking" and describe the links between a range of funding priorities and human rights. Participants will hear directly from local grantee partners working on the front lines, and will explore strategies for addressing the special challenges facing grantees who take great personal and organizational risks to struggle for change.

Supporting Women, Supporting Social Change 2:15–3:45 p.m.

Sponsored by Africare

Women play an important role in all societies and cultures, and Africa is no exception. Hear how perceptions of women in Africa influence funder support in this session coordinated by the Africa Grantmakers Affinity Group. Three different grantmaking approaches will be shared.

Stories from the Field: Women Building Peace 4–5:30 p.m.

Interact with women peacebuilders and philanthropists as they share their experiences rebuilding societies and resolving violent conflicts. The discussion, convened by the Peace and Security Funders Group with the Institute for Inclusive Security, focuses on the particular and powerful strengths that women leaders bring to negotiations, street protests, mediation, truth commissions, and disarming and reintegrating soldiers.

Presenters for the day include:

Presenter(s): Evelyn Arce, Executive Director, International Funders for Indigenous People; Luz Estela Castro Rodríguez, Attorney and Social Activist, Women's Human Rights Center of Chihuahua; Jackie Copeland-Carson, Executive Director, African Women's Development Fund U.S.; Pesh R Framjee, Head, Not for Profit Group, Crowe Clark Whitehill; Yuri Futamura, Finance and Administration Manager, New Field Foundation; Sharon Gelman, Executive

Director, Artists for a New South Africa; <u>Sarah Hobson</u>, Executive Director, New Field Foundation; <u>Peter Kostishack</u>, Director of Programs, Global Greengrants Fund; <u>Neelam Makhijani</u>, Chief Executive, Resource Alliance; <u>Shadia Marhaban</u>, Fellow, Weatherhead Center, Harvard University; <u>David Mattingly</u>, Director of Programs, Fund for Global Human Rights; <u>Rosalie Nezien</u>, Program Officer, American Jewish World Service; <u>Heather Peeler</u>, Vice President of Programs, Grantmakers for Effective Organizations; <u>Asif Saleh</u>, Director, Communications/Head of the Social Innovation Lab, BRAC; <u>Anne-Sophie Schaeffer</u>, Program Manager, Euro-Mediterranean Foundation of Support to Human Rights Defenders; <u>Fabrice Serfati</u>, CFO, IGNIA; <u>Evelyn Thornton</u>, Chief Executive Officer, The Institute for Inclusive Security, a program of Hunt Alternatives Fund; <u>Jessica Wrenn</u>, Senior Program Officer, American Jewish World Service

Moderator(s): Heather Grady, Vice President, Foundation Initiatives, The Rockefeller Foundation; Katherine Magraw, Director, Peace and Security Funders Group; David Mattingly, Director of Programs, Fund for Global Human Rights; Niamani Mutima, Executive Director, Africa Grantmakers' Affinity Group Session Designer(s): John Harvey, Managing Director, Global Philanthropy, Council on Foundations; Nadia Zaidi, Esq., Program Coordinator, Outreach & Communication, International Human Rights Funders Group

**Meeting Room:** Plaza 1-3, 3rd Floor Tower

### 9 a.m. -11:15 a.m.

## The Association of Black Foundation Executives (ABFE): Annual Meeting

The ABFE annual meeting provides our members, supporters and friends with an update on the organization's current vision, activities and overall health. During this meeting, ABFE members will vote in new Board Members and recognize those that are departing the body.

Meeting Room: Platinum Ballroom I/J, 2nd Floor

## 10 a.m. - 4 p.m.

#### Extended Site Session: Post Pacific Standard Time: Art in LA 1945-1980

This event is at capacity, and we are no longer accepting registrations.

This session will bring participants to the Getty Center in Brentwood for a presentation on Pacific Standard Time: Art in LA 1945-1980, the unprecedented art collaboration among more than sixty cultural organizations across Southern California. Participants will meet with initiative organizers and hear firsthand about the exhibitions, programs, marketing, PR, development and lessons learned during Pacific Standard Time as a model for other regions. Picnic box lunches will

be provided after the presentation, followed by visits to current Getty Museum exhibitions before returning downtown.

**Deborah Marrow**, Director, Getty Foundation; **Joan Weinstein**, Deputy Director, Getty Foundation; **Andrew Perchuk**, Deputy Director, Getty Research Institute; **Gloria Gerace**, Managing Director of Pacific Standard Time

*Session Designer(s)*: Deborah Marrow, Director, The Getty Foundation, The J. Paul Getty Trust

**Meeting Room:** Off-site: Arts

## 11 a.m. - 5 p.m.

## Suite for the C-Suite - Saturday

Are you a "C-level" leader looking for a quiet corner to connect with colleagues? Share your wisdom and visit with peers in a special suite reserved for executive foundation leaders. Throughout the conference, you are invited to use this space to network and gain insight first-hand, in a safe and confidential environment. For executive leadership foundation staff only.

**Meeting Room:** Atrium 2, 3rd Floor Tower

### 11:30 a.m. - 2 p.m.

## The Association of Black Foundation Executives (ABFE): ABFE Opening Plenary and Luncheon

ABFE's opening plenary and luncheon will include a panel discussion on "Responsive Philanthropy in Black Communities (RPBC): Mobilizing Our Resources for Impact" and a CEO panel discussion on "Responsive Philanthropy in an Era of Changing Demographics". To learn more, visit our website at <a href="https://www.abfe.org">www.abfe.org</a>.

**Meeting Room:** Platinum Ballroom B/C, 2nd Floor

# 1 p.m. - 2:30 p.m.

## Grantmakers for Children, Youth and Families: Parent Organizing as a Strategy for Sustainable Policy Change

Join GCYF as we discuss parent organizing as a strategy for sustainable policy change and hear from grantmakers on steps funders can take to learn more and take effective action to nurture and support parent organizing on the local, state and

national level.

**Meeting Room:** Atrium 1, 3rd Floor Tower

## 2 p.m. - 5 p.m.

## **Grantmakers in Film + Electronic Media: GFEM Members' Meeting**

Grantmakers in Film + Electronic Media convenes its annual members meeting at a time of great change and opportunity for media and philanthropy. This year's meeting will focus on trends and evolution in public and independent media, including expansion and diversification of public radio, innovations in journalism and challenges facing public television.

Meeting Room: Gold Ballroom 4, 1st Floor

## 2 p.m. - 6 p.m.

### **Registration Hours**

Pick up your badge. Meet new people. Play a game. Visit with exhibitors and sponsors.

Meeting Room: Resource Central, Platinum Ballroom D/E, 2nd Floor

## 2:30

### Film + Video Festival: Sin Pais (Without Country) by Theo Rigby

p.m. -2:50 p.m.

Two years ago, immigration agents stormed the Mejia's house looking for someone who didn't live there. Sam, Elida, and Gilbert were undocumented and became deeply entangled in the U.S. immigration system. With intimate access and striking imagery, this film explores the complexities of the Mejia's new reality of a separated family.

Meeting Room: Platinum Ballroom F, 2nd Floor

### 2:30 p.m. - 5

p.m.

# The Association of Black Foundation Executives (ABFE): ABFE Summit Track 1: Communications and Media Consumption: Addressing Negative Images of Blacks in the Media

This Summit will highlight examples from around the country where foundations are working with a broad array of media outlets and partners to communicate an

empowering narrative of Black communities. To learn more, visit <u>www.abfe.org</u>.

Meeting Room: Platinum Ballroom I/J, 2nd Floor

### 2:30 p.m. - 5 p.m.

## The Association of Black Foundation Executives (ABFE): ABFE Summit Track 3: Leadership and Infrastructure in Black Communities

A key tenant of the Responsive Philanthropy in Black Communities framework is the use of grantmaking resources to build the leadership capacity of Black communities and strengthen the infrastructure of its core institutions. This Summit will explore existing models, identify the funding strategies,lessons-learned, and future direction of these efforts. To learn more, visit www.abfe.org.

Meeting Room: Platinum Ballroom G/H, 2nd Floor

### 2:30 p.m. - 5 p.m.

## The Association of Black Foundation Executives (ABFE): ABFE Summit Track 4: Leverage the Trust Campaign: The

Trustees are key to facilitating a form of foundation grantmaking that is responsive to Black communities. This Summit is designed to provide insight on various leadership styles and key characteristics of successful leadership. To learn more, visit www.abfe.org.

**Meeting Room:** Platinum Ballroom A, 2nd Floor

## 3 p.m. -4:40

p.m.

## Film + Video Festival: The Learning by Ramona Diaz

American teachers established the English-speaking public school system in the Philippines100 years ago. Now, in a striking turnaround, American schools are recruiting Filipino teachers. This film is the story of four Filipino teachers who come to Baltimore hoping to use their earnings to transform their families' impoverished lives back home. However, the women's idealistic visions of the job soon collide with Baltimore's tough realities.

**Meeting Room:** Platinum Ballroom F, 2nd Floor

## 3 p.m. - 4:30

Grantmakers for Children, Youth and Families: Bringing our Boys Home: Reintegrating Juvenile Justice Involved Youth Back into their Communities p.m.

Join GCYF as we discuss the behavioral and mental health needs of juvenile justice involved males and funder led strategies and efforts to holistically rehabilitate and reintegrate these youth back into their families and communities.

**Meeting Room:** Atrium 1, 3rd Floor Tower

4 p.m. - 5:30 p.m.

## **CFLeads: Effective Community Foundation – Private Foundation Partnerships: A Conversation Hosted by CFLeads**

Join CFLeads for a candid conversation with national foundations that are working with, have worked with or are interested in working with community foundations. What's working? What's not? What's needed at the local level? What would help make community foundations and national foundations better strategic partners to benefit communities?

Nicholas S. Deychakiwsky, Program Officer, Charles Stewart Mott Foundation Grant Oliphant, President & CEO, The Pittsburgh Foundation Ralph Smith, Senior Vice President, The Annie E. Casey Foundation

Please RSVP to <u>dsilke@cfleads.org</u> by April 23 as space is limited.

**Meeting Room:** Olympic 2, 3rd Floor Tower

4:50 p.m. -5:50

p.m.

## Film + Video Festival: Bad Blood: A Cautionary Tale by Marilyn Ness

What if your life-saving medicine contained deadly viruses—and the drug manufacturers, the government, and your own doctors knew but failed to warn you? This film chronicles how a "miracle" treatment for hemophilia became an agent of death for 10,000 Americans, as well as the hemophilia community's powerful and inspiring fight to right the system that failed them and make it safer for all.

Meeting Room: Platinum Ballroom F, 2nd Floor

6 p.m. - 9 p.m.

## ABFE James A. Joseph Lecture Awards Ceremony and Reception

ABFE's signature event highlights philanthropic leadership in support of Black Communities. ABFE will present the Emerging Leader in Philanthropy and Institutional Leader in Philanthropy Awards, and you will hear from our 2012

Lecture. A reception for ABFE friends, supporters and guests immediately follows the lecture and awards ceremony.

Meeting Room: Gold Ballroom 2/3, 1st Floor

### 6:30 p.m. - 9 p.m.

## An Evening of Global Networking: Global Philanthropy Reception and Dinner

Cap off a great day of learning by spending the evening networking with your global grantmaking peers. There is a separate registration fee for this event.

Program Schedule Speed Networking 6–6:45 p.m.

Make multiple connections in a short amount of time, and then deep those connections over the course of the conference—and beyond.

Global Grantmaking Reception 6:30–7:30 p.m.

Enjoy wine, hors d'oeuvres, and great conversation during this festive reception.

Council on Foundations Annual Global Dinner Featuring Special Guest Julia Ormond 7:30–9:30 p.m.

Actress, philanthropist, and activist Julia Ormond discusses human trafficking and her work as the founder of ASSET, the Alliance to Stop Slavery and End Trafficking.

*Session Designer(s)*: <u>Isabelle Mack</u>, Manager, Global Philanthropy Program, Council on Foundations

**Meeting Room:** Plaza 1-3, 3rd Floor Tower

## 8:30 p.m. -10:30 p.m.

## Saturday Night at the Movies - The Interrupters

Join us for an evening of inspiration and innovation honoring "The Interrupters." This powerful film from the creators of "Hoop Dreams" presents a raw and unflinching portrait of the group Ceasefire—the Robert Wood Johnson-supported project depicted in the film—and its courageous struggle to eradicate violence in the gritty streets of Chicago.

John Singleton, director of "Boyz in the Hood," Interruptor Ameena Matthews, and others will participate in a lively and engaging program offering a unique opportunity to connect with funder colleagues and learn more about the ongoing technology initiatives developed in the wake of the film—including Peace TXT, a mobile technology antiviolence campaign supported by the Rita Allen Foundation.

The event is hosted by the Council on Foundations and Grantmakers in Film + Electronic Media (GFEM) and co-sponsored by the Robert Wood Johnson Foundation and McCormick Foundation. Tickets are \$15 for GFEM members/\$25 for nonmembers.

Session Designer(s): Vincent Stehle, Executive Director, Grantmakers in Film + Electronic Media (GFEM)

**Meeting Room:** Platinum Ballroom F, 2nd Floor

### Sunday, April 29

7 a.m. -10:30 a.m.

## **National Network of Consultants to Grantmakers: Annual Spring Convening**

Annual gathering for members and others interested in our learning community of expert, experienced philanthropy consultants. Network with peers, hear about NNCG's exciting plans for the year, and learn from programming targeted specifically to consultants. More details to come. \$35 fee for non-members.

**Meeting Room:** Atrium 3, 3rd Floor Tower

7 a.m. -

**Registration Hours** 

6 p.m.

Meeting Room: Resource Central, Platinum Ballroom D/E, 2nd Floor

7 a.m. -6 p.m.

### **Suite for the C-Suite - Sunday**

Are you a "C-level" leader looking for a quiet corner to connect with colleagues? Share your wisdom and visit with peers in a special suite reserved for executive foundation leaders. Throughout the conference, you are invited to use this space to network and gain insight first-hand, in a safe and confidential environment. For executive leadership foundation staff only.

**Meeting Room:** Atrium 2, 3rd Floor Tower

7:30 a.m. -11:30 a.m.

### **Institute for New Board Members (Day 2)**

Day two of the Institute for Board Members.

The institute is designed for foundation board members with less than two years of experience in the field. It focuses on current best practices and the fundamental rules and regulations for U.S. private and public foundations, and presents an opportunity to interact with peers and receive answers to your burning questions. The information-packed program will (1) identify the various governance structures used by foundations; (2) look at the key roles, functions, and positions within the foundation structure; (3) define the basic elements of grantmaking and financial administration; (4) help you apply basic operating principles to your foundation; and (5) much, much more!

New program introductory rates:

Early bird - Member - \$425 - Early bird - Nonmember - \$625

Early bird ends March 16th and the rates will increase as follows:

Member Price - \$525

Nonmember - \$825

*Moderator(s)*: Vernetta Walker, Vice President, Consulting, Training, and Assessments, BoardSource; Deborah Whitehurst, Principal, Hardesty-Whitehurst, LLC

Session Designer(s): Ericka Plater Turner, Managing Director, Professional Development, Council on Foundations

**Meeting Room:** Olympic 3, 3rd Floor Tower

## 8 a.m. - 11 a.m.

## **Corporate Opening Session: The Leadership Opportunity for Corporate Philanthropy**

Corporate participants, kick off your conference experience by connecting with and learning from your peers. The Council on Foundations is releasing a new platform for corporate philanthropy that signals a transformative moment for the field. Join the leader-to-leader call to action and be among the first to hear the results of the Council's original field research project—a new, practical framework that equips

leaders to step up and catalyze business' contribution to the pressing global challenges of our times. Preregistration required. Breakfast is included.

Session Designer(s): Elizabeth B. Sullivan, Managing Director, Corporate and Independent, Council on Foundations

**Meeting Room:** Plaza 1/2, 3rd Floor Tower

## 8 a.m. - 9:40 a.m.

## Film + Video Festival: Better This World by Kelly Duane de la Vega and Katie Galloway

The story of Bradley Crowder and David McKay, who were accused of plotting to firebomb the 2008 Republican National Convention, "Better This World" is a dramatic tale of idealism, loyalty, crime, and betrayal. It follows the radicalization of these boyhood friends while getting to the heart of the war on terror and its impact on civil liberties and political dissent in post-9/11 America.

**Meeting Room:** Platinum Ballroom F, 2nd Floor

### 8:30 a.m. -11 a.m.

### Asian American/Pacific Islanders in Philanthropy (AAPIP): AAPIP's 2012 Annual Membership Meeting & Program

Join AAPIP for our annual business and membership meeting as we welcome newly elected board members, acknowledge departing board members and recognize 2012-13 officers. Along with an update of AAPIP's progress this past year, we will also honor the leadership of key individuals whose support has been critical to AAPIP's commitment to Building Democratic Philanthropy.

Meeting Room: Gold Ballroom 1, 1st Floor

### 8:30 a.m. -11 a.m.

## Grantmakers in Film + Electronic Media: Interrupting the Epidemic of Urban Violence: A Funder Roundtable

Join funders for an in-depth discussion about CeaseFire. The anti-violence group is supported by the Robert Wood Johnson and McCormick foundations and highlighted in the Henry Hampton Award-winning film, The Interrupters, with support from the MacArthur Foundation. We'll delve into the core strategy and success of CeaseFire and hear how the model is being used throughout the country. We'll also learn about the collaborative tech innovation, PeaceTXT, created by Ushahidi and Medic Mobile, coordinated by the social innovation PopTech

Accelerator, and supported by the Rita Allen Foundation.

**Meeting Room:** Gold Ballroom 4, 1st Floor

8:30 a.m. -10:30 a.m.

### Environmental Grantmakers Association: EGA at 25 & the next 25 years

The Environmental Grantmakers Association (EGA) is 25 in 2012. We are happy to be back at COF's annual meeting and look forward to having a productive discussion on what environmental philanthropy has accomplished and where it and the broader environmental movement are heading. What are some core public education and mobilization messages for 2012 and how do we amplify them by building new constituencies at the local and global levels? How can we enable democratic participation and diverse perspectives to foster representative leadership and good governance at all levels? Whether you are a veteran or a newcomer to philanthropy and environmental issues, you will be encouraged to participate and share your ideas.

**Meeting Room:** Olympic 2, 3rd Floor Tower

8:30 a.m. -10 a.m. The Association of Black Foundation Executives (ABFE): ABFE Leverage the Trust Campaign: Capital + Commitment + Connections: Lessons Learned through the Foundation & Endowment Minority & Women-owned Fund Roundup (For Foundation Trustees)

Join ABFE and finance industry partners as we release early findings of our research and a set of recommendations to the field to support intentional engagement of Black investment talent in the management of foundation endowments. To learn more, visit <a href="https://www.abfe.org">www.abfe.org</a>.

**Meeting Room:** Platinum Ballroom B, 2nd Floor

9 a.m. -10:30 a.m.

## **Literacy Funders Network: Cross Partner Collaboration for Improved Literacy**

This event is a networking discussion opportunity for those interested in collaborating with the Literacy Funders Network. All are welcome.

**Meeting Room:** Olympic 1, 3rd Floor Tower

9 a.m. -11 a.m.

## The Association of Black Foundation Executives (ABFE): ABFE's Insight Forum – Black Philanthropic Network

The Black Philanthropic Network is a group of regionally-focused associations who have partnered with ABFE to identify trends across the US and exchange promising strategies for addressing issues facing Black communities. Join this year's Insight Forum to hear about regional strategies from colleagues across the country. To learn more, visit <a href="https://www.abfe.org">www.abfe.org</a>.

Meeting Room: Platinum Ballroom C, 2nd Floor

9:30 a.m. -11 a.m.

#### The Grammy Museum: 21st Century Museum

Paying tribute to music's rich cultural history, this one-of-a-kind museum explores and celebrates the art, creative process, and recording technology behind all forms of music, and the history of the premier recognition of music excellence that is the GRAMMY Award. The GRAMMY Museum features interactive and multimedia exhibits located within L.A. LIVE, the downtown Los Angeles sports, entertainment, and residential district. Since opening in December 2008, the GRAMMY Museum has produced more than 210 public programs with artists such as Brian Wilson, Smokey Robinson, Dave Matthews, Harry Connick Jr, Chrissie Hynde, Lady Gaga, Andre Bocelli, LeAnn Rimes, Bill Withers, Jennifer Hudson, John Legend, The Roots, Lenny Kravitz, and Dwight Yoakam, in addition to facilitating more than 140 annual education and member workshops. The GRAMMY Museum looks for ways to expand awareness on a national level, including the In Performance at the White House concert series. Visit <a href="https://www.grammymuseum.org">www.grammymuseum.org</a> for more information.

**Meeting Room:** TBD

9:50 a.m. -11:20 a.m.

### Film + Video Festival: Where Soldiers Come From by Heather Courtney

From a snowy, small town in Northern Michigan to the mountains of Afghanistan, this film follows the four-year journey of childhood friends who join the National Guard after graduating from high school. It offers an intimate look at the young Americans who fight our wars, the families and towns they come from—and the way one faraway conflict changes everything.

**Meeting Room:** Platinum Ballroom F, 2nd Floor

## 11:30 a.m. -1:30

p.m.

## Opening Plenary - Realization, Rethinking, and Reinvention in the Wake of Crisis

On the 20th anniversary of the Los Angeles riots, we will explore three examples of how crisis events can become turning points: the civic and philanthropic response in New Orleans following Hurricane Katrina's revelations of social inequality; the experiments underway in Detroit amidst crisis and social despair; and, of course, how Los Angeles changed in the wake of the civil unrest two decades ago. What can we learn from the creative responses that have emerged in each instance? And what are the implications for today's society?

This session will also feature the presentation of the Distinguished Service Award to Michele Prichard, director, common agenda, Liberty Hill Foundation.

Presenter(s): Flozell Daniels Jr., President and CEO, Foundation for Louisiana; Carol A. Goss, President and CEO, The Skillman Foundation; Marqueece Harris-Dawson, President and CEO, Community Coalition; Antonia Hernández, President and CEO, California Community Foundation; Stewart Kwoh, President and Executive Director, Asian Pacific American Legal Center; Carol S. Larson, President and CEO, The David and Lucile Packard Foundation; Kurt Metzger, Director, Data Driven Detroit; Allison Plyer, Executive Director, Greater New Orleans Community Data Center; Angela Reyes, Executive Director and Founder, Detroit Hispanic Development Corporation; Saket Soni, Executive Director, New Orleans Worker Center for Racial Justice

Moderator(s): Manuel Pastor, Professor, University of Southern California

Meeting Room: Diamond Ballroom, 3rd Floor

#### 1:30

#### **Dessert Break in Resource Central**

p.m. - **M** 

Meeting Room: Platinum Ballroom D/E, 2nd Floor

2:30

p.m.

## 2 p.m. - 3:05

### Film + Video Festival: Cafeteria Man by Richard Chisolm

p.m.

After several angry kids brought their horrible cafeteria food to the Baltimore City School Board, food expert and chef Tony Geraci came to town as the new food and nutrition director. His plan: feed kids healthy, locally-sourced meals, teach them nutritional awareness, and offer them vocational opportunities in the world of food. "Cafeteria Man" chronicles Geraci's tenacious efforts to kick-start school reform in Baltimore.

**Meeting Room:** Platinum Ballroom F, 2nd Floor

## 2 p.m. - 4 p.m.

## Early Childhood Education in Los Angeles: From Practice to Policy

Moderator Gwen Walden, lead consultant for the L.A. Partnership for Early Childhood Investment, will engage a lively discussion with the city's leading early childhood education advocates. Join representatives from LAUP, Department of Health, LAUSD, and Para Los Ninos, the emerging model for best practices on the west coast, for fresh perspectives on early education.

**Meeting Room:** TBD

## 2 p.m. - 4 p.m.

## Site Session: Making the Promise of Green Jobs a Reality: L.A. Stories

Connecting new, green jobs to the massive transportation infrastructure build-out in Los Angeles is underway thanks to LAANE, PERE, and its allies. Successful advocacy and research is likely to lead to a new railcar manufacturing plant on a site in Watts that has been abandoned since the civil unrest. A recently adopted hiring policy will connect thousands of Angelenos to quality construction jobs building L.A.'s 12 new rail lines. A new training program for weatherization and energy efficiency created at the Department of Water and Power will lead to thousands of new jobs. A program to transform the city's waste and recycling industry promises to turn some of the most dirty, dangerous, and low-paying jobs into promising careers while moving L.A. to a zero waste goal. Learn about these projects, and more, during this off-site experience.

**Meeting Room:** Off-site: Green Jobs

## 2:30

## p.m. - 4 p.m.

#### **Concurrent Sessions**

## A Conversation on What it Takes for Successful Global Partnerships

In the face of complex global challenges, how does philanthropy effectively collaborate for shared impact? What are innovative models where private philanthropy, business, government, and multilateral organizations work together across borders? When can partnerships maximize the assets of each entity while meeting their unique needs? This session will identify the factors necessary to create successful global partnerships and/or innovative ideas that lead to success.

*Presenter(s)*: <u>Heather Grady</u>, Vice President, Foundation Initiatives, The Rockefeller Foundation; <u>Daniel J. Lee</u>, Executive Director, Levi Strauss

Foundation; Nicole R. Robinson, Vice President, Kraft Foods Foundation Session Designer(s): Andrew Ho, Manager, Global Philanthropy, Council on Foundations; Elizabeth B. Sullivan, Managing Director, Corporate and Independent, Council on Foundations

Meeting Room: Gold Ballroom 2, 1st Floor

### Does Working With Government Have a Payoff?

This session, the first in a two-part series on philanthropy-government partnerships, explores the emergence of philanthropic liaisons at the local, state, and national levels: How they are structured, what they have achieved in terms of policy outcomes, and how we can inform leaders from both sectors about how to work together more productively.

*Presenter(s)*: Aileen Adams, Deputy Mayor, Office of Strategic Partnerships, City of Los Angeles; Karen Aldridge-Eason, Foundation Liaison, Council of Michigan Foundations; Ana Marie Argilagos, Deputy Assistant Secretary, Office for International and Philanthropic Innovation, U.S. Department of Housing and Urban Development; Dace West, Director, Denver Office of Strategic Partnerships *Moderator(s)*: James M. Ferris, Director, The Center on Philanthropy and Public Policy

Session Designer(s): <u>James M. Ferris</u>, Director, The Center on Philanthropy and Public Policy; <u>Peter Long</u>, President and CEO, Blue Shield of California Foundation

Meeting Room: Gold Ballroom 1, 1st Floor

## For CEOs: Reflections From the Start: New CEOs Reflect on the Challenges They Face

In an open forum moderated by three experienced CEOs, foundation executives new to their role will share experiences and persistent challenges, leading to a joint exploration of solutions and strategies.

Space is limited. To register for any or all of the CEO sessions, please register for the full conference first and then contact Jantell Stone (or call 703-879-0667) to select the CEO sessions you would like to attend (RSVP is required). Please note that you must be a current foundation chief executive officer to participate.

*Presenter(s)*: Sandra R. Hernández, Chief Executive Officer, The San Francisco Foundation; Carol S. Larson, President and CEO, The David and Lucile Packard Foundation

*Moderator(s)*: Kevin F. Walker, President and CEO, Northwest Area Foundation *Session Designer(s)*: Peter Long, President and CEO, Blue Shield of California

Foundation; Kevin F. Walker, President and CEO, Northwest Area Foundation

**Meeting Room:** Platinum Ballroom G/H, 2nd Floor

## Games for Social Innovation and Impact: A How to and Exploratorium (Games 101)

Games provide a unique engagement opportunity. Learn how to boost your effectiveness as a funder using fresh approaches and innovative strategies from the world of games, and get an inside look at how games are being deployed in novel ways for maximum social impact.

*Presenter(s)*: Michelle Byrd, Co-President, Games for Change; Jessica Goldfin, Special Assistant to the President, John S. and James L. Knight Foundation; Dan White, CEO, Filament Games

Session Designer(s): <u>Pamela Harris</u>, Former Managing Director, Grantmakers in Film + Electronic Media

Meeting Room: Platinum Ballroom C, 2nd Floor

#### **Refining Your Listening Skills Through Music**

Hearing is automatic, but listening is a skill. This interactive workshop will get your ears in tune and refine your ability to listen through a series of exercises that will help you enjoy music more deeply and interact with people more profoundly. You'll gain an expanded awareness of music and sound and feel more connected to the emotional narratives used in music!

Presenter: Ed Barguiarena

**Meeting Room:** Georgia 2, 3rd Floor Tower

#### **Supporting Individuals as Innovators and Change Agents**

Investing in innovative risk-takers helps move communities and cultures forward and brings creative ideas to the forefront. Grants that support these individuals value the power and courage of one voice that has the potential to raise others in response and action. We'll examine some of the strategies that enable the dynamic ideas of diverse individuals to inspire, challenge, address issues and problems, and advance solutions.

*Presenter(s)*: Chris Balme, Cofounder and CEO, Spark; Sergio De La Torre, Assistant Professor, Architecture Department, University of San Francisco; Marqueece Harris-Dawson, President and CEO, Community Coalition; Seitu Jones, Artist

*Moderator(s)*: Caroline D. Avery, President, The Durfee Foundation

Session Designer(s): Cynthia A. Gehrig, President, Jerome Foundation, Inc.

**Meeting Room:** Platinum Ballroom I/J, 2nd Floor

#### Ylvisaker Award for Public Policy Lecture

This new lecture celebrates grantmakers who help "set the agenda" for public consideration and debate. It is named after Paul Ylvisaker, a courageous and often lone voice on issues such as urban affairs, civil rights, community engagement, the environment, and philanthropy.

Reception to be held in Olympic 2, Third Floor Tower.

*Presenter(s)*: <u>Linda E. Reed</u>, President and CEO, Montana Community Foundation *Session Designer(s)*: <u>Evelyn E. Gibson</u>, Director, Awards Programs, Council on Foundations

Meeting Room: Olympic 1, 3rd Floor Tower

### 2:30 p.m. - 4 p.m.

### ASPIRING CEOs: What Is This job? A Conversation With Sitting CEOs

In a panel moderated by Jim Canales, president and CEO of the James Irvine Foundation, current CEOs will share what their job really entails. They will describe some of their biggest discoveries and challenges, along with the skills they found most essential. These experienced leaders will provide an intimate portrayal of what it really means to run a foundation.

This session requires pre-registration by eligible attendees – those with more than five years of senior management experience and who expect to be foundation CEOs in the next three to five years Please email or call Jantell Stone (703-879-0667) to RSVP or for more information. Space is limited.

*Presenter(s)*: Jamie P. Merisotis, President and CEO, Lumina Foundation for Education; Grant Oliphant, President and CEO, The Pittsburgh Foundation; Javier Alberto Soto, President and CEO, The Miami Foundation; Kate Wolford, President, The McKnight Foundation

Moderator(s): <u>James E. Canales</u>, President and CEO, James Irvine Foundation Session Designer(s): <u>James E. Canales</u>, President and CEO, James Irvine Foundation; <u>Brian Eule</u>, Special Projects Officer, The David & Lucile Packard Foundation; <u>Bradford K. Smith</u>, President, Foundation Center

Meeting Room: Platinum Ballroom A/B, 2nd Floor

2:30 p.m. - 6 p.m.

### Mini-Plenary: Looking Back, Moving Forward, A Performance by Anna **Deavere Smith**

On the 20th anniversary of the Los Angeles riots, actress-playwright Anna Deavere Smith will give a moving performance from Twilight: Los Angeles, 1992. Presented and designed by Asian Americans/Pacific Islanders in Philanthropy and the Association of Black Foundation Executives, this special event focuses on issues such as racial division, healing, and—ultimately—the human condition.

Remarks given by Susan Batten, President/CEO, Association of Black Foundation Executives; Peggy Saika, President/Executive Director, AAPIP

Presenter(s): Anna Deavere Smith, Actress/Playright

**Meeting Room:** Gold Ballroom 3, 1st Floor

3:15 p.m. -

## Film + Video Festival: Enemies of the People by Rob Lemkin and Thet

Sambath

4:40 p.m.

The Khmer Rouge slaughtered nearly two million people in the late 1970s. Yet the "killing fields" of Cambodia have remained largely unexplained—until now. Thet Sambath, an investigative journalist who lost his family in the conflict, spent a decade gaining the trust of the men and women who perpetrated the massacres. The film includes shocking testimony from the foot soldiers who slit throats and from Pol Pot's right-hand man, the notorious Brother Number Two.

**Meeting Room:** Platinum Ballroom F, 2nd Floor

4 p.m. -4:30

### **Refreshment Break in Reource Central**

p.m.

**Meeting Room:** Platinum Ballroom D/E, 2nd Floor

4:30

#### **Concurrent Sessions**

p.m. - 6 p.m.

Collaborations Clinic: Demystifying and Learning New Ways of Working with Corporate Philanthropy

Thinking about working with companies to fulfill your philanthropic goals, but not sure how? Want to know what a "win-win" partnership with business means

today? Learn from peers about unexpected ways of collaborating with business to address social challenges. We'll also discuss how corporate philanthropy is evolving and, by extension, opening up new types of capacities and approaches for working together to address common social needs.

Presenter(s): Joanne Goldblum, Founder, The Diaper Bank; Dwayne C. Proctor, Senior Program Officer and Childhood Obesity Team Leader, Robert Wood Johnson Foundation; Karen Rodriguez, Project Officer, U.S. Environmental Protection Agency; Nina Stack, President, Council of New Jersey Grantmakers Moderator(s): Wendy Ramage Hawkins, Executive Director, Intel Foundation; Aric Melzl, Brand Director, Huggies Brand, Kimberly-Clark Session Designer(s): Elizabeth B. Sullivan, Managing Director, Corporate and Independent, Council on Foundations

**Meeting Room:** Plaza 1/2, 3rd Floor Tower

#### Global Philanthropy Leadership Initiative: Update and Action

For the past several years, foundation leaders have been working together as part of the Global Philanthropy Leadership Initiative (GPLI). Come hear an update on the GPLI and learn how members plan to reduce legal and regulatory barriers to cross-border philanthropy, increase collaborations between philanthropies, and identify opportunities to engage with governments and multilateral institutions.

Presenter(s): Marcus Fuchs, Program Director, Fundación AVINA; John Harvey, Managing Director, Global Philanthropy, Council on Foundations; Atallah Shafiq Kuttab, Founder and Chairman, SAANED for Philanthropy Advisory in the Arab Region; Suzanne E. Siskel, Executive Vice President and Chief Operating Officer, The Asia Foundation

Session Designer(s): John Harvey, Managing Director, Global Philanthropy, Council on Foundations

Meeting Room: Gold Ballroom 1, 1st Floor

#### **Post-Modern Communication for 21st Century Foundations**

How do foundations address power, technology, and audience differently in the 21st century? If foundation practices (including communications) don't innovate, take more chances, become more creative, and engage, more audiences—near and far—we will become relics of history. Join us in the "fishbowl" as preselected speakers and audience members swim in and out as the topics shift.

*Presenter(s)*: <u>Lucy Bernholz</u>, Managing Director, Arabella Advisors; <u>Allyson Burns</u>, Vice President of Communications, Case Foundation; <u>Larry Eason</u>, President and Founder, DotOrgPower; <u>Laura Efurd</u>, Vice President and Chief Strategy and Innovation Officer, ZeroDivide; <u>Jennifer Humke</u>, Program Officer,

Digital Media and Learning, John D. and Catherine T. MacArthur Foundation; Barbara Osborn, Director of Strategic Communications, Liberty Hill Foundation; Kathleen Reich, Director of Organizational Effectiveness Grantmaking, The David and Lucile Packard Foundation; Andrew Sherry, Vice President/Communications, James S. and John L. Knight Foundation

Session Designer(s): <u>Barbara Osborn</u>, Director of Strategic Communications, Liberty Hill Foundation

Meeting Room: Gold Ballroom 2, 1st Floor

### **Smartphone Photography Workshop**

More and more people are leaving their point-and-shoot cameras at home in favor of their smartphones, and foundation staff members are using this simple tool to add dimension to their work. Learn how to get the most out of your phone cameras, particularly iPhone or Android-based smartphones, during this interactive session—including special lighting and compositional techniques. Bring your charged smartphone with ample memory space so you can fully participate.

**Presenter:** Alia Malley

**Meeting Room:** Georgia 2, 3rd Floor Tower

#### **Using Behavioral Economics to Accelerate Program Impact**

Popularized by bestsellers like Nudge and Blink, behavioral economics is a powerful tool being applied to everything from redesigning consumer finance policy to encouraging people to take their medication. This session will feature live psychology experiments and a "stump the behavioral expert" challenge where presenters solve audience-submitted problems.

Presenter(s): Brandee McHale, Chief Operating Officer, Citi Foundation; Sendhil Mullainathan, Professor of Economics, Harvard University; Gregory A. Ratliff, Senior Program Officer, Postsecondary Success, Bill & Melinda Gates Foundation Moderator(s): Piyush Tantia, Executive Director, ideas42

Session Designer(s): Pamela P. Flaherty, President and CEO, Citi Foundation; Piyush Tantia, Executive Director, ideas42

Meeting Room: Platinum Ballroom I/J, 2nd Floor

#### **Washington Update**

With a presidential election on the horizon and Congress poised to review the tax code, 2012 is shaping up to be an exciting political year that will offer the philanthropic field an excellent opportunity to demonstrate its effectiveness and value to society. Join members of the Council's government relations team as they share the latest news from Washington, D.C., and offer tips on how to navigate the

sometimes muddy political waters.

*Presenter(s)*: Chatrane Birbal, Director, Government Relations, Council on Foundations; Andrew Schulz, Vice President, Legal and Government Relations, Council on Foundations

Session Designer(s): Chatrane Birbal, Director, Government Relations, Council on Foundations; Andrew Schulz, Vice President, Legal and Government Relations,

Council on Foundations

Meeting Room: Gold Ballroom 4, 1st Floor

### 4:30 p.m. - 6 p.m.

## ASPIRING CEOs: What Are You Looking For? A Conversation With Search Consultants and Foundation Trustees

Two search consultants and two foundation trustees describe what they look for in CEO candidates. This candid conversation will be moderated by Kathryn Merchant, president of The Greater Cincinnati Foundation.

This session requires pre-registration by eligible attendees – those with more than five years of senior management experience and who expect to be foundation CEOs in the next three to five years Please email or call Jantell Stone (703-879-0667) to RSVP or for more information. Space is limited.

Presenter(s): Susan V. Berresford, Trustee, The Henry J. Kaiser Family Foundation, The California Endowment, Robina Foundation, and American Asthma Foundation; Sam Pettway, Founding Director, BoardWalk Consulting; Sally Sterling, Consultant, Spencer Stuart; Peter Taylor, Executive Vice President and Chief Financial Officer, The James Irvine Foundation

Moderator(s): Kathryn E. Merchant, President and CEO, The Greater Cincinnati Foundation

Session Designer(s): <u>James E. Canales</u>, President and CEO, James Irvine Foundation; <u>Brian Eule</u>, Special Projects Officer, The David & Lucile Packard Foundation; <u>Bradford K. Smith</u>, President, Foundation Center

Meeting Room: Platinum Ballroom A/B, 2nd Floor

### 4:30 p.m. - 6

p.m.

## **CEO Conversation with Council Leadership**

Council on Foundations leadership will hold a roundtable discussion for CEOs, to discuss matters pertinent to the Council and hear from members and prospective

members about the key ways forward for the organization and the field.

Space is limited. To register for any or all of the CEO sessions, please register for the full conference first and then contact Jantell Stone (or call 703-879-0667) to select the CEO sessions you would like to attend (RSVP is required). Please note that you must be a current foundation chief executive officer to participate.

Meeting Room: Platinum Ballroom G/H, 2nd Floor

4:30 Concurrent Sessions

p.m. - Game Demo: Re-Mission

5:30 p.m.

Re-Mission was developed specifically for adolescents and young adults with cancer. Join us as a nanobot named Roxxi destroys cancer cells, battles bacterial infections, and manages the side effects associated with cancer and cancer treatment.

Funder(s): Pam Omidyar; HopeLab; Viviendi; Lance Armstrong Foundation; Annenberg Foundation

Presenter(s): Kelly Landis, Director of Outreach and Communications, iCivics, Inc.; Ellen LaPointe, Vice President, Strategic Partnerships, HopeLab Foundation; Richard Tate, Vice President, Communications and Marketing, HopeLab

**Meeting Room:** Platinum Ballroom D/E Platform

## 4:50 Film + Video Festival: Fambul Tok by Sara Terry, Libby Hoffman, and Rory Kennedy

p.m. -6:15 p.m.

Victims and perpetrators of Sierra Leone's brutal civil war come together for the first time in an unprecedented program of tradition-based truth-telling and forgiveness. As it shares the ancient practice of fambul tok (family talk), the film explores a culture that believes true justice lies in redemption and healing for individuals—and that forgiveness is the surest path to restoring dignity and building strong communities.

Meeting Room: Platinum Ballroom F, 2nd Floor

6:30 Evening Networking Event at the Club Nokia

p.m. - 9 p.m.

Please join us for an exciting evening of networking and dancing the night away at L.A. LIVE Club Nokia. Ozomatli, three-time Grammy award winning L.A. band, will take the stage in an explosive performance. This promises to be an event you won't want to miss! Drinks and hors d'oeuvres will be served.

Meeting Room: Off-site: Club Nokia Networking Event

### Monday, April 30

## 7 a.m. - 6 p.m.

### **Registration Hours**

Pick up your badge. Meet new people. Play a game. Visit with exhibitors and sponsors. Monday Exhibit Hall hours are 7:30 a.m. - 6 p.m.

Meeting Room: Resource Central, Platinum Ballroom D/E, 2nd Floor

## 7 a.m. - 6 p.m.

### Suite for the C-Suite - Monday

Are you a "C-level" leader looking for a quiet corner to connect with colleagues? Share your wisdom and visit with peers in a special suite reserved for executive foundation leaders. Throughout the conference, you are invited to use this space to network and gain insight first-hand, in a safe and confidential environment. For executive leadership foundation staff only.

**Meeting Room:** Atrium 2, 3rd Floor Tower

### 7:30 a.m. - 8

a.m.

### **Annual Meeting of Members Breakfast**

Join us for breakfast and hear an overview on the state of the Council in 2011, including year-end membership and financial reports. New board members will be elected, and there also will be an opportunity to interact with board leadership and ask questons. This meeting is open to all conference attendees.

Meeting Room: Diamond Ballroom, 3rd Floor

8 a.m. -9:30 a.m.

### The Power of Celebrity and Philanthropy

What happens when high-profile celebrities lend their names and efforts to social and environmental causes? In some cases, they shine a brief spotlight. But in others, their passion and creativity is sustained over the long term. Academy Award-winning actor Geena Davis, founder of the Geena Davis Institute on Gender in Media; Sheryl Lee Ralph, stage and screen actor and founder of the Diva Foundation; and Mandy Moore, singer-songwriter, actor, and PSI ambassador will share their personal stories, their causes, and the lessons they've learned.

*Presenter(s)*: Geena Davis, Actor/Founder, Geena Davis Institute on Gender In Media; Mandy Moore, Actor/Singer-Songwriter/Ambassador, PSI; Sheryl Lee Ralph, Stage/Screen Actor and Founder, Diva Foundation *Moderator(s)*: James E. Canales, President and CEO, James Irvine Foundation

Meeting Room: Diamond Ballroom, 3rd Floor

9:30 a.m. -11:05 a.m.

## Film + Video Festival: Our School by Mona Nicoara and Miruna Coca-Cozma

Three Roma children from a small Transylvanian town participate in a project to desegregate the local school, struggling against indifference, tradition, and bigotry with humor, optimism, and sass. This film is a captivating and often funny story about hope and race, as well as an elegy about generational prejudice and squandered opportunities.

**Meeting Room:** Platinum Ballroom F, 2nd Floor

9:30 a.m. -12:30 p.m.

## Site Session: Urban Revitalization through Historic Preservation: Walking Tour of Downtown LA

This walking tour organized by Los Angeles Conservancy, the largest local preservation group in the United States, will allow you to experience firsthand how the preservation of historic buildings helps refresh and revitalize urban centers. You'll view the exteriors of buildings in Los Angeles' historic downtown area, visit several locations in what was once the city's entertainment epicenter, and spend some time with Ken Bernstein, manager of the city's Office of Historic

Resources.

Session Designer(s): Deborah Marrow, Director, The Getty Foundation, The J.

Paul Getty Trust; Katherine Underwood, The Getty Foundation

**Meeting Room:** Off-site: Community Revitalization

9:30 a.m. - 10 a.m.

**Refreshment Break in Resource Central** 

**Meeting Room:** Platinum Ballroom D/E. 2nd Floor

10 a.m. -11:30 a.m.

### **Concurrent Sessions** A Conversation with Ozomatli

In the past 17 years, the members of Ozomatli have gone from hometown heroes to cultural ambassadors. Their eclectic sound has long followed a key mantra: it will take you around the world by taking you around Los Angeles. Join them for a fascinating conversation about their music and the city they all love.

*Presenter(s)*: Asdru Sierra, lead vocals, trumpet, and piano; Ulises Bella, saxophone; Requinto Jarocho, keyboard, melodica, and vocals; Raúl Pacheco, guitar, tres, jarana, and vocals; Wil-Dog Abers, bass and vocals; Justin "El Niño" Porée, percussion and rap vocals; Jiro Yamaguchi, percussion; Mario Calire,

Meeting Room: Plaza 1/2, 3rd Floor Tower

Boundary Spanning Leadership—Catalyzing Collaboration with Grantees & **Each Other** 

Foundations often ask grantees to collaborate to optimize investments and reduce redundancies. However, true collaboration is easier said than done because it requires the ability to span boundaries. We'll examine and apply six boundaryspanning practices during this interactive session. Please come prepared to tackle challenges commonly experienced when two organizations collaborate.

*Presenter(s)*: Sallie Anne George, Program Officer, Robert Wood Johnson Foundation

Moderator(s): Lynn M. Fick-Cooper, Deputy Director and Lead Faculty, RWJF Ladder to Leadership Program, Center for Creative Leadership Session Designer(s): Lynn M. Fick-Cooper, Deputy Director and Lead Faculty, RWJF Ladder to Leadership Program, Center for Creative Leadership; Sallie Anne George, Program Officer, Robert Wood Johnson Foundation

**Meeting Room:** Gold Ballroom 2, 1st Floor

Election 2012: Behind the Talking Points, What's Really at Stake?

Join a spirited conversation about this year's election cycle. We've banned "talking points" and we're not having a "debate." Instead, we'll hear from a provocative mix of players and pundits as they share their perspective on the state of politics in America and look at what's really at stake in 2012.

Presenter(s): Celinda Lake, President, Lake Research Partners; David B. Smith, Executive Director, National Conference On Citizenship; Arturo Vargas, Executive Director, National Association of Latino Elected and Appointed Officials

*Moderator(s)*: Christopher T. Gates, Executive Director, Philanthropy For Active Civic Engagement (PACE)

Session Designer(s): Christopher T. Gates, Executive Director, Philanthropy For Active Civic Engagement (PACE)

Meeting Room: Gold Ballroom 4, 1st Floor

## **High-Impact Investing for Economic Rebuilding: Workforce Partnerships** between Philanthropy and Employers

Sponsored by Bank of America

As the nation climbs out of recession, innovative solutions for getting people back to work are a critical component of economic recovery. This session will examine partnerships between employers and foundations in the National Fund for Workforce Solutions that address the skills needs in their regions.

Presenter(s): <u>Jenette Lawrence Shay</u>, Director of Government and Community Relations, Family Health Centers of San Diego; <u>John Padilla</u>, Associate Director, The Annie E. Casey Foundation; <u>Damian J. Thorman</u>, National Program Director, John S. and James L. Knight Foundation; <u>Kirk Willard</u>, Plant Manager/Senior Manager, Ocean Spray Cranberries

*Moderator(s)*: Fred Dedrick, Executive Director, National Fund for Workforce Solutions

Session Designer(s): Stephanie Powers, Managing Director, Public-Philanthropic Partnership Initiative, Council on Foundations

**Meeting Room:** Gold Ballroom 1, 1st Floor

It's a Sing Thing

Experience the joy that comes from a community singing together. Learn more

about your voice and all kinds of music—including American folk and spiritual, how to improve your singing, and how the sum is greater than its parts when people come together to sing. The only thing that's required is a love of singing with others, both in unison and harmony.

Presenter(s): Karen Hogle Brown and Shawn Kirchner

Meeting Room: Georgia 2, 3rd Floor Tower

The Future is Mobile: Leveraging the Power in Everyone's Hand

From Egypt to East Los Angeles, changemakers are generating enormous impact with mobile phone strategies. How can foundations support grantees in using mobile applications to meet their mission? Join practitioners and funder colleagues for hands-on learning and group discussion.

*Presenter(s)*: John Bracken, Director, Journalism and Media Innovation, John S. and James L. Knight Foundation; Manuel Santamaria, Grantmaking Director, Silicon Valley Community Foundation

*Moderator(s)*: Laura Efurd, Vice President and Chief Strategy and Innovation Officer, ZeroDivide

Session Designer(s): <u>Pamela Harris</u>, Former Managing Director, Grantmakers in Film + Electronic Media; <u>Jeff Perlstein</u>, Director, Strategic Engagement, ZeroDivide

**Meeting Room:** Gold Ballroom 3, 1st Floor

#### We Are Philanthropy

A group of diverse donors—including some who participated in the film "I Am a Philanthropist"—will highlight, celebrate, and support philanthropy within and toward diverse communities, and offer ideas about how to increase diversity, equity, and inclusion. How can we work to broaden and reshape the notion and definition of philanthropy in a way that is inclusive and substantial? How can we learn from and support the full range of philanthropic approaches, motivations, and vehicles that currently exist and that continue to emerge? These questions—and others—will be addressed during the discussion.

Presenter(s): Dana Arviso, Executive Director, Potlatch Fund; Ange-Marie Hancock, Associate Professor of Political Science and Gender Studies, University of Southern California; Monica Nuvamsa, Interim Executive Director, The Hopi Foundation; Virgil Roberts, Managing Partner/Founder, Bobbitt & Roberts Moderator(s): Karen Grigsby Bates, Correspondent, National Public Radio Session Designer(s): Kelly Brown, Director, D5 Coalition

Meeting Room: Platinum Ballroom I/J, 2nd Floor

#### **Wilmer Shields Rich Awards Presentation**

America's philanthropic community has magnificent stories to tell of innovation, generosity, and a deep commitment to changing lives for the better. The recipients of the Wilmer Shields Rich Awards for Excellence in Communications exemplify wonderful ways to communicate effectively—using the right vehicle and the right message at the right time—to encourage others to think and act in ways that support their foundations' missions. The recipients will be individually recognized during this special presentation in the following categories: annual or biennial reports, electronic publications, special reports, and websites.

*Moderator(s)*: Evelyn E. Gibson, Director, Awards Programs, Council on Foundations

**Meeting Room:** Olympic 1, 3rd Floor Tower

## Youth as Innovators and Forces of Changes: Stories from the Middle East and North Africa

Young leaders from around the globe will discuss the many ways they are leading global change through a combination of innovation, dynamic uses of technology, and passion.

Presenter(s): Ashok Regmi, Senior Director of Social Innovation, International Youth Foundation; Beethoven Tayel, Founder and Managing Director, B2LS Consulting; Rabee Zureikat, Founder, Zikra Initiative Moderator(s): Atallah Shafiq Kuttab, Founder and Chairman, SAANED for Philanthropy Advisory in the Arab Region

Session Designer(s): Peter Shiras, Executive Vice President, International Youth Foundation

Meeting Room: Platinum Ballroom C, 2nd Floor

10 a.m. -11:30 a.m.

#### **ASPIRING CEOs: Round-Robin Session with Current CEOs**

Building on the first two sessions, aspiring CEOs confer, in rotating small groups, with experienced current or former CEOs to deepen the previous discussions, expand networks, and build new relationships. This session will be facilitated by Jim Canales and Kathryn Merchant.

This session requires pre-registration by eligible attendees – those with more than five years of senior management experience and who expect to be foundation CEOs in the next three to five years Please email or call Jantell Stone (703-879-

0667) to RSVP or for more information. Space is limited.

Presenter(s): Fred J. Ali, President and CEO, Weingart Foundation; Susan V. Berresford, Trustee, The Henry J. Kaiser Family Foundation, The California Endowment, Robina Foundation, and American Asthma Foundation; Steven M. Hilton, President and CEO, Conrad N. Hilton Foundation; Jamie P. Merisotis, President and CEO, Lumina Foundation for Education; Grant Oliphant, President and CEO, The Pittsburgh Foundation; Javier Alberto Soto, President and CEO, The Miami Foundation; Kate Wolford, President, The McKnight Foundation Moderator(s): James E. Canales, President and CEO, James Irvine Foundation; Kathryn E. Merchant, President and CEO, The Greater Cincinnati Foundation Session Designer(s): James E. Canales, President and CEO, James Irvine Foundation; Brian Eule, Special Projects Officer, The David & Lucile Packard Foundation; Bradford K. Smith, President, Foundation Center

Meeting Room: Platinum Ballroom G/H, 2nd Floor

### 10 a.m. -12:30 p.m.

Site Session: Economic development and environmental impact: Los Angeles' River revitalization

The Los Angeles River is a place-based legacy investment impacting nearly every social, environmental, and economic issue of importance to the health and sustainability of the city. Speakers at three different stops will share the importance of specific projects and initiatives and demonstrate why the river can help change the course of Los Angeles forever.

Session Designer(s): <u>Kafi D. Blumenfield</u>, President and Chief Executive Officer, Liberty Hill Foundation

Meeting Room: Off-site: Environmental Justice

## 10 a.m. - 12 p.m.

Site Session: Effective Corporate Social Responsibility - Creating Capacity, Pipeline and Solutions - One Animated Example

A \$500,000 gift from the DreamWorks Animation Charitable Foundation established the DreamWorks Animation Academy at Inner-City Arts (ICA), which has expanded its animation offerings to public school students throughout Los Angeles. See and hear how the academy helps ICA students go on exciting field trips, get internships at the DreamWorks studios—and more.

Session Designer(s): Jennifer M. Lynch, Director, STAPLES Center Foundation

**Meeting Room:** Off-site: Corporate CSR

## 10 a.m. - 2 p.m.

### **Site Session: Immigration and Changing Demographics**

Join us for an experiential tour and conversation exploring changes that have occurred in the 20 years since the civil unrest in South Los Angeles first gained national attention. Learn about the changing demographics in the region—from a predominantly African-American population to a diverse Latino and African-American community—and the challenges of and opportunities for achieving social justice and racial equity.

Session Designer(s): Sushma Raman, President, Southern California Grantmakers

Meeting Room: Off-site: Immigration

## 10 a.m. - 11 a.m.

#### Game Demo: WeTopia

WeTopia is an online Facebook game that allows players to connect with friends, build their virtual communities, and spend a unique currency called "Joy" that spreads real-world aid to nonprofits such as Save the Children, buildOn, and Heifer International.

Funder: Sojo Studios

*Presenter(s)*: Hilary Meserole, Chief Marketing Officer, Sojo Studios

**Meeting Room:** Platinum Ballroom D/E Platform

### 11:15 a.m. -12:40 p.m.

## Film + Video Festival: To Be Heard by Roland Legiardi-Laura, Deborah Shaffer, Amy Sultan, and Eddie Martinez

This award-winning PBS production tells the story of three Bronx, N.Y., high school students and three innovative, courageous educators who develop a unique program using literacy and poetry to empower young people through language. In our country—where two thirds of all those enmeshed in the penal system are functionally illiterate and only one in eight adults can read well enough to understand the U.S. Constitution—"To Be Heard" helps show why we are in need of new approaches to these problems.

Meeting Room: Platinum Ballroom F, 2nd Floor

11:30 a.m. - 1 p.m.

## **CEO Salon Conversation: Striking the Ideal Humanistic-Technocratic Balance in Grantmaking**

A discussion with Paul Connolly of the TCC Group about understanding, articulating, and instilling the desired blend of humanistic and technocratic practices (rational, metrics orientation) in your foundation's organizational culture and everyday routines.

Space is limited. To register for any or all of the CEO sessions, please register for the full conference first and then contact Jantell Stone (or call 703-879-0667) to select the CEO sessions you would like to attend (RSVP is required). Please note that you must be a current foundation chief executive officer to participate.

*Presenter(s)*: Paul Connolly, Senior Partner and Chief Client Services Officer, TCC Group; Clara Miller, President, The F.B. Heron Foundation; Claire Peeps, Executive Director, The Durfee Foundation

Meeting Room: Plaza 3, 3rd Floor Tower

11:30 a.m. -12:30 p.m.

p.m.

### Game Demo: Mission: Admission

Mission: Admission is a Facebook game that creates playful ways to understand the systems essential to accessing higher education. It also provides a safe environment to learn and experiment with strategies such as time management and skill building.

Developer: University of Southern California: The Game Innovation Lab

Presenter(s): Sean Bouchard, Research Associate, Game Innovation Lab, Interactive Media Division, University of Southern California, School of Cinematic Arts; Elizabeth Swensen, Research Associate, Game Innovation Lab, Interactive Media Division, University of Southern California School of Cinematic Arts

**Meeting Room:** Platinum Ballroom D/E Platform

12:30 Concurrent Sessions p.m. - 2 Philanthropy and the

Philanthropy and the Digital Public Dialogue: Challenges and New Opportunities

Whether commissioning and disseminating research, communicating issues of concern, or funding media and technology projects, foundations play an important role in our public dialogue. However, a number of factors—including advances in digital technology, rapid changes in how citizens access and engage with news and information, and the continued reshaping of the traditional media—are dramatically altering the environment in which foundations operate. Join representatives from the Center for Digital Information and other key players in a roundtable conversation about the challenges and opportunities for philanthropy in today's constantly changing digital landscape.

Presenter(s): Lucy Bernholz, Managing Director, Arabella Advisors; Michael Delli Carpini, Dean, Annenberg School for Communication, University of Pennsylvania; Mary Lou Fulton, Senior Program Manager, The California Endowment; Debra M. Jacobs, President and CEO, The Patterson Foundation; Matt James, President and CEO, The Center for the Next Generation; Mayur Patel, Vice President of Strategy and Assessment, John S. and James L. Knight Foundation; Lee Rainie, Director, Pew Research Center's Internet & American Life Project; Michael D. Smith, Senior Vice President, Social Innovation, The Case Foundation; Jeff Stanger, Director, Center for Digital Information; Marta L. Tellado, Vice President for Communications, Ford Foundation; Ernest Wilson III, Dean, Annenberg School for Communication and Journalism, University of Southern California

*Moderator(s)*: Geoffrey Cowan, President, Annenberg Foundation Trust at Sunnylands; Professor & Annenberg Family Chair in Communication Leadership, University of Southern California

Session Designer(s): Jeff Stanger, Director, Center for Digital Information

Meeting Room: Platinum Ballroom C, 2nd Floor

12:50 p.m. -2:25 p.m. Film + Video Festival: The Power of Two by Marc Smolowitz Meeting Room: Platinum Ballroom F, 2nd Floor

1 p.m. - Concurrent Sessions
 2:30 Better Education by the Numbers: Experience for Yourself the Power of Collective Impact and Data

Join foundation leaders in an interactive discussion on using collective action to transform the educational pipeline. We will use data visualization, small group

brainstorming, and fishbowl presentations to support a lively discussion that offers concrete strategies for using data and partnerships to create long-term change.

Presenter(s): Elizabeth Pauley, Program Director, The Boston Foundation Session Designer(s): Kristin McSwain, Executive Director, Boston Opportunity Agenda; Elizabeth Pauley, Program Director, The Boston Foundation

Meeting Room: Gold Ballroom 3, 1st Floor

### **Concentric Leadership: Investing in Nonprofit Leaders**

Co-convened with The Annie E. Casey Foundation and American Express Philanthropy in November 2011, the White House Forum on Nonprofit Leadership looked at how foundations can advance their program goals by cultivating diverse and effective talent from grantees, the fields of work they support, and the social sector as whole. Hear more about the event and learn how funders are strengthening their work by supporting talent and leadership development. This workshop was created as part of the Generating Change Initiative of Emerging Practitioners in Philanthropy.

Presenter(s): Richard A. Brown, Vice President, Philanthropy, American Express; Rafael López, Associate Director, Talent Management and Leadership, The Annie E. Casey Foundation; Rusty Stahl, Founder and Executive Director, Emerging Practitioners in Philanthropy; Linda Wood, Senior Director, Leadership and Grantmaking, Evelyn & Walter Haas, Jr. Fund Session Designer(s): Andrea Bufka, Manager, Family Foundations, Council on Foundations; Rusty Stahl, Founder and Executive Director, Emerging Practitioners in Philanthropy

**Meeting Room:** Gold Ballroom 2, 1st Floor

#### **Electric Maze: Becoming a More Effective Learning Organization**

This is a fun, fast-paced, activity stimulated group dialogue, supported by Interel's Electric Maze®, which is used by private philanthropic, business, and public organizations worldwide as an organizational development tool. Using the Maze experience to focus our thinking, we will explore ways to improve individual, team, and organizational learning within foundations.

*Presenter(s)*: <u>Boyd Watkins</u>, President, Interel, Inc.; <u>Robert L. Weinberg</u>, Consultant, Weinberg Consulting

Session Designer(s): Claire Peeps, Executive Director, The Durfee Foundation

**Meeting Room:** Platinum Ballroom A/B, 2nd Floor

Hands on Innovation: Game Theory and Mechanics for Social Impact (Games 201)

Join top practitioners in game development for a deep dive into the world of games for social good. Gain knowledge of game theory and practice and learn how games are being used to address urgent issues—from human rights and immigration to sustainable agriculture and community development.

Presenter(s): <u>Tracy Fullerton</u>, Associate Professor, USC Interactive Media Division; <u>Susana Ruiz</u>, Ph.D Candidate, USC Media Arts + Practice; <u>Benjamin Stokes</u>, Researcher/Ph.D Student, USC Annenberg School for Communication Session Designer(s): <u>Michelle Byrd</u>, Co-President, Games for Change; <u>Pamela Harris</u>, Former Managing Director, Grantmakers in Film + Electronic Media

Meeting Room: Platinum Ballroom I/J, 2nd Floor

#### **Impact Investing and Healthy Food Financing**

Low-income communities with limited access to healthy food face greater risks of obesity, chronic disease, and high health care expenses. Increasing access to healthy food can reduce these risks, create jobs, and increase local property values and tax revenues. We will explore how foundations can combine grantmaking and investing to create and support healthy food financing initiatives.

Weight of the Nation is a four-part documentary series featuring case studies, interviews with our nation's leading experts, and individuals and their families struggling with obesity. This session features highlights from the series.

*Presenter(s)*: Loel S. Solomon, Ph.D., Vice President, Community Health, Kaiser Permanente

*Moderator(s)*: Marion Beatrice Standish, JD, Program Director, The California Endowment

*Session Designer(s)*: <u>Tina N. Castro</u>, Director, The California Endowment; <u>Charles Fields</u>, Senior Program Officer, Los Angeles, The California Endowment

Meeting Room: Gold Ballroom 4, 1st Floor

#### Navigating the Legal Challenges of Global Grantmaking

Calling all grantmakers who operate or seek to operate internationally and have a basic understanding of the legal requirements for global grantmaking! This advanced session will focus on special problems in foreign public charity equivalency, expenditure responsibility, and the proposed equivalency repository NGOsource. We also will address a variety of other legal and regulatory issues.

*Presenter(s)*: Stephanie L. Petit, Principal, Adler & Colvin; Sheila Warren, Head of Strategic Partnerships and Program Development, TechSoup Global *Session Designer(s)*: Sheila Warren, Head of Strategic Partnerships and Program

Development, TechSoup Global

**Meeting Room:** Olympic 3, 3rd Floor Tower

#### **Strategic Disaster Response Grantmaking**

This interactive experience will teach participants to apply best practice guidelines for disaster response grantmaking. The audience will break into teams and devise an appropriate grantmaking strategy for a hypothetical major disaster.

*Presenter(s)*: Edmund Cain, Vice President, Grant Programs, Conrad N. Hilton Foundation; Jeanne O'Donnell, Program Manager, Los Angeles County Office of Emergency Management; Regine Webster, Executive Director, Center for Disaster Philanthropy

*Moderator(s)*: <u>Brad Myers</u>, Program Officer, Domestic Programs, Conrad N. Hilton Foundation

Session Designer(s): Gregory Anderson, Program Officer, International Programs, Conrad N. Hilton Foundation; Brad Myers, Program Officer, Domestic Programs, Conrad N. Hilton Foundation

**Meeting Room:** Gold Ballroom 1, 1st Floor

1 p.m. - 2:30 p.m.

# For CEOs: Reflections at the Finish Line: CEOs Reflect on Changes in the Field and the Lessons They Learned

Retired or soon-to-retire CEOs will offer sage advice in a session that draws on their hard-won experiences leading a foundation.

Space is limited. To register for any or all of the CEO sessions, please register for the full conference first and then contact Jantell Stone (or call 703-879-0667) to select the CEO sessions you would like to attend (RSVP is required). Please note that you must be a current foundation chief executive officer to participate.

Presenter(s): Paul Brest, President, The William and Flora Hewlett Foundation; James Hoolihan, Former President and CEO, Charles K. Blandin Foundation; Gary L. Yates, Former President and CEO, The California Wellness Foundation Moderator(s): Kafi D. Blumenfield, President and Chief Executive Officer, Liberty Hill Foundation

Session Designer(s): Peter Long, President and CEO, Blue Shield of California Foundation; Kevin F. Walker, President and CEO, Northwest Area Foundation

Meeting Room: Platinum Ballroom G/H, 2nd Floor

## 1 p.m. - Concurrent Sessions

# 2 p.m. On the Veranda: Observation and Approach

On the Veranda is a cultural approach to understand the space between man and nature—and an experience that will help you reflect on patience, perfection, and the role of the long view in your work. You'll write a 3,000-year-old Han Dynasty ideogram using a traditional ink and brush.

*Presenter:* **Hirokazu Kosaka**, artistic director, Japanese American Cultural and Community Center

Meeting Room: Georgia 2, 3rd Floor Tower

# 1 p.m. - 3:30

p.m.

## Site Session: Education organizing in Boyle Heights

InnerCity Struggle organizes youth and parents from a number of East Los Angeles high schools and middle schools for equitable opportunities and educational justice—including building the area's first new high school in more than 85 years. Student leaders behind the education reform movement will share the challenges and successes they've experienced along the way.

Meeting Room: Off-site: Education

## 1 p.m. -4:30 p.m.

#### Site Session: Environmental Justice and LA's Ports

Join Liberty Hill and EastYard Communities for Environmental Justice as we tour the frontline communities impacted by the movement of goods from the port of Los Angeles to the rail yards in the Southeast part of the city. Learn how the massive expansion of the fifth largest port complex in the world affects local residents already experiencing disproportionately high rates of asthma, cancer, and exposure to toxic pollutants.

**Meeting Room:** Off-site: Environmental Justice

1 p.m. -4:30 p.m.

#### Site Session: Skid Row: The Real Deal

Homelessness exists all over the United States, but misinformation abounds. A clear picture and cross-sector alignment of philanthropy, government, and service delivery are essential to the solution. Progress is being made! Join us for an intimate walking tour of the city's skid row led by residents, service providers and a funder panel.

Session Designer(s): Claire Peeps, Executive Director, The Durfee Foundation

**Meeting Room:** Off-site: Homelessness

1 p.m. - 5 p.m.

# Site Session: Off the GRYD: Ending Gang Violence though Community Resiliency & Youth Development

Learn how the city's Gang Reduction and Youth Development (GRYD) program has helped reduce gang violence and membership through its Los Angeles Violence Intervention Academy, Summer Night Lights, and other programs. Fifty lucky individuals will participate in a workshop and discussion conducted by former gang members.

Session Designer(s): John E. Kobara, Executive Vice President and Chief Operating Officer, California Community Foundation

**Meeting Room:** Off-site: Violence Prevention

2:30 p.m. - 3

p.m.

#### **Refreshment Break in Resource Central**

Meeting Room: Platinum Ballroom D/E, 2nd Floor

2:35 p.m. - 5 p.m.

# Film + Video Festival: The Interrupters, a Henry Hampton Award-winning film by Steve James, Alex Kotlowitz, and Zak Piper

"The Interrupters" is an intimate look at the stubborn persistence of violence in our cities. Shot over the course of a year, the film follows two men and a woman as they intervene in disputes before they turn violent—using bravado, humility, and even humor to protect their Chicago communities. The film captures not only their work, but their own stories of hope and redemption.

Meeting Room: Platinum Ballroom F, 2nd Floor

3 p.m. - 4:30 p.m.

# **Concurrent Sessions Books Take Wing**

Learn some basic book art techniques and then let your imagination soar by creating a unique, personal book with lots of room for your thoughts, memories, or favorite quotations. Materials, paper, equipment, examples, and instructions will be provided.

**Presenter: Sue Ellen Robinson** 

Meeting Room: Georgia 2, 3rd Floor Tower

#### **Data-Driven Decision Making**

Discuss innovative ways grantmakers build data into their work, both as a tool for assessing the needs of individual grantees and as a resource for program design and sector-wide change.

Presenter(s): John E. McGuirk, Program Officer, Performing Arts, The William & Flora Hewlett Foundation; Bryan Preston, President and CEO, The Back Office Cooperative; Kevin Rafter, Manager, Research and Evaluation, James Irvine Foundation; Jonathan Sotsky, Strategic Assessment Officer, John S. and James L. Knight Foundation; Gary VanLandingham, Director, Results First, Pew Center On the States; Laura Zucker, Executive Director, Los Angeles County Arts Commission

*Moderator(s)*: Neville Vakharia, Director, Cultural Data Project, The Pew Charitable Trusts

Session Designer(s): Neville Vakharia, Director, Cultural Data Project, The Pew Charitable Trusts

Meeting Room: Platinum Ballroom C, 2nd Floor

#### Getting to the Nuance: Exploring strategic philanthropy across the spectrum

There have been a lot of discussions recently about whether strategic grantmaking is more effective than general operating support. This session will explore how all forms of grantmaking can be utilized to advance your foundation's funding goals.

*Presenter(s)*: Kristi L. Kimball, Former Program Officer for Education, The William and Flora Hewlett Foundation; Lisa Sobrato Sonsini, Board President, Sobrato Family Foundation

*Moderator(s)*: Alexa Cortes Culwell, Principal, Culwell Consulting Group *Session Designer(s)*: Fred J. Ali, President and CEO, Weingart Foundation; Kafi

D. Blumenfield, President and Chief Executive Officer, Liberty Hill Foundation

Meeting Room: Gold Ballroom 4, 1st Floor

Immigrant Integration and New Destination Regions, New Allies and New Cross-Sector Collaboration

Integrating immigrants into the economic and social fabrics of our communities is essential for the well-being of our nation. This session will look at the changing demographics of our country and its patterns of migration. Join us as we brainstorm ways that all foundations can help to fully integrate immigrants and secure a more successful future.

Presenter(s): María Blanco, Vice President for Civic Engagement, California Community Foundation; Shona Chakravartty, Senior Program Officer, Hill-Snowdon Foundation; Geri Mannion, Director, Carnegie Corporation U.S. Democracy Program; Dowell Myers, Professor, USC Dol Price School of Public Policy; Manuel Pastor, Professor, University of Southern California Session Designer(s): Rhonda Ortiz, Project Manager, USC Center for the Study of Immigrant Integration, USC Program For Environmental and Regional Equity

**Meeting Room:** Gold Ballroom 3, 1st Floor

New Wealth, New Philanthropy: Dynamism in BRIC (Brazil, Russia, India, China) and Other Emerging Markets

Philanthropy is rapidly gaining ground in emerging market economies. The explosion of new wealth has huge portents for philanthropy in these diverse countries, notably Brazil, Russia, India, and China (BRIC). This dialogue with BRIC experts will focus on encouraging increased philanthropy and strategic intent.

Presenter(s): Patricia Lobaccaro, President and CEO, BrazilFoundation; Vidya Shah, Executive Director and Head, Edelgive Foundation; Olga Shchedrina, Program Director, New Eurasia Foundation; Tao Ze, Vice President, China Foundation Center

*Moderator(s)*: Cynthia Steele, Executive Vice President, EMpower *Session Designer(s)*: Cynthia Steele, Executive Vice President, EMpower

Meeting Room: Plaza 1/2, 3rd Floor Tower

**Supporting Our Military Families: Partnerships, Innovation, and Entry Points** 

Interested funders can support military families and advance their organizational priorities by identifying the right entry points and the right partners. Hear

compelling stories—and lessons learned—from those who have done exactly that.

Presenter(s): Nancy Berglass, Director, Iraq Afghanistan Deployment Impact Fund, California Community Foundation; Nancy Jamison, Executive Director, San Diego Grantmakers; Steven Lawrence, Senior Director of Research, Foundation Center; Kathryn Roth-Douquet, CEO, Blue Star Families Moderator(s): Bess Bendet, Director, Blue Shield Against Violence, Blue Shield of California Foundation

Session Designer(s): Bess Bendet, Director, Blue Shield Against Violence, Blue Shield of California Foundation

Meeting Room: Platinum Ballroom G/H, 2nd Floor

#### We Are the Change

Explore opportunities for philanthropic partnership and investment that advance equity and social justice within the sector and address the distribution of philanthropic resources to diverse communities. Accept the challenge to apply a multicultural lens to a range of crosscutting issues through collaboration and partnership.

*Session Designer(s):* The Joint Affinity Group

Presenter(s): Paul Bachleitner, Project Director, Joint Affinity Groups; Carly Dawn Hare, Executive Director, Native Americans in Philanthropy; Alice Y. Hom, Director, Queer Justice Fund, Asian Americans/Pacific Islanders in Philanthropy (AAPIP); Ben Francisco Maulbeck, Vice President, Association of Black Foundation Executives; Michele Ozumba, President and CEO, Women's Funding Network; Marcus F. Walton, Program Director, Association of Black Foundation Executives; Karen Zelermyer, President/CEO, Funders For LGBTQ Issues

Meeting Room: Gold Ballroom 2, 1st Floor

## Working Closely and Effectively with Government to Implement Policy

In the conclusion of our two-part series on philanthropy-government partnerships, we will look at the Affordable Care Act as an example of how foundations successfully engage in policy implementation. Speakers will include a government official and a foundation representative.

*Presenter(s)*: Richard Figueroa, Director, Health and Human Services, The California Endowment; Osula Rushing, Program Director, Grantmakers In Health; Kim VanPeit, Director, Arizona Health Futures, St. Luke's Health Initiatives *Moderator(s)*: Peter Long, President and CEO, Blue Shield of California Foundation

Session Designer(s): James M. Ferris, Director, The Center on Philanthropy and

Public Policy; <u>Peter Long</u>, President and CEO, Blue Shield of California Foundation

Meeting Room: Platinum Ballroom I/J, 2nd Floor

# 3 p.m. -4:30 p.m.

## For CEOs: Impact and Evaluation: Leveraging the Results and Feedback Generated by Assessment Reports

How do CEOs incorporate impact into their work on a daily basis? CEOs of three different foundation types will share their thoughts and then open the discussion to their colleagues.

Space is limited. To register for any or all of the CEO sessions, please register for the full conference first and then contact Jantell Stone (or call 703-879-0667) to select the CEO sessions you would like to attend (RSVP is required). Please note that you must be a current foundation chief executive officer to participate.

*Presenter(s)*: <u>Drew E. Altman</u>, President and CEO, The Henry J. Kaiser Family Foundation; <u>Carol A. Goss</u>, President and CEO, The Skillman Foundation; <u>Ben Hecht</u>, President and CEO, Living Cities

Moderator(s): Pamela P. Flaherty, President and CEO, Citi Foundation Session Designer(s): Pamela P. Flaherty, President and CEO, Citi Foundation; Peter Long, President and CEO, Blue Shield of California Foundation

Meeting Room: Gold Ballroom 1, 1st Floor

# 5 p.m. - 6 p.m.

#### **Game Demo: Family of Heroes**

Family of Heroes is an online role-playing training game designed to help families of returning veterans learn essential skills to manage common challenges facing families in adjusting to post-deployment life. Available through federal and state agencies in New York, New Jersey, Arizona, and Virginia, Family of Heroes already has been accessed by more than 56,000 people.

Developer: Kognito Interactive

Funder(s): Kognito Interactive; Veteran Affairs of NY/NJ

*Presenter(s)*: Ron Goldman, Cofounder and CEO, Kognito Interactive

**Meeting Room:** Platinum Ballroom D/E Platform

# 5 p.m. - 6 p.m.

# Van Leer Lecture Series: What The New Turkey Can Tell Us About The New Middle East

The Van Leer Lecture—a partnership of the Bernard van Leer Foundation, the Van Leer Jerusalem Institute, and the Council on Foundations—is an annual series created to increase awareness of issues affecting the global community and the role foundations play in addressing those concerns. No Registration Required. For information, contact: Isabelle Mack, manager, Global Philanthropy Program, Council on Foundations (e-mail: <a href="macki@cof.org">macki@cof.org</a>; telephone 703-879-0747).

*Presenter(s)*: <u>Jenny B. White</u>, Associate Professor, Anthropology Department, Boston University

Session Designer(s): Lisa Jordan, Executive Director, Bernard van Leer Foundation; Isabelle Mack, Manager, Global Philanthropy Program, Council on Foundations

Meeting Room: Gold Ballroom 1, 1st Floor

# 6 p.m. - 7:30

p.m.

## **Community Foundation Reception**

Sponsored by the Knight Digital Media Center, USC Annenberg School for Communication and Journalism

Share ideas and celebrate initiatives benefiting the community foundations field with the Community Foundations Leadership Team and Council staff members.

**Meeting Room:** Atrium 3, 3rd Floor Tower

# 6 p.m. - 7:30 p.m.

## **Family Philanthropy Reception**

Meet fellow family philanthropy trustees and staff members at a reception hosted by the Committee on Family Philanthropy and the Family Philanthropy Services staff of the Council.

Meeting Room: Plaza 1, 3rd Floor Tower

# 6 p.m. - 7:30

# **Independent Foundations Reception**

p.m.

Sponsored by The Duke Endowment

Meet your colleagues and Council staff at a new networking reception for independent foundations. Connect with old friends and make new ones. Find a mentor or offer to be one.

Meeting Room: Plaza 2, 3rd Floor Tower

6 p.m. - 7:30

## **Non-profit Working Group Reception**

p.m.

The Nonprofit Media Working Group was formed as a result of The John S. and James L. Knight Foundation's generous grant to the Council to manage and support the activities of a working group of grantmakers, practitioners, scholars, and legal experts focus on remedying any identified barriers to greater philanthropic support of nonprofit news and information services. The reception will allow participants to learn more about the working group and to offer input on this topic directly to Knight representatives and working group members.

**Meeting Room:** Olympic 1, 3rd Floor Tower

6 p.m. - 8 p.m.

# Corporate Reception: Cosponsored by the L.A. Community Leaders and the Council on Foundations

Southern California communities have been transformed by the resources, volunteers, funding, and support provided by local corporations. Join the region's leading philanthropic companies to celebrate corporate philanthropy. You'll learn how these collaborations have become a cornerstone of the region's success, meet new friends, and get reacquainted with old colleagues. The Corporate Reception is being co-hosted by the Council on Foundations and the L.A. Community Leaders: AEG/STAPLES Center Foundation, Amgen, Avery Dennison, Boeing, City National Bank, Deloitte, Disney, Enterprise, JP Morgan Chase & Co., Mattel, Sony, Southern California Gas Company, and Union Bank of California at a private residence within the Ritz-Carlton Residences at L.A. LIVE.

This event is limited to corporate conference participants. To reserve your spot, RSVP to the STAPLES Center Foundation at 213-763-7738.

Meeting Room: RSVP

**Meeting Room:** Invite Only, See Invitation

6:30

#### Monday Night at the Movies - Freedom Riders

p.m. -9:30 p.m.

Join Emmy Award-winning filmmaker and MacArthur Fellow Stanley Nelson and Ralph Smith, executive vice president of The Annie E. Casey Foundation, for an intimate conversation on film, history, and Nelson's widely lauded PBS documentary, "Freedom Riders." The film is the powerful, harrowing, and ultimately inspirational story of six months in 1961 that changed America forever.

This event—featuring dinner, lively dialogue, and highlights of Nelson's unique genius in bringing the essential stories of the 20th century to the screen and into our collective conscious—is cosponsored by the Council on Foundations and Grantmakers in Film + Electronic Media (GFEM). Tickets are \$50.

*Session Designer(s)*: Vincent Stehle, Executive Director, Grantmakers in Film + Electronic Media (GFEM)

**Meeting Room:** Platinum Ballroom F, 2nd Floor

6:30 p.m. - 8

p.m.

## **Global Philanthropy Reception**

Colleagues who share a global grantmaking perspective will gather for a reception and dinner hosted by the Council on Foundations Global Philanthropy Committee.

Meeting Room: Olympic 3, 3rd Floor Tower

8 p.m. - 11 p.m.

## **Generating Change Reception**

Join Emerging Practitioners in Philanthropy (EPIP), the Vilcek Foundation, and the Council to make multigenerational connections that will last long after the conference has ended. This year's EPIP late-night extravaganza celebrates funders investing in nonprofit leadership and features drinks, hors d'oeuvres, dancing, and surprises! We'll also celebrate the ongoing partnership between EPIP and the Council to ensure a diverse future of foundation leaders through collaborative efforts such as the 2012 Stay in L.A. Scholarship Fund.

Sponsored by the Vilcek Foundation

Meeting Room: Platinum A-C, 2nd Floor

## Tuesday, May 1

7 a.m. - 12 p.m.

## **Registration Hours**

Pick Up your badge. Meet new people. Play a game. Visit with exhibitors and sponsors. Tuesday Exhibit Hall hours are 7:30 a.m. - 10:30 a.m.

Meeting Room: Resource Central, Platinum Ballroom D/E, 2nd Floor

7 a.m. - 12 p.m.

## **Suite for the C-Suite - Tuesday**

Are you a "C-level" leader looking for a quiet corner to connect with colleagues? Share your wisdom and visit with peers in a special suite reserved for executive foundation leaders. Throughout the conference, you are invited to use this space to network and gain insight first-hand, in a safe and confidential environment. For executive leadership foundation staff only.

**Meeting Room:** Atrium 2, 3rd Floor Tower

8 a.m. - 9:30 a.m.

# Breakfast Plenary: America's 'Vanishing' Middle Class -- and What Philanthropy Can Do to Help

This two-part session will examine the instability of the middle class and how this large segment of the population can regain its economic footing. Panelists and other leaders will offer insight about the role philanthropy plays in areas that affect many middle-class Americans, such as workforce and business development, partnerships with government, education, and health care.

This session will also feature the presentation of the Scrivner Award for Creative Grantmaking to Theophilus Gregory, senior vice president, El Pomar Foundation.

*Presenter(s)*: Angela Glover Blackwell, Founder and CEO, PolicyLink; Jamie P. Merisotis, President and CEO, Lumina Foundation for Education; Don Peck, Features Editor, The Atlantic

Moderator(s): Kai Ryssdal, Host and Senior Editor, Marketplace

Meeting Room: Diamond Ballroom, 3rd Floor

9:30 a.m. -10 a.m.

#### **Refreshment Break in Resource Central**

Meeting Room: Platinum Ballroom D/E, 2nd Floor

10 a.m. - 11:30 a.m.

#### **Concurrent Sessions**

# **Advocacy 2.0:** Engaging Unexpected Messengers in the Current Policy Environment

Explore the best ways to mobilize unexpected voices to break through in today's divisive political environment and win policy victories at the state and federal levels. Speakers will share their successes and discuss the lessons they've learned along the way.

*Presenter(s)*: Leroy D. Baca, Sheriff, Los Angeles County Sheriff's Department; James Comstock, Major General (Retired), Council for a Strong America; David Kass, President, Council For A Strong America; Sara Watson, Director, Partnership for America's Economic Success

Session Designer(s): <u>David Kass</u>, President, Council For A Strong America; <u>Sara</u> Watson, Director, Partnership for America's Economic Success

Meeting Room: Platinum Ballroom A/B, 2nd Floor

#### Asian Perspectives on Philanthropy: Cultural Influences on a Diverse Practice

There are numerous links between Asia and our host city, Los Angeles. How do Asia's varying cultures and diverse populations shape the continent's philanthropic landscape? Join Asian philanthropy experts to explore different approaches and discuss ways to engage across borders and cultures.

Presenter(s): Barnett F. Baron, President and CEO, Give2Asia; Kaori Kuroda, Codirector, CSO Network Japan; Kim Ninh, Vietnam Country Representative, The Asia Foundation; Mark Sidel, Doyle-Bascom Professor of Law, University of Wisconsin; Baohua Yan, Program Coordinator, Global Greengrants Fund Moderator(s): Barnett F. Baron, President and CEO, Give2Asia Session Designer(s): Andrew Ho, Manager, Global Philanthropy, Council on Foundations; Kelly Purdy, Associate Director, Global Greengrants Fund

Meeting Room: Platinum Ballroom C, 2nd Floor

#### **CEO Salon: Creating Community-Level Change**

Patty Stonesifer, former CEO of the Bill & Melinda Gates Foundation will share the latest on her leadership of the White House Council for Community Solutions. She'll offer three specific ways funders can more effectively support disconnected youth and needle-moving community collaboratives, provide candid reflections on the role of philanthropy in working with government and creating community-

level change, and her present perspectives on foundation leadership.

Space is limited. To register for any or all of the CEO sessions, please register for the full conference first and then contact Jantell Stone (or call 703-879-0667) to select the CEO sessions you would like to attend (RSVP is required). Please note that you must be a current foundation chief executive officer to participate.

Presenter(s): Patty Stonesifer, Chair, Board of Regents, Smithsonian Institution

**Meeting Room:** Plaza 1/2, 3rd Floor Tower

#### **Communication Strategies to Transform Philanthropy**

What happens when a foundation decides to directly engage the general public? Can it work and how do you know if it has? Four foundations talk candidly about the strategic and critical role of communications, the successes they've had, and the lessons they've learned. Skeptics are welcome.

*Presenter(s)*: Nancy Rauch Douzinas, President, Rauch Foundation; Ann Golob, Director, Long Island Index, Rauch Foundation; Sandy Herz, Director, Strategic Alliances, Skoll Foundation; Andrew Sherry, Vice President/Communications, James S. and John L. Knight Foundation; Marta L. Tellado, Vice President for Communications, Ford Foundation

Session Designer(s): Nancy Rauch Douzinas, President, Rauch Foundation; Ann Golob, Director, Long Island Index, Rauch Foundation

Meeting Room: Platinum Ballroom I/J, 2nd Floor

#### Global Grantmakers, Working in Community

The opportunity to work directly with grassroots communities outside our borders is one of the most rewarding aspects of global grantmaking, and also one of the most challenging. This workshop is excerpted from the Council's recently launched Global Grantmaking Institute, a leading-edge professional development program for foundations active in the global arena. Sample this exciting new opportunity to deepen your impact as a global grantmaker and discover how you can most effectively work with and within local communities.

*Presenter(s)*: John Harvey, Managing Director, Global Philanthropy, Council on Foundations; Daniel J. Lee, Executive Director, Levi Strauss Foundation *Session Designer(s)*: John Harvey, Managing Director, Global Philanthropy, Council on Foundations

**Meeting Room:** Gold Ballroom 4, 1st Floor

Leading Change: Flipping the Script in a Changing World

Senior-level foundation staff members who have participated in Career Pathways, one of the Council's signature leadership preparation programs, will discuss the strategies and lessons they learned leading internal change efforts. They'll also share case studies on topics such as program and mission related investments, technological advancement, and crisis management.

*Presenter(s)*: Tonya Allen, Vice President, Program, The Skillman Foundation; Jeffrey P. Malloy, Director of Finance and Administration, The James Irvine Foundation; Debra Joy Pérez, Interim Assistant Vice President for Research and Evaluation, The Robert Wood Johnson Foundation

*Moderator(s)*: Barbara Ceptus, Leadership Development Officer/ACLS Public Fellow, Council on Foundations

Session Designer(s): Renee Branch, Vice President, Professional Development, Diversity & Inclusive Practices, Council on Foundations; Barbara Ceptus, Leadership Development Officer/ACLS Public Fellow, Council on Foundations

Meeting Room: Gold Ballroom 1, 1st Floor

# Paying for Performance - New Models for Raising Capital to Fund What Works

Can the value of social benefit be measured and monetized. A look at two different models helps shed light on this issue: Minnesota's Human Capital Performance Bond, an AA "annual appropriation" bond approved by the state legislature and governor, and the Social Impact Bond implemented in the United Kingdom and under consideration in Massachusetts.

*Presenter(s)*: <u>Laura Callanan</u>, Consultant, Social Sector Office, McKinsey & Company; <u>Keith Downey</u>, Representative, Minnesota House of Representatives; <u>Leo Quigley</u>, Director, Social Finance, Inc.; <u>Steve Rothschild</u>, President, Invest in Outcomes

Moderator(s): Paige Bingham, Program Manager, Medtronic Foundation; Jeffrey B. Liebman, Professor, John F. Kennedy School of Government, Harvard University; Ellen Goldberg Luger, Executive Director, General Mills Foundation Session Designer(s): Paige Bingham, Program Manager, Medtronic Foundation; Ellen Goldberg Luger, Executive Director, General Mills Foundation; Leo Quigley, Director, Social Finance, Inc.

Meeting Room: Gold Ballroom 3, 1st Floor

#### Philanthropy's Accountability for Results: Doing to Us What We Do to Them

Grantmakers are known for holding grantees accountable for results, but what is it like when the shoe is on the other foot? Join a lively exploration of philanthropy's obligation to be accountable for publically naming, tracking, and achieving its

results.

Presenter(s): Richard Atlas, Trustee, The Atlas Family Foundation; Michael McAfee, Director, Promise Neighborhoods Institute, PolicyLink; Barbara Squires, Director, Leadership Development, The Annie E. Casey Foundation; Marian Urquilla, Director, Program Strategies, Living Cities

Meeting Room: Gold Ballroom 2, 1st Floor

## **Refining Your Listening Skills Through Music**

Hearing is automatic, but listening is a skill. This interactive workshop will get your ears in tune and refine your ability to listen through a series of exercises that will help you enjoy music more deeply and interact with people more profoundly. You'll gain an expanded awareness of music and sound and feel more connected to the emotional narratives used in music!

Presenter: Ed Barguiarena

Meeting Room: Georgia 2, 3rd Floor Tower

The Boomer Explosion: A Creative Look at Aging and Communities

How will communities respond to the 78 million Americans who will be over the age of 65 by 2030? This session will address what boomers need, what they are looking for, and how nonprofit service organizations can respond.

Presenter(s): Tim Carpenter, Founder and Executive Director, EngAGE; Marc Freedman, Founder and CEO, Civic Ventures

Moderator(s): John Feather, Chief Executive Officer, Grantmakers in Aging; Gay Hanna, Executive Director, National Center for Creative Aging

Session Designer(s): Janet Brown, Executive Director, Grantmakers in the Arts; John Feather, Chief Executive Officer, Grantmakers in Aging

Meeting Room: Platinum Ballroom G/H, 2nd Floor

10 a.m. - 11:45 a.m.

**Concurrent Sessions** 

Power Dynamics: Live & In Person

Participants will randomly be given colored chips with predetermined values. Based on the value of these chips, they will be divided into three groups: high, medium, and low status. Everyone will be able to engage in trading, and there will be opportunities to earn more chips. What each individual decides to do will shed light on the ways people operate: some band together, while others prefer to work

individually. What will you do?

Presenter(s): Nathanael Fast, Assistant Professor of Management and Organization, Marshall School of Business, University of Southern California Session Designer(s): Caroline D. Avery, President, The Durfee Foundation; Claire Peeps, Executive Director, The Durfee Foundation

Meeting Room: Platinum Ballroom F, 2nd Floor

12 p.m. - 1:30 p.m.

#### Closing Lunch Plenary - What's the Big Idea? Vignettes about Philanthropy

Special remarks from: Antonio Villaraigosa, Mayor, City of Los Angeles

Ignite sessions encourage speakers to share their passions in a fast-paced, succinct manner. For the first time ever at a Council conference, we are presenting an Ignite session on philanthropy so speakers from various backgrounds and experiences can share their passions, inspire us to think in new ways, and perhaps even provoke us with their insights and ideas. Fasten your seat belts and join us!

Presenter(s): Lucy Bernholz, Managing Director, Arabella Advisors; Emmett D. Carson, CEO and President, Silicon Valley Community Foundation; Wendy Cohen, Senior Director, Film Campaigns, Participant Media; Andy Goodman, Cofounder, The Goodman Center; Josh Kun, Assocaite Professor, Annenberg School for Communication and Journalism, University of Southern California; Robert Lewis Jr., Vice President for Program, The Boston Foundation; Albert Ruesga, President and CEO, The Greater New Orleans Foundation; Sue Santa, Senior Vice President for Public Policy, The Philanthropy Roundtable; Constance Steinkuehler, Senior Policy Analyst, White House Office of Science and Technology Policy; Antonio Villaraigosa, Mayor, City of Los Angeles

*Moderator(s)*: Mayur Patel, Vice President of Strategy and Assessment, John S. and James L. Knight Foundation

Meeting Room: Diamond Ballroom, 3rd Floor