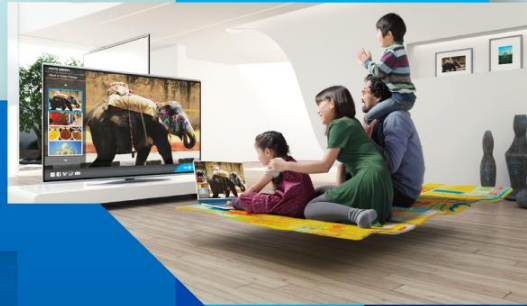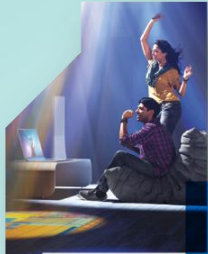Vision&ACTION

Intel Corporation

Our Vision

This decade we will create and extend computing technology to connect and enrich the lives of every person on earth.

Vision&ACTION

1 big ask, 2.5 days, 15+ people, 57 thoughts → 6 big ideas

- To develop the next Foundation "big idea" that strategically positions us ahead of the curve and enables measurable social impact

Vision&ACTION

THE GENDER DIVIDE | EDUCATION & TECHNOLOGY

Globally,
66 million
girls who should
be in school –
are not.[1]

The Internet
Gender Divide is
nearly
25%
in **developing
nations**.[2]

2/3
of the world's
796 million
illiterate adults
are women.[3]

TO DELIVER OUR VISION,
WE MUST ADDRESS THE GAPS

1: UNESCO (2007); 2: Whitepaper - Women and the Web, Dalberg/Intel 2012; 3: UNESCO (2011)

Vision&ACTION

Women @ 50% by 2020

Definition

- Wealth/Earnings (% increase from current)
- Students (equity of access)
- Education: % educated
- Entrepreneu
- I

What are desired Business and Social Impacts?

- ...of women
- ...our ability to market to them; women are increasingly decision makers on tech/discretionary spending

- Fairness and equity
- Economic Growth
- More Educated Women and Children
- Feeding back into the health of communities, families, nations
- UN MDG re: equity
- UN Women Initiative and goals

Vision&ACTION

EMPOWERING GIRLS AND WOMEN THROUGH TECHNOLOGY

DIGITAL INCLUSION
Invite women into **a new world of opportunity** through technology access
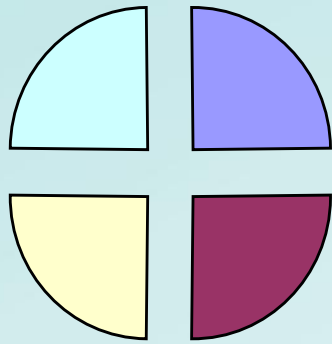
BROADER ACCESS TO EDUCATION
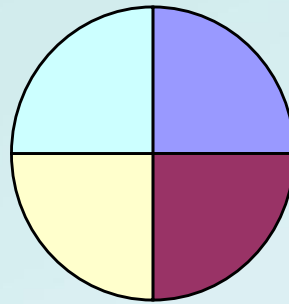Use technology to **expand learning** for girls and **amplify the voice** of partners advocating this change

PATHFINDING PLATFORMS
Develop technology solutions to **address the specific challenges** that face girls and women
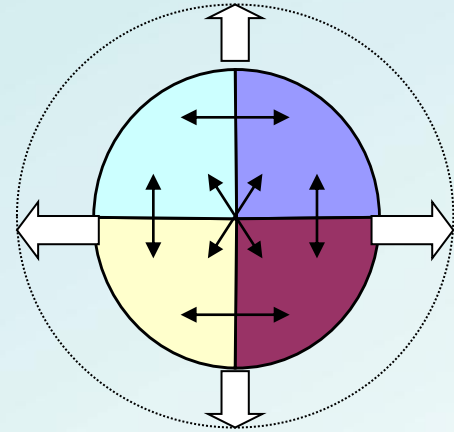
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Social Impact Continuum(Journey)

Input
(Info Sharing)

Integration

Synergy
(Value Creation)

Source: Maximizing the Contribution of Diverse Voices in Virtual Teams - Jan Klein & Astrid Kleinhanns

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