

RESPONSIBILITY CIVIL CONVENE IMPACT GRO

COUNCIL ON FOUNDATIONS

The 2013 ANNUAL CONFERENCE

Vision & ACTION



April 7-9 | Hilton Chicago
Preconference: April 6-7



COUNCIL on FOUNDATIONS

Exhibitor Prospectus
www.cof.org/2013annual

Exhibit at the largest convening of foundation leaders in the United States

Join us April 7–9, for the Council on Foundations 2013 Annual Conference in Chicago. As the Council's largest convening of leaders, the Annual Conference attracts a wide range of foundation and grantmaking decision makers—from trustees to CEOs to program staff. Don't miss this opportunity to showcase your organization, your mission, and your ideas to the entire philanthropic sector.

As your marketing partner, we can provide you with visibility and a platform to make face-to-face connections with foundation decision makers and distinguish your organization and its products or services.

Who We Are

The Council on Foundations is a national nonprofit association of approximately 1,700 grantmaking foundations and corporations. As a leader in philanthropy, we strive to increase the effectiveness, stewardship, and accountability of our sector while providing our members with the services and support they need for success.

“The Council on Foundations conferences offer quality programs and attract the best philanthropic company. The Council truly listens to the ideas of exhibitors and sponsors and values our input to collaborate on creative opportunities. Participating in Council events has been a positive experience and we consider them one of our top strategic national relationships.”

– Elizabeth Dollar, partner,
Moss Adams LLP

Come and be part of our exclusive network hub to:

- Build relationships
- Strengthen connections

Who attends?

- More than one third of attendees are CEOs, executive directors, or presidents of major corporate foundations

Conference participants
1,300

Organizations represented
745

Number of international countries represented
26

Figures are from the 2012 Annual Conference.

EXHIBITOR PACKAGES

Here's your chance to discuss your organization, its mission, and your ideas with philanthropists and foundation leaders from around the globe. Exhibitor packages give your organization high visibility in the Resource Central area—the hub for registration, refreshment breaks, and networking. Here's what every package includes:

- Your organization logo, contact information, and a 50-word description on the conference website and app, with a link to your website
- Discounted rate of \$525 for extra full-conference registrations
- Option to upgrade booth-only registrations to full-conference access for \$450 or add extra booth-only registrations for just \$100
- Complimentary conference preregistration mailing list for one-time use up to two weeks prior to the conference
- One skirted table (6' long), two chairs, and a wastebasket

PLATINUM EXHIBITOR PACKAGE: \$11,000

- Double-sized exhibit booth space (8' x 20')
- Five full-conference registrations and five exhibit-booth-only badges
- Early selection of exhibit booth location
- Company logo on the entrance to Resource Central and on-screen recognition at all plenary sessions
- Priority logo placement on the exhibitor/sponsor section of the website
- **New** this year: Platinum exhibitor packages include a discount on the sponsorship of dessert refreshment breaks. Inquire about details.

DIAMOND EXHIBITOR PACKAGE: \$7,250

- Double-sized exhibit booth space (8' x 20')
- Three full-conference registrations and three exhibit-booth-only badges
- Early selection of exhibit booth location
- Company logo on the entrance to Resource Central and on-screen recognition at all plenary sessions
- Priority logo placement on the exhibitor/sponsor section of the website

PREMIER EXHIBITOR PACKAGE: \$5,250

- Double-sized exhibit booth space (8' x 20')
- Two full-conference registrations and two exhibit-booth-only badges
- Early selection of exhibit booth location.
- Priority logo placement on the exhibitor/sponsor section of the website

SUPPORTING EXHIBITOR PACKAGE: \$3,200

- Single-sized exhibit booth space (8' x 10')
- One full-conference registration and one exhibit-booth-only badge

“Sponsoring a booth at the 2012 annual conference gave us an opportunity to connect with our peers in philanthropy, hear about the things they're doing to support healthy communities, and share educational tools and resources related to obesity prevention, including HBO's documentary ‘The Weight of the Nation.’”

– **Dinah Waldsmith Dittman**, national director, community engagement and philanthropy, Kaiser Permanente



SPONSORSHIP OPPORTUNITIES

Looking for maximum exposure? Become a conference sponsor as a way to increase your ROI. Each sponsorship includes one full-conference registration plus a 10 percent discount on additional registrations, a complimentary preregistration mailing list for one-time use, and display of your logo on the conference website and app.

TOTE BAGS: \$8,000

(\$7,000 if combined with any exhibitor package)

Show your support for the conference—and the environment—by sponsoring recyclable tote bags for all attendees. Proudly display your organization name and logo and include a promotional item of your choice.

RELAXATION STATION: \$5,000

(\$4,500 if combined with any exhibitor package)

Give the gift of a seated back massage at the Relaxation Station in Resource Central. Outfit the massage staff with your branded polo shirts, hats, or buttons. Your name and logo on signs around the station will attract visitors.

SPONSORED BREAKS: \$10,000

(Discounted if combined with any exhibitor package)

Networking and social events in Resource Central expose attendees to your organization as they mingle over refreshments. After-lunch dessert receptions and a happy hour provide opportunities to welcome attendees and display promotional materials (for non-exhibiting companies). Signs at entrances and food and beverage stations add to the sponsorship impact.

CYBER CAFÉ: \$3,500

(\$3,000 if combined with any exhibitor package)

Support the Cyber Café in Resource Central and provide Internet and printing services for attendees. Your organization name and logo will appear as wallpaper on each computer with a link to the website of your choice. Signs at the Cyber Café will also feature your organization's name and logo.

SPONSORED SESSIONS: \$5,000

(Discounted if combined with any exhibitor package)

Sponsor a concurrent session for an opportunity to connect your organization, brand, or image to a specific issue. The session moderator will acknowledge your sponsorship, and a display of promotional materials and signs with your organization's name and logo will be located near the session room.

TOTE BAG INSERT: \$2,500

(\$2,000 if combined with any exhibitor package)

Include a branded item in the tote bags all attendees receive as they check in. The sponsoring organization is responsible for supplying the item and shipping to Chicago by late March.



Looking for
even greater
impact?

Several high-profile sponsorship options are available, including plenary sessions and networking events. We can also create a customized package. Contact Laura Larson at 703-879-0705 or laura.larson@cof.org for more information!

Visit www.cof.org for up-to-date exhibit and sponsorship information.

IMPORTANT DATES AND DEADLINES

RESERVE YOUR SPACE AT WWW.COF.ORG/2013ANNUAL

March 6, 2013

- Exhibitor and sponsor contracts and logos due for inclusion in the conference app
- Names of registered exhibit and sponsor staff due
- Final payments due for inclusion in the conference app

Sunday, April 7 • 8 – 11 a.m.

- Exhibitor Setup

Tuesday, April 9 • Noon – 4 p.m.

- Exhibitor Tear-Down

EXHIBIT HOURS

Sunday, April 7 • 11 a.m. – 6 p.m.

Monday, April 8 • 9 a.m. – 6 p.m.

Tuesday, April 9 • 9 a.m. – Noon

PAYMENT INFORMATION

- Invoices generated upon request
- Please make all checks payable to Council on Foundations
- If paying via credit card, Authorization Form must be faxed to secure fax line (form provided upon request)
- Electronic payment options available
- Additional payment information available in online exhibit space application

To reserve a sponsorship or exhibit space today,

simply contact Laura Larson at 703-879-0705

or laura.larson@cof.org, or register online at www.cof.org/2013annual.

All sponsorships and exhibit spaces are sold on a first-come/first-served basis.

“Exhibiting with the Council on Foundations provides our organization the opportunity to not only reach new audiences but also to further existing relationships. After many positive experiences with both the staff of the Council and event attendees, we’re excited that our members and partners can count on us being there conference after conference.”

– Jason Twiss, manager of member engagement, Grantmakers for Effective Organizations

