

Dear Colleague:

Thank you for exhibiting at the 2013 Family Philanthropy Conference. We're looking forward to a fantastic event in Silicon Valley!

Located in the Regency Ballroom on the 2<sup>nd</sup> floor of the Fairmont San Jose Hotel, Family Central is the hub of the Conference and will host registration, our new Genius Is In, the Lawyer Is In, the Cyber Café, food and beverage breaks, and, of course, the exhibits!

The Council strategically locates exhibits in and around Family Central to facilitate traffic flow and to help to bring your customers to one gathering place. Look for more information about exhibits and other activities taking place in Family Central in future issues of the *Exhibitor Bulletin*.

*New this year*—after soliciting proposals for a new general service contractor, the Council is now working with Freeman. Freeman is the premier provider of integrated services for face-to-face marketing events, including expositions, conventions, corporate events, and exhibits of all sizes. They have offices in 40 cities nationally and service more than half of the largest US trade shows. Freeman also works with small shows and is sure to be another partner in your success at Council Conferences. Information about Freeman, including their colorful origins, can be found at www.freemanco.com.

The Exhibitor Service Kit will look a bit different to past customers but Freeman offers online ordering and options to see your orders from other Freeman shows. The Kit is designed to help you meet deadlines, save time and money and make the most of your exhibiting experience with the Council.

Remember, complimentary Wi-Fi will be available in the meeting rooms, ballroom, and exhibit area but not in the sleeping rooms. If you need a T1 line or faster Internet service in your booth, call me for contact information.

Please contact me if you have any questions or need additional information. I look forward to seeing you in San Jose.

Sincerely,

Laura K. Larson, CEM Exhibits and Sponsorship Manager 703-879-0705 / laura.larson@cof.org