



Exhibitor Prospectus



COUNCIL *on* FOUNDATIONS

2013

Fall Conference *for* Community Foundations

San Diego, California

Connecting FOR GOOD

September 22-25

Preconference September 21-22

Manchester Grand Hyatt San Diego

www.cof.org/2013fall

Exhibit at the largest convening of community foundation professionals in the United States

Invest in your business while investing in communities. Exhibit at the Fall Conference for Community Foundations.

- Engage with community foundation leaders—chief executives, board members, fundraisers, finance executives, and program directors
- Showcase your company and demonstrate your solutions to community foundation decision makers from across the country
- Develop long-lasting connections and strategic alliances with your industry partners

Who We Are

The Council on Foundations is a national nonprofit association of approximately 1,700 grantmaking foundations and corporations. As a leader in philanthropy, we strive to increase the effectiveness, stewardship, and accountability of our sector while providing our members with the services and support they need for success.

Who attends?*

Conference participants
1,300

Organizations represented
500

** Figures are from the 2012 Fall Conference for Community Foundations*

295 CEO/Executive Director/President

206 Program/Grantmaking/Community Leadership

196 Development/Donor Services

143 Financial/Administrative

123 Board Member/Trustee

78 Communications/Marketing Staff

61 Other

40 Executive/Management

30 Consultant/Advisor

EXHIBITOR PACKAGES

Here's your chance to discuss your company, its mission, and your ideas with community foundation leaders from around the country. Exhibitor packages give your organization high visibility in Community Central—the hub for registration, refreshment breaks, and networking.

Here's what every package includes:

- > Your company logo, contact information, and a 50-word description on the conference website and app, with a link to your website
- > Your company name and booth number listed in the At-A-Glance Schedule that is distributed on-site
- > Your company logo featured prominently at the entrance of Community Central
- > Your company logo highlighted on-screen during plenary sessions

Diamond Exhibitor Package: \$7,250

- > Double-sized exhibit booth space (10' x 20')
- > Three full-conference registrations and five exhibit-booth-only badges
- > Early selection of exhibit booth location
- > Priority logo placement on the exhibitor/sponsor section of the website

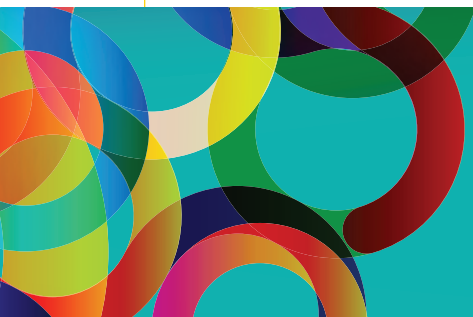
Premier Exhibitor Package: \$5,250

- > Double-sized exhibit booth space (10' x 20')
- > Two full-conference registrations and two exhibit-booth-only badges
- > Early selection of exhibit booth location
- > Priority logo placement on the exhibitor/sponsor section of the website

Supporting Exhibitor Package: \$3,200

- > Standard exhibit booth space (10' x 10')
- > One full-conference registration and one exhibit-booth-only badge

Looking for even greater impact?



Several high-profile events are available, including plenary sessions, learning tours, networking events, and session tracks.

If you don't see the type of sponsorship package you're looking for, we'll customize one for you.

SPONSORSHIP OPPORTUNITIES

TOTE BAGS: \$8,000

(\$7,500 if combined with any exhibitor package)

Show your support for the conference—and the environment—by sponsoring recyclable tote bags for all attendees. Proudly display your company name and logo and include a promotional item of your choice.

RELAXATION STATION: \$5,000

(\$4,500 if combined with any exhibitor package)

Give the gift of a seated back massage at the Relaxation Station in Community Central. Outfit the massage staff with your branded polo shirts, hats, or buttons. Your name and logo on signs around the station will attract visitors.

SPONSORED BREAKS: \$5,000

(\$4,500 if combined with any exhibitor package)

Networking and social events in Community Central expose attendees to your company as they mingle over food and drinks. Two after-lunch dessert receptions and a happy hour provide opportunities to welcome attendees and display promotional materials (for non-exhibiting companies). Signs at entrances and food and beverage stations add to the sponsorship impact.

CYBER CAFÉ AND CHARGING STATION: \$7,500

(\$7,000 if combined with any exhibitor package)

Support the Cyber Café in Community Central and provide Internet, a charging station, and printing services for attendees.

Your company name and logo will appear as wallpaper on each computer with a link to the website of your choice. Signs at the Cyber Café will also feature your company's name and logo.

LEARNING LABS

\$2,500 for one and \$2,000 each for two or more

(\$1,500 if combined with any exhibitor package and \$1,000 each for two or more)

These 15-minute segments are your chance to take the stage in Community Central during program breaks to demonstrate your products or services. We'll provide the audiovisual equipment and signs featuring your company name, logo, and scheduled presentation times.

SPONSORED SESSIONS: \$2,500

(\$2,000 if combined with any exhibitor package)

Sponsor a concurrent session for an opportunity to connect your company, brand, or image to a specific issue. The session moderator will acknowledge your sponsorship, and a display of promotional materials and signs with your company's name and logo will be located near the session room.

TOTE BAG INSERT: \$2,500

(\$2,000 if combined with any exhibitor package)

Include a branded item in the tote bags all attendees receive as they check in. The sponsoring company is responsible for supplying the item (amount confirmed in August) and shipping to San Diego by September 13.

"I've been attending the Fall Conference for over eight years and I've always been impressed with the quality of programming and the exposure it provides to foundation thought leadership, as well as the tremendous opportunity it provides to connect with organizations actively evaluating the technology landscape. We are looking forward to being a part of it again in 2013."

– William Hewitt, Chief Marketing Officer,
Crown Philanthropic Solutions

Contact Annette Suriani at
302-275-6213 or suria@cof.org.

Visit www.cof.org/2013fall for up-to-date
exhibit and sponsorship information.

IMPORTANT DATES AND DEADLINES

RESERVE YOUR SPACE AT WWW.COF.ORG/2013FALL

Contract and Payment Deadline

- Thursday, August 1, 2013
- Exhibitor and sponsor contracts and logos due for inclusion in the conference app
- Names of registered exhibit and sponsor staff due
- Final payments due for inclusion in the conference app

Exhibitor Setup

- Saturday, September 21, 1-5 p.m.
- Sunday, September 22, 8-11 a.m.

Exhibitor Tear-Down

- Wednesday, September 25, Noon-3 p.m.

Payment Information

- Invoices generated upon request
- Please make all checks payable to Council on Foundations
- If paying via credit card, Authorization Form must be faxed to secure fax line (form provided upon request)
- Electronic payment options available
- Additional payment information available in online exhibit space application

Community Central Hours

Dedicated Refreshment Breaks in Community Central are planned throughout the conference.

- Sunday, September 22, Noon-6 p.m.
- Monday, September 23, 2-6 p.m.
Break: 2-3 p.m.
Break: 4:30-5:30 p.m.
- Tuesday, September 24, 9 a.m.-6 p.m.
Break: 10-10:30 a.m.
Break: 2:30-3:30 p.m.
- Wednesday, September 25, 9 a.m.-Noon
Break: 9:30-10 a.m.

To reserve a sponsorship or exhibit space today,

simply contact Annette Suriani at 302-275-6213 or suria@cof.org, or register online at www.cof.org/2013fall. All sponsorships and exhibit spaces are sold on a first-come/first-served basis.



"Embolden is always so excited to participate in and exhibit at the Fall Conference for Community Foundations. There's always so much to see, learn, and do in an atmosphere that is, at once, collegial, collaborative, and always professional. We look forward to another great conference in the company of our favorite clients: community foundations!"

- Ann-Marie Harrington, President and Founder, Embolden

