

The schedule, topics and presenters are tentative and subject to change.

SATURDAY, September 17, 2011			
7:30 am - 8:15 am	Continental Breakfast		
8:15 am - 8:30 am	Welcome - AdNet Day Co-Chairs Lisa Jolley, The Columbus Foundation and Robin Ferriby, Community Foundation for Southeast Michigan (Golden Gate C1, C2 and C3)		
8:30 am - 10:00 am	"Four Operating Models of Community Foundations" Bryan K. Clontz, President Charitable Solutions LLC (Golden Gate C1, C2 and C3)		
10:00 am - 10:30 am	Break/Networking		
10:30 am - 11:45 am	"Donor Circles at Silicon Valley" Eleanor Clement Glass, Moderator , Chief Donor Engagement and Giving Officer; Silicon Valley Community Foundation; Misti Sangani, Donor Engagement Officer; Silicon Valley Community Foundation; Jennifer Kane, Donor Engagement Officer, Silicon Valley Community Foundation; Susie Nelson, Executive Director, Community Foundation for the Ohio Valley (Golden Gate C1)	"Charitable Giving Tax Planning in today's Economy" Anne Macdonald, CPA Frank, Rimerman & Co., LLP (Golden Gate C2)	"International Grantmaking" Angela G. Parsons Associate Director of Planned Giving, The Columbus Foundation Barnett Baron CEO, Give2Asia (Golden Gate C3)
11:45am - 12:15 pm	Lunch and AdNet Business Meeting		
12:15 pm - 2:00 pm	AdNet Update -- Robin D. Ferriby, President, AdNet Presentation: "Managing Conflicts - Finding Consensus Among Donors, Families and Staff" Janice A. Williams Janice A. Williams Associates (Golden Gate C1, C2 and C3)		
2:00 pm - 2:15 pm	Break		
2:15 pm - 3:00 pm	Roundtables and One-on-One Consulting Sessions Round One 1. "Organization Development Consulting and Coaching" Janice A. Williams 2. "Discussions as to how to partner with CPA's for charitable giving" Anne MacDonald 3. "Raising Operating dollars via individuals, corporate or other sources" Randy Balogh 4. "Balancing Passive vs. Active Fund Development" Amy Overby 5. "2010 Bank of America Merrill Lynch Study of High Net Worth Philanthropy" Matthew Laufman 6. "2 New Resources: Uncovering the Strategic Value of DAP's, Benchmarking Growth and Gifts Relative to Community Net Worth" Rebecca Graves 7. "Donor Advisor Management/Metrics/Mayhem" Eric L. Anderson 8. "Professional Advisors" Jennifer Southard 9. "Engaging Donors in Our Community Work" Jennifer Kane 10. "Measuring Success with Donors" Eleanor Clement Glass (Golden Gate C1, C2 and C3)		
3:00 pm - 3:45 pm	Roundtables and One-on-One Consulting Sessions Round Two 1. "Raising Operating dollars via individuals, corporate or other sources" Randy Balogh 2. "Balancing Passive vs. Active Fund Development" Amy Overby 3. "2010 Bank of America Merrill Lynch Study of High Net Worth Philanthropy" Matthew Laufman 4. "2 New Resources: Uncovering the Strategic Value of DAP's, Benchmarking Growth and Gifts Relative to Community Net Worth" Rebecca Graves 5. "Donor Advisor Management/Metrics/Mayhem" Eric L. Anderson 6. "Measuring Success with Donors" Eleanor Clement Glass 7. "Tiered Donor Services and how we steward, acknowledge and cultivate donors" Bob Eichinger (Golden Gate C1, C2 and C3)		
3:45 pm - 4:15 pm	Break/Networking		
4:15 pm - 5:30 pm	"Private Foundation Outreach: Ideas, Strategies and Success Stories" Jenna Smith Gomes- Moderator , Director of Development, The Boston Foundation; Dorothy (Doty) Weston-Murphy, Vice President, Donor & Professional Services, The Community Foundation for Greater New Haven; Scott McArdle, Senior Philanthropic Advisor, Vermont Community Foundation; Mari Ellen Reynolds Loijens, Chief Philanthropic Development and Information Officer, Silicon Valley Community Foundation (Golden Gate C1)	"Engaging Younger Generations" Ashley Harper, Grants & Initiaves Officer, Community Foundation of Greater Memphis; Daniel Kaufman, Founder, One Percent Foundation; Robyn Schein, Donor Services Advisor, The Minneapolis Foundation (Golden Gate C2)	"Managing Disaster Relief Programs" Gerri Hobby, Director of Partnership Relations Baton Rouge Area Foundation (Golden Gate C3)
5:30 pm - 6:15 pm	Break/Prepare for Dinner		
6:15 pm - 6:30 pm	Gather and Walk to Dinner		
6:30 pm - 8:30 pm	AdNet Dinner at Straits Restaurant Westfield San Francisco Centre, 845 Market St. 4th Floor, San Francisco, CA 94103		

SUNDAY, September 18, 2011

Until 9:00/9:30 a.m.	Breakfast on Your Own/Find a New Colleague and Network!		
9:30 am - 1:30 pm	<p>Optional - "AdNet Management Session and Lunch" (\$60) Session is only for AdNet members who have one or more direct professional reports. Discuss with peers management issues and opportunities. Mari Ellen Reynolds Loijens, Chief of Staff Silicon Valley Community Foundation (moderator) (Golden Gate C3)</p>		
	Joint Sessions - CommA and AdNet		
9:00 am - 10:00 am	<p>"A Match Made in Heaven; When Marketing and Development See Eye To Eye" Hillary Nather-Detisch, Director of Donor Accounts & Kall Baker, Director of Communications Omaha Community Foundation (Golden Gate C1 and C2)</p>		
10:00 am -10:15 am	Break		
10:15 am - 11:15 am	<p>"Online giving beyond Match Days: An E-philanthropy experiment at The Denver Foundation" Rebecca Arno, Vice President of Communications Angelle Foucher, Communications Officer Sarah Harrison, Deputy VP Philanthropic Services Group The Denver Foundation (Golden Gate C1 and C2)</p>	<p>"Crowdsourcing, Crowd Raising, Crowd Voting: Models in Philanthropy and Community Foundation Experiments" Amanda St. Pierre, PR & Marketing Specialist Grand Rapids Community Foundation (Room TBA)</p>	<p>"How to Lighten Up Your Communications Without Making Light of Your Message" Sheri Booms Holm, Communications Director, West Central Initiative (Room TBA)</p>
	<p>Break 11:15 am - 2:00 pm (for those attending AdNet/Comma sessions) 1:30 pm - 2:00 pm (for those attending Optional AdNet Management Conference)</p>		
2:00 pm - 5:00 pm	<p>Optional - "Advanced Legal Seminar" (\$59 members/\$109 non-members) Register for this optional session as part of your COF Community Foundation conference on the main COF Conference web site. (Room TBA)</p>		