

A Healthy Digital Eco-system for Detroit

Models for Broadband Adoption and Use:
Tales from Three Cities

2013 Council on Foundations Conference: Vision & Action

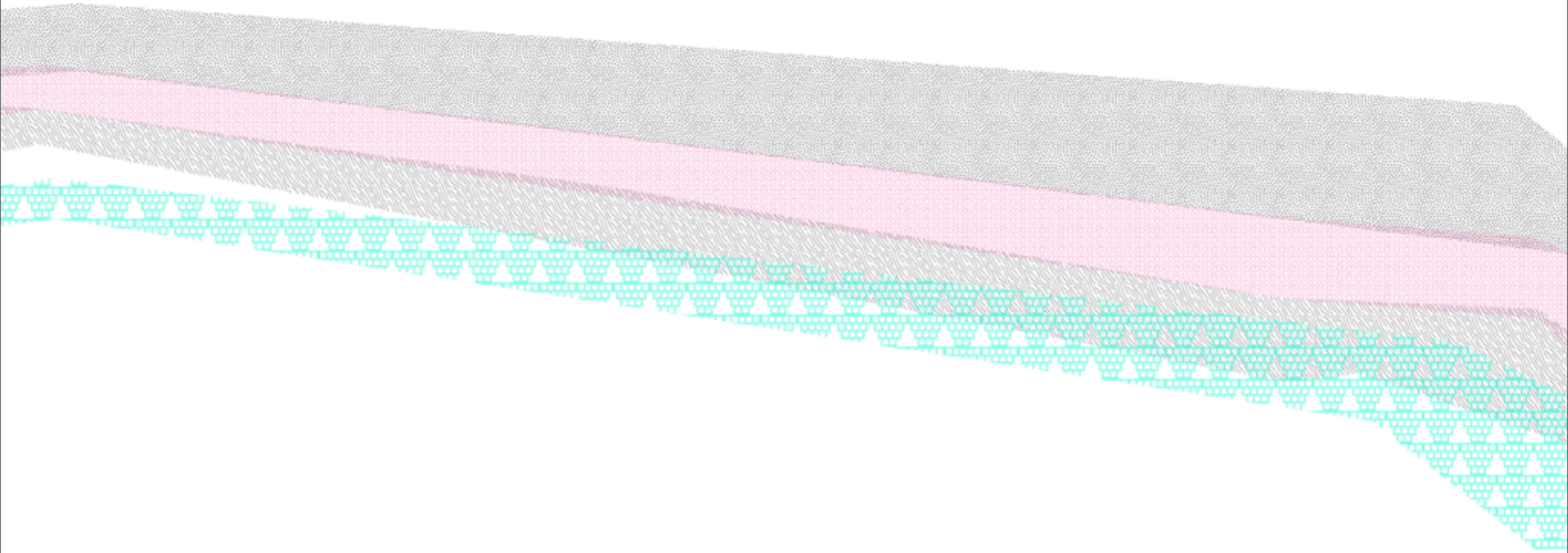
Jenny Lee, Allied Media Projects
Helen Brunner, Media Democracy Fund

#DETROITFUTURE



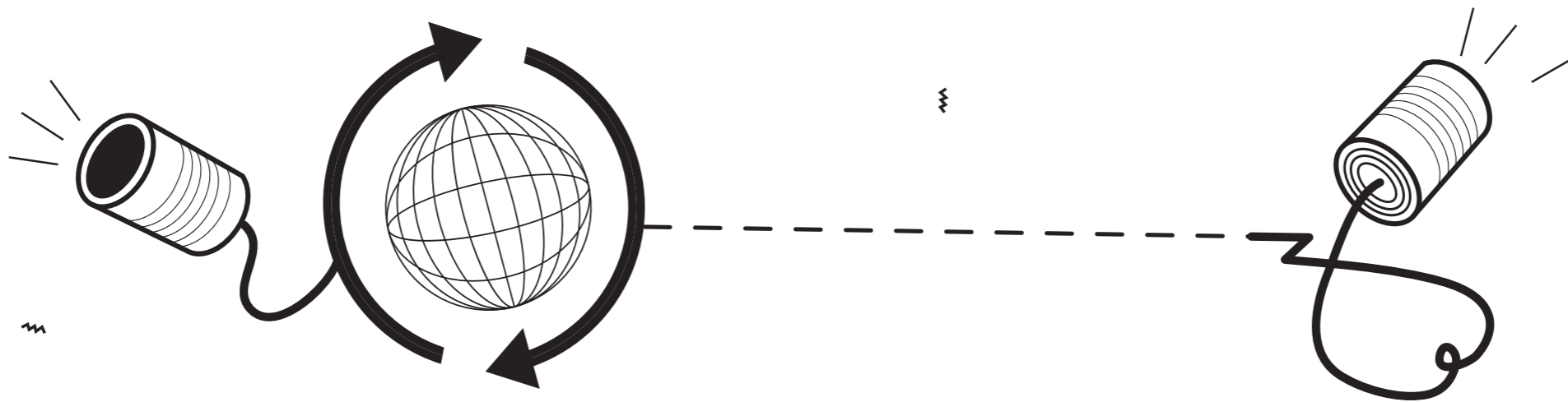
Allied Media Projects

Media strategies for a more just and creative world





Detroit Digital Justice Coalition





Tuesday, April 9, 13



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Digital Justice Principles

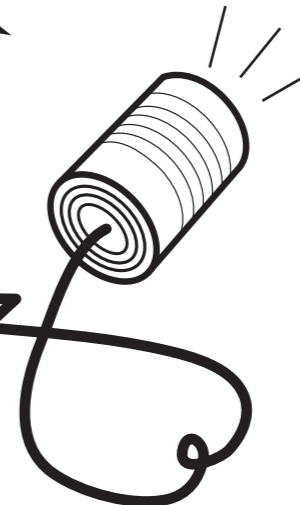
ACCESS

PARTICIPATION

COMMON OWNERSHIP

HEALTHY COMMUNITIES

detroitdjc.org/principles



DISCOVERING TECHNOLOGY!

ALL AGES, ALL WELCOME.

**SATURDAY, DECEMBER 12
DROP IN WORKSHOPS
2PM — 6PM**

5E GALLERY, 2125 MICHIGAN AVENUE @ 14TH
PARKING AVAILABLE

INTERNET

Visit our Consultation Station, where you can:

- Ask questions, get answers
- Start an email account
- Learn how to use social media tools like Facebook, Twitter and Skype
- Experiment with online photo tools like Photobucket and Flickr.

COMMUNITY

Pick up informative literature about Digital Justice and learn about the technology resources in Detroit.

ELECTRONICS

Build your own synthesizer and take it home. Learn how to build and repair a PC computer with salvaged and affordable parts.

PUBLIC POLICY

Catch a screening of *The Internet is Serious Business* to learn more about the impact and possibilities of technology within our communities.

WORKSHOP INFO:

- **Consultation Station:** New session every 30 minutes
- **Electronics Workshop:** 2PM - 4PM
- **Film Screening:** Ongoing with workshops

CONTACT LOTTIE SPADY @ 313-505-3325 FOR MORE INFO

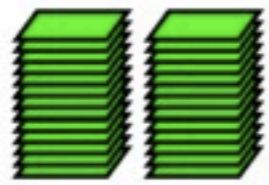
Brought to you by the Detroit Digital Justice Coalition with endorsement from:

Allied Media Projects, Michigan Welfare Rights Organization, Detroit Sierra Club, Hannan House Sound Studio, 5E Gallery, East Michigan Environmental Action Coalition, the 1440 Collective, the Hush House, the Open Technology Initiative, Real Media, Urban Neighborhoods Initiative.

**DETROIT DIGITAL
JUSTICE
COALITION**



**BROADBAND
TECHNOLOGY
OPPORTUNITIES
PROGRAM
\$2 MILLION**



**DETROIT
FUTURE**

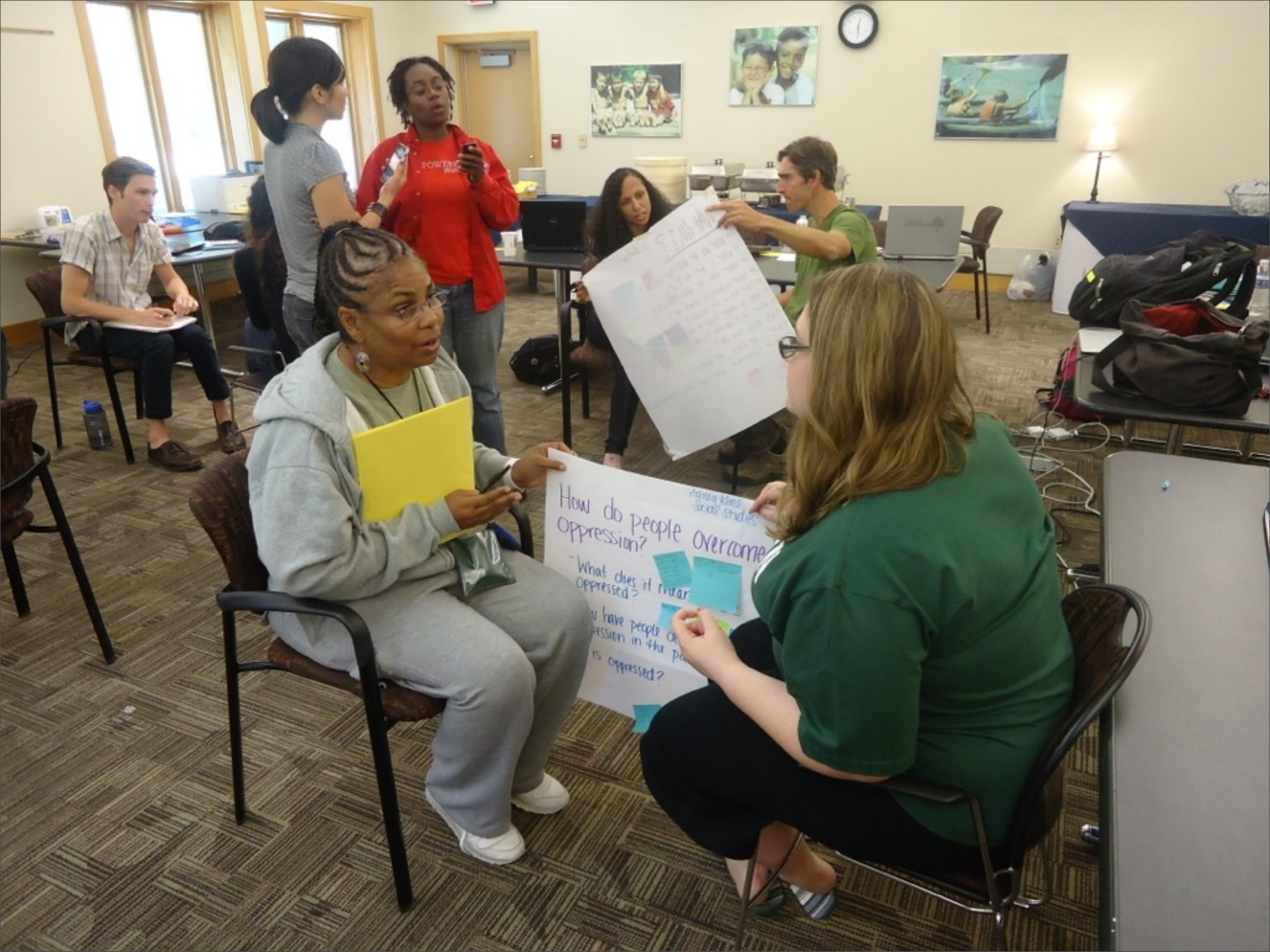


**WORK
PLACEMENT**

- SCHOOLS
- INDEPENDENT
SMALL
BUSINESSES
- COMMUNITY-
BASED
ORGANIZATIONS



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EDUCATION

ENTREPRENEURSHIP

ORGANIZING



APPLICATION FOCUS

Video, Audio, Graphics, Web, IT/Networking

MEDIA FOCUS



INTENSIVE
MEDIA TRAININGS



SYNTHESIZING
DIVERSE
EXPERIENCES



DEEP-ROOTED
PROBLEMS



GENERATING
COLLECTIVE
SOLUTIONS



COMMUNITY MEDIA
PRODUCTION





Our Services!

BASIC SERVICES | NEDES

- Food Pantry | Dispensa de

SOUP

A MONTHLY DINNER
FUNDING MICRO-GRANTS FOR CREATIVE
PROJECTS IN DETROIT

Join us for a pub
happening in De
raised from the c

SOUP is:
a collaborative city



Media

“Co
hop
Dor

DETROIT COMMUNITY MARKETS



Select A Market ▼

Find A Market

Help & Resources ▼

Detroit Community Markets

Detroiters now have a new way to purchase fresh fruits and vegetables, right in their own neighborhoods – through Detroit Community Markets (DCM). Healthy, affordable food is



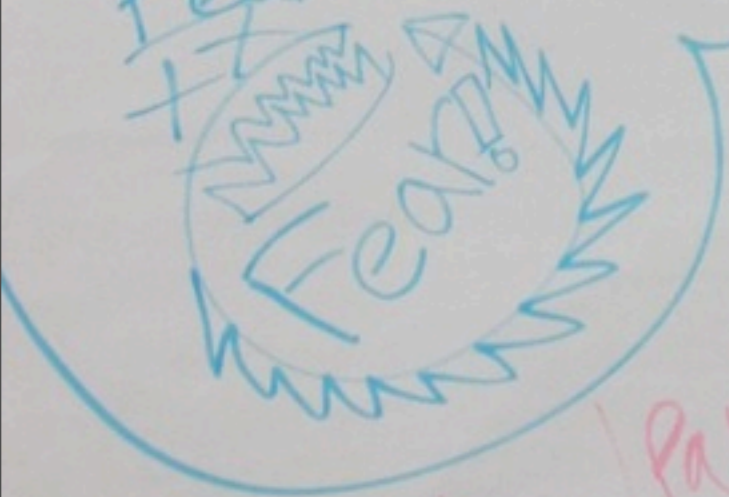


③ Tangible products / documents that is shared with the community OUTSIDE the classroom.

TRANSFORMATIVE EDUCATION Key Elements

Teacher Fear (of students' actions, unknown unknowns, threats, risks, dangers)
 Pressure (from legislation, voters, media, corporations, bureaucracy, administration, Teachers, Parents, Students)

Fear Circle



SOLUTIONS:

Work Together
 Parents | Policy-makers
 Administrators | Teachers
 Parents

to / grounded in theory
 Praxis Reflection

Obstacles

Physical structure + Bureaucracy of school
 Time needed to prepare
 Liability (worry of liability)
 Vs. liability of them (not going on these experiences)

Physical Challenges
 Movement
 Engage
 Learning

1. The issue is community based
 - ideas, input & roles respected
 - emotionally safe environment
 - challenge students to be
2.
 - Administration
 - Student & parent apathy
 - lack of professional
 - culture shock
 - training

Detroit Future Media prepared me for the apprenticeship, but this experience is really different. In DFM you're being trained to do work, so it's about developing yourself. The focus is on you. The apprenticeship turns that around, because now it's your job to help develop the organization. It changes the participants into facilitators. You're learning, but the organization is learning as well."

– Nathaniel Mullen, DFM2 Apprentice

DDJC Member Organizations and PCC Sites

- Michigan Welfare Rights Organization
- Luella Hannan Memorial Foundation
- Urban Neighborhood Initiatives
- Bridging Communities
- Detroit Summer
- Mt. Elliot Makerspace
- Allied Media Projects
- The Open Technology Institute
- The Reading Corner/Kemeny Rec Center
- East Michigan Environmental Action Council
- The Ruth Ellis Center
- People United As One
- 5E Gallery
- 48217 Health & Community Organization
- Detroit Sierra Club
- The Work Department

DFY Network Members

- Detroit Asian Youth (DAY) Project
- Earthworks Youth Farm Stand Program
- 5E Gallery & Heru's Business Program
- Detroit Impact
- Detroit Summer
- East Michigan Environmental Action Council
- Michigan Roundtable for Diversity and Inclusion
- Real Media (A Program of Urban Neighborhood Initiative)
- Rosa Parks Youth Program
- Ruth Ellis Center
- Vanguard CDC Fame Program
- Young Nation & Inside Southwest

DFS Participating Schools

(Past and Current)

- Martin Luther King High School
- Bridge Academy West
- Western International High School
- Cody D.I.T. High School
- Nsoroma Institute
- Davis Aerospace High School
- Crockett Technical High School
- Southwestern High School
- Starr Academy
- East English Village College Preparatory High School
- U Yes Academy
- Phoenix Middle School
- Henry Ford High School
- White Academy
- Hamtramck High School
- Pershing High School
- Midtown Academy

DFM Participating Organizations

(Partial List)

5E Gallery
Boggs Educational Center
Church of the Messiah
Critical Moment
Detroit Black Community Food Security Network
Detroit Community Care Network
Detroit Eastern Market Corporation
Detroit Food Policy Council
Detroit Full Circle Doula Collective
Detroit Hispanic Development Corporation
Detroit Minds and Hearts Fellowship
Detroit Represent!
Detroit Summer
Detroit Youth Volume
Earthworks
EMEAC
Feed em Freedom
Fender Bender
Hannan House
HERU
Inside Out Literary Arts
Michigan Roundtable for Diversity and Inclusion
Nsoroma Institute
Redford Branch Detroit Public Library
Riverside East Congregational Alliance
Rosa Parks Youth Program
Ruth Ellis
Sierra Club
The Ark association
The Hub
The Hush House
Urban Network
Vanguard CDC
We Want Green Too
Y Arts
Young Nation

#detroitfuture

— number of tweets
— number of people

