

JOIN THE LARGEST GATHERING OF COMMUNITY
FOUNDATION PROFESSIONALS IN THE NATION

2012 FALL CONFERENCE FOR COMMUNITY FOUNDATIONS

Hyatt Regency Hotel | September 9-12

NEW ORLEANS

EXHIBITOR PROSPECTUS



COUNCIL *on* FOUNDATIONS

CELEBRATE

the steady recovery of New Orleans, thanks in part to the diligence and hard work of community foundations. Philanthropy leaders from The Big Easy and every other part of America will meet this September at the beautifully renovated Hyatt Regency New Orleans for the Fall Conference for Community Foundations.

It's an ideal place to meet your customers—the chief executives, board members, fundraisers, finance executives, and program directors who run community foundations. This year, we have expanded our exhibit viewing time over the course of the conference. And we're offering new Learning Labs so you can demonstrate your products and services on stage in Community Central. Only the Council on Foundations can provide the visibility and platform you need to make lasting face-to-face connections and distinguish your company's offerings to community foundation leaders nationwide.

WHO ATTENDS

CEO/Executive Director/President	216
Program/Grantmaking/ Community Leadership Staff	157
Financial/Administrative Staff	123
Board Member/Trustee	119
Development/Donor Services Staff	114
Other (Legal, Next Generation)	57
Communications/Marketing Staff	42
Individual/Consultant	15
Technology	8

Figures from 2011 Fall Conference for Community Foundations.



Contact Laura Larson at 703-879-0705 or laura.larson@cof.org
to reserve your space.

EXHIBITOR PACKAGES



Here's your chance to discuss your company, its mission, and your ideas with community foundation leaders. Exhibitor packages give your organization high visibility in Community Central, the hub for registration, networking, and refreshment breaks. All packages include:

- ♪ Your company logo, contact information, and a 50-word description on the conference website and app, with a link to your website
- ♪ Your company name and booth number listed in the schedule at a glance, distributed on site
- ♪ Special rate of \$400 for extra full-conference registrations
- ♪ Option to upgrade booth-only registrations to full-conference access for \$350 or add extra booth-only registrations for just \$150
- ♪ Complimentary conference preregistration mailing list for one-time use
- ♪ One skirted table (six-feet long), two chairs, and a wastebasket per booth

PLATINUM EXHIBITOR PACKAGE

\$10,000

- ♪ Double-sized exhibit booth space (10' x 20')
- ♪ Five full-conference registrations and five exhibit-booth-only badges
- ♪ Early selection of exhibit booth location
- ♪ Company logo on the entrance to Community Central and on-screen recognition at all plenary sessions
- ♪ Priority logo placement on the exhibitor/sponsor section of the website

DIAMOND EXHIBITOR PACKAGE

\$6,500

- ♪ Double-sized exhibit booth space (10' x 20')
- ♪ Three full-conference registrations and three exhibit-booth-only badges
- ♪ Early selection of exhibit booth location
- ♪ Company logo on the entrance to Community Central and on-screen recognition at all plenary sessions
- ♪ Priority logo placement on the exhibitor/sponsor section of the website

PREMIER EXHIBITOR PACKAGES

\$4,500

- ♪ Double-sized exhibit booth space (10' x 20')
- ♪ Two full-conference registrations and two exhibit-booth-only badges
- ♪ Early selection of exhibit booth location
- ♪ Priority logo placement on the exhibitor/sponsor section of the website

SUPPORTING EXHIBITOR PACKAGES

\$2,800

- ♪ Standard exhibit booth space (10' x 10')
- ♪ One full-conference registration and one exhibit-booth-only badge



SPONSORSHIP OPPORTUNITIES

Looking for maximum exposure? Become a conference sponsor as a way to increase your ROI. Each sponsorship includes one full-conference registration plus a 10 percent discount on additional registrations, a complimentary preregistration mailing list for one-time use, and display of your logo on the conference website and app.

TOTE BAGS

\$8,000

(\$7,500 if combined with any exhibitor package)

Show your support for the conference—and the environment—by sponsoring reusable tote bags for all attendees. Prominently display your company name and logo and include a promotional item of your choice.

SOLD

RELAXATION STATION

\$5,000

(\$4,500 if combined with any exhibitor package)

Give the gift of a seated back massage at the Relaxation Station in Community Central. Outfit the massage staff with your branded polo shirts, hats, or buttons. Your name and logo on signs around the station will attract visitors. This win-win offering was wildly successful at the Family Philanthropy Conference.

SPONSORED BREAKS

\$5,000

(\$4,500 if combined with any exhibitor package)

Networking and social events in Community Central expose attendees to your company as they mingle over food and drinks. Two after-lunch dessert receptions and a happy hour provide opportunities to welcome attendees and display promotional materials (for non-exhibiting companies). Signs at entrances and food and beverage stations add to the sponsorship impact.

CYBER CAFÉ

\$3,500

(\$3,000 if combined with any exhibitor package)

Support the Cyber Café in Community Central and provide Internet and printing services for attendees. Your company name and logo will appear as wallpaper on each computer with a link to the website of your choice. Signs at the Cyber Café will also feature your company's name and logo.

LEARNING LABS

\$2,500 for one and
\$2,000 each for two or more

(\$1,500 if combined with any exhibitor package and
\$1,000 each for two or more)

These 15-minute segments are your chance to take the stage in Community Central during program breaks to demonstrate your product or services. We'll provide the audiovisual equipment and signs featuring your company name, logo, and scheduled presentation times.

SPONSORED SESSIONS

\$2,500

(\$2,000 if combined with any exhibitor package)

Sponsor a concurrent session for an opportunity to connect your company, brand, or image to a specific issue. The session moderator will acknowledge your sponsorship, and a display of promotional materials and signs with your company's name and logo will be located near the session room.

TOTE BAG INSERT

\$2,500

(\$2,000 if combined with any exhibitor package)

Include a branded item in the tote bags all attendees receive as they check in. The sponsoring company is responsible for supplying the item (amount confirmed in August) and shipping to New Orleans by September 4.

Looking for even greater impact? Several high-profile events are available, including plenary sessions, off-site sessions, networking events, and session tracks.

If you don't see the type of sponsorship package you're looking for, we'll customize one for you. Contact Laura Larson at 703-879-0705 or laura.larson@cof.org.

IMPORTANT DATES AND DEADLINES

**EXHIBITOR AND SPONSOR
CONTRACTS DUE**
Wednesday, July 25

**NAMES OF REGISTERED EXHIBITOR
AND SPONSOR STAFF AND PAYMENT DUE**
Friday, August 17

EXHIBITOR SET-UP

SATURDAY, SEPTEMBER 8
3 – 6 p.m.

SUNDAY, SEPTEMBER 9
8 a.m. – 3 p.m.

EXHIBIT VIEWING HOURS

SUNDAY, SEPTEMBER 9
3 – 6 p.m.

MONDAY, SEPTEMBER 10
9 a.m. – 6 p.m.

TUESDAY, SEPTEMBER 11
9 a.m. – 6 p.m.

WEDNESDAY, SEPTEMBER 12
9 a.m. – Noon

EXHIBITOR TEAR-DOWN

WEDNESDAY, SEPTEMBER 12
Noon – 3 p.m.

“The Fall Conference provides a unique platform for knowledge sharing, industry education, and collaboration with community foundation thought leaders. We are so pleased to be a part of it.”

— BRYAN MILEGER, CEO, STELLAR TECHNOLOGY SOLUTIONS



www.cof.org/2012fall


The Council on Foundations is a national nonprofit association of approximately 1,800 grantmaking foundations and corporations. As a leader in philanthropy, we strive to increase the effectiveness, stewardship, and accountability of our sector while providing our members with the services and support they need for success.



—WILL THORPE, DIRECTOR OF
BUSINESS DEVELOPMENT,
MASON INVESTMENT ADVISORY SERVICES

“We have exhibited at this conference since
2003, and it has been one of our best sources
of new business. I highly recommend it.”

RESERVE YOUR SPACE TODAY
AT THE FALL CONFERENCE FOR
COMMUNITY FOUNDATIONS!

 COUNCIL *on* FOUNDATIONS
2121 Crystal Drive, Suite 700
Arlington, Va. 22202

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