

Sponsor Opportunities

COUNCIL ON FOUNDATIONS

*The 2013* **ANNUAL  
CONFERENCE**

Vision & **ACTION**

April 7–9 | Hilton Chicago  
Preconference: April 6–7



COUNCIL *on* FOUNDATIONS

[www.cof.org/2013annual](http://www.cof.org/2013annual)

# Show Your Organization's Support

**T**he 2013 Annual Conference is about turning vision and goals into reality. Demonstrate your organization's passion for change and help others learn how to translate it into momentum, decisions and influence. Your support allows us to offer the most impactful conferences in the world of philanthropy.

Your partnership in the preparation of the 2013 Annual Conference is what will make this an exceptional event. A wide array of sponsorships opportunities are available.

Contact Laura Larson at 703-879-0705 or [laura.larson@cof.org](mailto:laura.larson@cof.org) to secure your sponsorship today!



## Leadership Levels of Support

*Inspire philanthropy's most important gathering of the year with a gift at the leadership level.*

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### Principle \$250,000

- Extended partnership and publicity beyond the conference
- Year-round (12 months) exposure through integrated messaging

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### Champion \$150,000

- Customized sponsorship integrating your organization's message to the conference audience
- Your organization's expertise, mission, and values at center stage throughout the conference for maximum visibility

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### Friend \$75,000

- Base-level conference sponsorship opportunities
- Your organization's generous leadership role will be recognized at the conference through a variety of media

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### Customized Engagement

- Allow us to customize an engagement strategy package that is the ideal fit for your organization



## Products & Programs

Encourage the dialogue by supporting session tracks and special presentations.

### Plenary/Meal Sponsorship .....\$50,000

- Recognition from the stage during the plenary
- Opportunity to introduce the main speaker
- Prominent logo placement on website and on-site signage
- Exclusive sponsorship recognition/logo visibility at the plenary

### Track Sponsorship .....\$50,000

- Recognition from the stage during the plenary
- Opportunity to welcome audience during specific track sessions
- Prominent logo placement on website and on-site signage
- Exclusive sponsorship recognition/logo visibility per track

### Photo Mural Sponsorship .....\$12,500

- Prominent logo placement on website and on-site signage
- Resource Central recognition

### One by One/Sponsored Sessions .....\$5,000

- Recognition from the stage during respective session
- Opportunity to welcome audience during respective session
- Prominent logo placement on website and on-site signage

### Welcome Gift .....\$5,000

- Be a premier sponsor who reaches every participant at the opening plenary. A customized label will feature your organization's logo.

## Events

Enhance the conference experience with funding for special events, receptions, and gatherings.

### The Art Institute of Chicago .....\$50,000

#### Networking Event

- Recognition from the stage during the event
- Opportunity to welcome attendees
- Prominent logo placement on website, on-site signage, and transportation signage
- Exclusive sponsorship recognition with logo
- Sponsor table for 10 people

### Event Entertainment .....\$15,000 – \$25,000

(Four Available, Price Per Event)

- Recognition from the stage during the respective event
- Prominent logo placement on website and on-site signage

### Off-Site Sessions (One Price for Four) .....\$15,000

- Recognition during the event
- Prominent logo placement on website, off-site signage, and transportation signage

### Dine Around (Eight Available, Price Per Event) .....\$12,500

- Recognition during the event
- Prominent logo placement on website, on-site signage, and transportation signage
- One complimentary seat

### Emerging Leaders Party, Monday Evening .....\$12,500

- Recognition from the stage during the event
- Prominent logo placement on website and on-site signage

### Dessert Breaks .....\$10,000

- Recognition from the stage during the respective event
- Prominent logo placement on website and on-site signage

### Cyber Café .....\$3,500

- Resource Central recognition
- Prominent logo placement on website and on-site signage



## “Philanthropy TV”

*The latest in media by, for, and about philanthropy. Philanthropy TV is a year-round TV Web channel featuring dynamic discussions, interviews, and features with thought-leaders, session speakers, and more from the Annual Conference. Help bring this cutting-edge technology to our audiences and expand the learning. As a sponsor, you and your organization will receive recognition and prominent logo placement on the Philanthropy TV channel for a full year.*

- 3-Day Sponsorship Exclusive .....\$195,000
- 2-Day Sponsorship Non-Exclusive .....\$150,000
- 1-Day Sponsorship Non-Exclusive .....\$120,000
- Individual Interviews .....\$15,000–\$20,000



## Conference On Demand

*Conference On Demand offers attendees access to outstanding conference content even when they can't be there in person. Help us share the insights, excitement, and content via online streaming of the sessions, including video, audio, and presentations. We deliver the best of the 2013 Annual Conference the way our leaders need it: fast, convenient and 24/7.*

- 3-Day Conference Exclusive .....\$70,000
- 2-Day Sponsorship Non-Exclusive .....\$50,000
- 1-Day Sponsorship Non-Exclusive .....\$35,000



## To Reserve a Sponsorship

To reserve a sponsorship today, simply contact Laura Larson at 703-879-0705 or [laura.larson@cof.org](mailto:laura.larson@cof.org). All sponsorships are sold on a first-come/first-serve basis.