



Conference Program



COUNCIL *on* FOUNDATIONS

2013

Fall Conference *for* Community Foundations

San Diego, California



Connecting FOR GOOD

September 22-25

Preconference September 21-22

Manchester Grand Hyatt San Diego

www.cof.org/2013fall

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REGISTRATION DESK HOURS

Litrenta Foyer, 2nd Level

Saturday, September 21	7 a.m. – 6 p.m.
Sunday, September 22	7 a.m. – 8:30 p.m.
Monday, September 23	7 a.m. – 6 p.m.
Tuesday, September 24	7 a.m. – 6 p.m.
Wednesday, September 25	7 a.m. – Noon

COMMUNITY CENTRAL HOURS

Elizabeth Foyer, 2nd Level

Sunday, September 22	Noon – 6 p.m.
Monday, September 23	2 – 6 p.m.
Tuesday, September 24	9 a.m. – 6 p.m.
Wednesday, September 25	9 – 10:30 a.m.

OPTIONAL EVENTS

San Ysidro Visit: Philanthropy in a Cross-Border Community

Sunday, September 22

11:45 a.m. – 4 p.m.

Pre-registration is required. See registration desk in Community Central for more information.

Join the U.S.-Mexico Border Philanthropy Partnership for a preconference afternoon visit to the town of San Ysidro in the U.S.-Mexico border region.

Building A Learning and Action Community U.S.-Mexico Border Region: An Environmental and Public Health Summit

Wednesday, September 25, 2 – 8 p.m.

Thursday, September 26, 8 – 11:30 a.m.

Program and discussion at Manchester Grand Hyatt Hotel. Breakfast provided.

Pre-registration is required. See registration desk in Community Central for more information.

Guided Funder's Border Tour and Reception at Tijuana Estuary Visitor Center

TAKE IN A BALLGAME!

The Council negotiated discounted tickets to the San Diego Padres vs. Arizona Diamondbacks for these dates:

Tuesday, September 24 7:10 p.m.

Wednesday, September 25 7:10 p.m.

Thursday, September 26 3:40 p.m.

To purchase tickets, visit:

<http://web.cof.org/2013fall/networking.asp>

Use discount code: COF



LEARNING TOUR TRANSPORTATION

Buses will depart from the Manchester Grand Hyatt, Seaport Tower at Kettner Street Entrance.



#COF13



STAY UP-TO-DATE AND RECEIVE REAL-TIME ALERTS ON SESSIONS AND BREAKING NEWS!

Help reduce waste by downloading the conference app today! Not only can you use the app to customize your Fall Conference programming and receive live updates, but now you can utilize it as a tool to facilitate your conference networking experience. Exchange messages and contact information with other attendees, display your own contact information, schedule meetings with your colleagues outside of conference programming, and more!*

Go to: www.cof.org/fallapp to download the conference app

*To unlock the Fall Conference app features, please log in with the email address you used to register for the conference.

SCHEDULE AT A GLANCE

Saturday, September 21

7 a.m. – 6 p.m.	Registration Hours
7:30 – 10 a.m.	AdNet & CommA Plenary (separate registration is required)
8 a.m. – 5 p.m.	Preconference programs (separate registration is required)
10:15 a.m. – Noon	AdNet & CommA Breakouts (separate registration is required)
Noon – 1:45 p.m.	AdNet & CommA Plenaries (separate registration is required)
3 – 4:15 p.m.	AdNet Breakouts (separate registration is required)
3:15 – 4:30 p.m.	CommA Breakouts (separate registration is required)
4:15 – 5 p.m.	AdNet Plenary

Sunday, September 22

7 a.m. – 8:30 p.m.	Registration hours
7:30 a.m. – 5 p.m.	Preconference programs (separate registration is required)
8:30 – 10:15 a.m.	AdNet & CommA Plenary (separate registration is required)
10:30 – 11:45 a.m.	AdNet & CommA Plenary (separate registration is required)
11:45 a.m. – 4 p.m.	San Ysidro Visit: Philanthropy in a Cross-Border Community
Noon – 1:30 p.m.	AdNet & CommA Plenary (separate registration is required)
Noon – 6 p.m.	Community Central hours
1 – 4 p.m.	Working Lunch with the Veterans Philanthropy Community of Practice
1:45 – 2:30 p.m.	AdNet & CommA Joint Session
5:30 – 7:30 p.m.	Boys and Men of Color Meeting
7:30 – 9 p.m.	Opening Plenary and Evening Dessert Reception

Monday, September 23

7 a.m. – 6 p.m.	Registration hours
8 – 8:30 a.m.	Breakfast Plenary: Reconnecting to Community
8:30 a.m.	Depart for Learning Tours
8:30 a.m. – 1 p.m.	Learning Tours
1 – 2 p.m.	Break in Community Central
1 – 2 p.m.	The Lawyer is In!
2 – 3:30 p.m.	Afternoon Plenary: Trends and Realities — A Unique Opportunity for Community Foundations
2 – 6 p.m.	Community Central hours
3:30 – 4 p.m.	Break in Community Central
4 – 4:30 p.m.	Learning Lab

4 – 5:30 p.m.	Concurrent Sessions
5 – 5:30 p.m.	Learning Lab
5:30 – 6 p.m.	Break in Community Central
6:30 – 8 p.m.	Networking Event: USS Midway

Tuesday, September 24

7 a.m. – 6 p.m.	Registration hours
7:30 – 10 a.m.	Breakfast Plenary: What's Next Com- munity Philanthropy
9 a.m. – 6 p.m.	Community Central hours
10 – 10:30 a.m.	Break in Community Central
10:30 a.m. – Noon	Concurrent Workshops
11:30 a.m. – Noon	Learning Lab
Noon – 1 p.m.	Lunch and Roundtable Discussions
Noon – 1 p.m.	Book Signings
1 – 2:30 p.m.	Concurrent Workshops
1 – 3 p.m.	One-on-One Leadership Transition Coaching
1 – 3:45 p.m.	Deep Dives
2:30 – 3:30 p.m.	The Lawyer is In
2:30 – 3:30 p.m.	Break in Community Central
2:45 – 3:15 p.m.	Learning Lab
4 – 4:30 p.m.	Learning Lab
4 – 5:15 p.m.	Concurrent Sessions
4:45 – 5:15 p.m.	Learning Lab
5:30 – 7:30 p.m.	Boys and Men of Color Reception
6 – 7:30 p.m.	Impact Investing Reception
6 – 8 p.m.	Knight Foundation Media Mixer

Wednesday, September 25

7 a.m. – Noon	Registration hours
7 – 8 a.m.	HUD Secretary's Award Winners Ceremony
7:30 – 9:30 a.m.	Breakfast Plenary — Telling Our Story: Why Community Foundations Matter
9 – 10:30 a.m.	Community Central hours
9:30 – 10:30 a.m.	HUD Secretary Roundtable
9:30 – 10:30 a.m.	Break in Community Central
10:30 – 12:30 p.m.	Closing Plenary: Taking It Home: The Stanford d.School and Centennial Countdown

Saturday, September 21 PRECONFERENCE

AdNet & CommA Plenary (separate registration is required)

7:30 – 10 a.m.

Elizabeth G/H, 2nd Level

Center for Community Foundation Excellence (CCFE) Fundamentals — Day 1

8 a.m. – 5 p.m.

Gregory A/B, 2nd Level

CEOnet Retreat – Unleashing Leadership: Using Your Strengths to Influence Community Change — Day 1

8:30 a.m. – 5 p.m.

Edward A-D, 2nd Level

AdNet & CommA Breakouts (separate registration is required)

10:15 a.m. – Noon

Elizabeth A – F, 2nd Level

AdNet Plenary (separate registration is required)

Noon – 1:45 p.m.

Elizabeth G/H, 2nd Level

CommA Plenary (separate registration is required)

Noon – 1:45 p.m.

Elizabeth C, 2nd Level

AdNet Breakouts (separate registration is required)

3 – 4:15 p.m.

Elizabeth A/F, 2nd Level

CommA Breakouts (separate registration is required)

3:15 – 4:30 p.m.

Elizabeth B/C, 2nd Level

AdNet Plenary (separate registration is required)

4:15 – 5 p.m.

Elizabeth G/H, 2nd Level

Sunday, September 22 PRECONFERENCE

Center for Community Foundation Excellence (CCFE) Fundamentals – Day 2

7:30 a.m. – 5 p.m.

Gregory A/B, 2nd Level

CEOnet Retreat – Unleashing Leadership: Using Your Strengths to Influence Community Change – Day 2

8:30 – 11 a.m.

Edward A-D, 2nd Level

AdNet & CommA Plenary (separate registration is required)

8:30 – 10:15 a.m.

Elizabeth G/H, 2nd Level

AdNet & CommA Plenary (separate registration is required)

10:30 – 11:45 a.m.

Elizabeth G/H, 2nd Level

San Ysidro Visit: Philanthropy in a Cross-Border Community (separate registration is required)

11:45 a.m. – 4 p.m.

Depart from Seaport Tower at Kettner Street

AdNet & CommA Plenary (separate registration is required)

Noon – 1:30 p.m.

Elizabeth G/H, 2nd Level

Working Lunch with the Veterans Philanthropy Community of Practice

1 – 4 p.m.

Manchester E/F, 2nd Level

Advanced Legal Seminar

1:30 – 4:30 p.m.

Manchester B/D, 2nd Level

AdNet & CommA Joint Session

1:45 – 2:30 p.m.

Elizabeth G/H, 2nd Level

Boys and Men of Color Meeting

5:30 – 7:30 p.m.

Gallery, Ground Level

Sunday, September 22 Opening of the Conference

Opening Plenary and Dessert Reception

7:30 – 9 p.m.

Elizabeth A-G, 2nd Level

Speakers: Kevin Murphy, president, Berks County Community Foundation, chair, Council on Foundations; Terry Mazany, president and CEO, The Chicago Community Trust; Gina Rudan, founder and president, Genuine Insights, Inc.



Networking Event on USS Midway

Monday, 6:30 – 8 p.m.

See details on page 6.

Monday, September 23

Breakfast Plenary: Reconnecting to Community

8 – 8:30 a.m.

Elizabeth Ballroom A-E, 2nd Level

Speaker: John Kobara, conference chair, California Community Foundation

LEARNING TOURS

8:30 a.m. – 1:00 p.m.

Depart from Elizabeth Ballroom A-E, 2nd Level

Break in Community Central

1 – 2 p.m.

"The Lawyer is In"

1 – 2 p.m.

Community Central

Elizabeth Foyer, 2nd Level

Plenary: Trends and Realities – A Unique Opportunity for Community Foundations

2 – 3:30 p.m.

Elizabeth A-E, 2nd Level

Moderator: Manuel Pastor, professor, University of Southern California

Break in Community Central

3:30 – 4 p.m.

Learning Lab: Investing in Our Next Greatest Generation: Veterans and Their Families

4 – 4:30 p.m.

Elizabeth Foyer, 2nd Level

Speaker: Paul Rieckhoff, executive director and founder, Iraq and Afghanistan Veterans of America

Learning Lab: Community Knowledge: What You Know is Only Half of It

5 – 5:30 p.m.

Elizabeth Foyer, 2nd Level

Speaker: Ian Bird, president and CEO, Community Foundations of Canada

Break in Community Central

5:30 – 6 p.m.

LEARNING TOURS

8:30 a.m. – 1:00 p.m.

Lunch will be provided on each Learning Tour.

Attendees are encouraged to dress comfortably in casual attire.

- Depart for Learning Tours (Tours 1 – 10)
8:30 – 9 a.m.
Kettner Street entrance
- Environmental Conservation Learning Tour (Tour 11)
9:30 a.m. – 1 p.m.
Elizabeth H, 2nd Level

1. Chula Vista Promise Neighborhood: A Look Inside a Community Collaborative Model on Children, Youth, and Families

2. Strategically Managing Community's Response Before & After a Disaster

3. Repurposing Local Assets for Community Good

4. Healthy Eating, Active Living: What Does it Take?

5. Involving Local Voices through Community Engagement – To What End?

6. The Power of Place-Based Philanthropy: How to Make it Truly Work

7. Barrio Logan: The Importance of Understanding Place, Culture, and Reality

8. Balboa Park: A Collaborative Hub for Art, Science, and Culture

9. Pathways to Reintegrating Our Veterans in Communities

10. Transforming Our Approaches to Addressing Homelessness

11. Environmental Conservation of the San Diego Bay

Visit the conference website or app to view speakers, and download the Learning Tour Issue Briefs to read in advance.



MONDAY EVENING EVENT

Networking Event on USS Midway

6:30 – 8 p.m.

Speakers: Vikki Spruill, president and CEO, Council on Foundations; Noeleen A. Tillman, managing director, Blue Star Families; Col. James P. Isenhower, III, special assistant to the chairman, Joint Chiefs of Staff, director, Office of Warrior and Family Support; Robert A. Kelly, president and CEO, The San Diego Foundation

CONCURRENT SESSIONS

4 – 5:30 p.m.

Washington Update: What's happening (what's not!) and What it Means for You

Elizabeth H, 2nd Level

Speakers: **Jeff Hamond**, vice president, Van Scoyoc Associates; **Sue Santa**, senior vice president for public policy and legal affairs, Council on Foundations; **Javier Soto**, president and CEO, The Miami Foundation

Community Foundation Hall of Fame: 10 Outstanding & Replicable Success Stories

Manchester F, 2nd Level

Speakers: **Antonia Hernández**, president and CEO, California Community Foundation; **Aaron Dorfman**, executive director, National Committee for Responsive Philanthropy; **Flozell Daniels, Jr.**, CEO, Foundation for Louisiana; **Christine Reeves**, senior field associate, National Committee for Responsive Philanthropy

After Disaster: Restoring Our Communities

Manchester D, 2nd Level

Speakers: **Nancy Anthony**, president, Oklahoma City Community Foundation; **Robert Ottenhoff**, president and CEO, Center for Disaster Philanthropy; **Andrea Zussman**, disaster preparedness project coordinator, The San Francisco Foundation

The Challenges and Opportunities in a Post-Newtown World

Manchester B, 2nd Level

Speakers: **Jack A. Calhoun**, senior consultant, National League of Cities; **Lynn Sharpe-Underwood**, executive director, City of San Diego Commission on Gang Prevention and Intervention; **Jennifer Chheang**, program manager, The California Endowment; **Travis McCready**, vice president for program, The Boston Foundation; **Cathy M. Weiss**, executive director, Stoneleigh Foundation

Managing Changing Roles for Philanthropy in Community Change

Manchester H, 2nd Level

Speakers: **Ryan Chao**, Vice President, Civic Sites & Community Change, Annie E. Casey Foundation; **Reginald Jones**, president and CEO, Jacobs Family Foundation and Jacobs Center for Neighborhood Innovation; **Charles Rutheiser**, senior consultant, Neighborhood Development Unit, Annie E. Casey Foundation

The Suburbanization of Poverty: Surprising Challenges and Regional Solutions

Manchester A, 2nd Level

Speakers: **Elizabeth Kneebone**, fellow, The Brookings Institution; **Jeff Cohen**, director, FSG Social Impact Advisors; **Nathan Phillips**, director, South King Council of Human Services

Philanthropic Leadership Creates Sustainable Cities

Manchester C, 2nd Level

Speakers: **Toñe Beguerisse**, executive director, Fundación Internacional de la Comunidad; **Anne McEnany**, vice president and senior program officer, International Community Foundation; **Ricardo De Vecchi**, operations consultant, Emerging & Sustainable Cities Initiative, Inter-American Development Bank

Implementing Health Reform: What Community Foundations Need to Know

Manchester E, 2nd Level

Speakers: **Robert E. Eckardt**, executive vice president, The Cleveland Foundation; **Len McNally**, program director, The New York Community Trust; **Elizabeth Docteur**, consultant, Grantmakers In Health; **Deborah Bachrach**, partner, Manatt, Phelps & Phillips, LLP

Equity and Education: Advancing the National Conversation for Local Impact

Manchester G, 2nd Level

Speakers: **Ana Tilton**, executive director, Grantmakers for Education; **Dale Anglin**, senior program officer, Victoria Foundation (NJ)

It's Later Than You Think: Get in Front of the Next Wave of Donors

Manchester I, 2nd Level

Speakers: **Scott Stein**, executive director, Mobilize.org; **Vanessa Oshiro**, grants officer and program associate, Leichtag Foundation; **Kristopher Smith**, director of leadership development, Funders' Network for Smart Growth and Livable Communities

Networking Event on USS Midway

Monday, 6:30 – 8 p.m.

See details on page 6.

**Breakfast Plenary: What's Next
Community Philanthropy**

8 – 10 a.m. (7:30 a.m. for breakfast)

Elizabeth A-E, 2nd Level

Speakers: Vikki Spruill, president and CEO, Council on Foundations; **Gabriel Kasper**, senior manager, Monitor Institute; **Diana Sieger**, president, Grand Rapids Community Foundation

Break in Community Central

10 – 10:30 a.m.

**Learning Lab: U.S.-Mexico Border Data Portal —
Transforming Philanthropy Binationally**

11:30 a.m. – Noon

Community Central

Elizabeth Foyer, 2nd Level

Speaker: Andy Carey, executive director, US-Mexico Border Philanthropy Partnership

Lunch and Roundtable Discussions

Noon – 1 p.m.

Elizabeth A-E, 2nd Level

Roundtable Discussions:

- Veterans/Military Families (2 tables): General get-together for funders who want to talk with each other informally about veterans and military families investments.
- Impact Investing (5 tables): Continuing from the morning discussion, attendees will gather with the authors of the Community Foundation Field Guide for Impact Investing.
- The remaining tables are open seating.

Book Signing

When Leaders Leave by Lesley Mallow Wendell, president, Rosewood Consulting Group

Noon – 1 p.m.

Community Central

Elizabeth Foyer, 2nd Level

**One-on-One Leadership Transition Coaching
Sessions with Lesley Mallow Wendell
(Sign up at Registration in Community Central)**

(15 minutes per session)

1 – 3 p.m.

Edward B, 2nd Level

Break in Community Central

2:30 – 3:30 p.m.

"The Lawyer is In!"

Community Central

Elizabeth Foyer, 2nd Level

2:30 – 3:30 p.m.

**Learning Lab: Five Top Insights Into the
ROI Debate: Balancing Donor Engagement
and Financial Impact**

2:45 – 3:15 p.m.

Community Central

Elizabeth Foyer, 2nd Level

Sponsored by Crown Philanthropic

Learning Lab: Advocacy Do's and Don'ts

4 – 4:30 p.m.

Community Central

Elizabeth Foyer, 2nd Level

Speaker: Suzanne Friday, counsel, Council on Foundations

**Learning Lab: Key Tools for Weaving a Richer
Civic Fabric**

4:45 – 5:15 p.m.

Community Central

Elizabeth Foyer, 2nd Level

Speaker: BongHwan (BH) Kim, vice president and executive director, Malin Burnham Center for Civic Engagement, The San Diego Foundation

Boys and Men Of Color Reception

5:30 – 7:30 p.m.

Elizabeth H, 2nd Level

Impact Investing Reception

(Pre-registration required. See registration desk in Community Central for more information.)

6 – 7:30 p.m.

Gallery, Ground Floor

Knight Foundation Media Mixer

6 – 8 p.m.

Manchester Foyer, 2nd Level

CONCURRENT WORKSHOPS BY AUDIENCE

10:30 a.m. – Noon

Do More With Your Dollars: Putting Impact Investing to Work

Manchester B, 2nd Level

Facilitator: Peter Berliner, managing director, Mission Investors Exchange

Speakers: Melanie Audette, manager, education and training, Mission Investors Exchange; Laurie Craft, program director, Grand Rapids Community Foundation (MI); Lisa Richter, principal, GPS Capital Partners; Cynthia Muller, director, impact investing, Arabella Advisors; Liz Sessler, senior investment marketing manager, Enterprise Community Partners

Engaging Foundation Trustees on Impact Investing

Manchester I, 2nd Level

Speakers: Stuart Comstock-Gay, president and CEO, The Vermont Community Foundation; Kathy Merchant, president and CEO, The Greater Cincinnati Foundation; Christa Velasquez, senior advisor, The Giving Practice; Bert Feuss, vice president, investments, Silicon Valley Community Foundation; David Wood, director, Initiative for Responsible Investment, Hauser Institute for Civil Society, Harvard University; Ellen Remmer, senior partner, The Philanthropic Initiative, The Boston Foundation

Redesigning the Community Foundation: An Experiential Marketing Journey

Elizabeth H, 2nd Level

Speakers: Carla Roberts, president and CEO, Fremont Area Community Foundation (MI); Todd Jacobs, vice president of community investment, Fremont Area Community Foundation (MI); Bob Jordan, philanthropic services officer, Fremont Area Community Foundation (MI); Rob Zeldenrust, chair, Board of Trustees, Fremont Area Community Foundation (MI); Leigh Adamson, chief development officer, Starizon Studio

Working Well with Grantees: A Workshop for Community Foundation Staff

Manchester F, 2nd Level

Speakers: Austin Long, manager, Center for Effective Philanthropy; Grace Nicolette, manager, assessment tools, The Center for Effective Philanthropy

The Power of Advocacy and the Opportunity for Community Foundations

Manchester D, 2nd Level

Speakers: Anita Estell, shareholder, Polsinelli; Abby Levine, legal director, Bolder Advocacy, Alliance for Justice; Eleanor Clement Glass, chief giving officer, Silicon Valley Community Foundation; Gloria Johnson-Cusack, executive director, Leadership 18

Getting Naked: Upping the Stakes for Transparency and Accountability

Manchester E, 2nd Level

Speaker: Vernetta Walker, vice president, consulting, training, and assessments, BoardSource

Strategies for Informing Media Coverage of Community Foundations

Manchester C, 2nd Level

Speakers: Jesse Salazar, vice president, communications, Council on Foundations; Cindy Lott, senior counsel, National State Attorneys General Program at Columbia Law School; Jenny Towns, director, marketing and communications, The Community Foundation for the National Capital

Social Giving, Social Capital & Community

Manchester H, 2nd Level

Speakers: Nathaniel James, founder, Philanthrogeek; Sherrana Kildun, director, community programs, The Greater Tacoma Community Foundation

Donors, Data, and Population Demographics

Manchester A, 2nd Level

Speakers: James Head, vice president, programs, The San Francisco Foundation; Manuel Pastor, professor, Sociology and American Studies & Ethnicity, University of Southern California; David Maurrasse, president and founder, Marga, Inc.; Scot Spencer, associate director, Annie E. Casey Foundation; Brian Smedley, vice president and director, Health Policy Institute; Susan Taylor Batten, president, ABFE

When Leaders Leave: A New Perspective on Leadership Change

Manchester G, 2nd Level

Speaker: Lesley Mallow Wendell, president, Rosewood Consulting Group

CONCURRENT WORKSHOPS
BY UNIVERSAL SKILL SET

1 – 2:30 p.m.

**National Standards Do Make a Difference:
Integrating Standards for Increased Visibility
and Donor Support**

Elizabeth H, 2nd Level

Speakers: Robin Ferriby, vice president, philanthropic services, Community Foundation for Southeast Michigan; Donnell S. Mersereau, senior consultant, Community Foundations, Council of Michigan Foundations; Rebecca Arno, vice president, Communications, The Denver Foundation

**What's Next for Community Philanthropy
Innovation and Design Breakouts**

Edward CD, 2nd Level

Speaker: Gabriel Kasper, senior manager, Monitor Institute

The Essentials of Emotional Intelligence

Manchester I, 2nd Level

Speaker: Don Aguilar, vice president, Human Resources, Silicon Valley Community Foundation

**Philanthropy's Role in Creating Systems
to Effect Community Solutions**

Manchester E, 2nd Level

Speakers: Anne Miskey, executive director, Funders Together to End Homelessness; David Wertheimer, deputy director, Bill and Melinda Gates Foundation

**A Call to Action for Community Foundations:
Engage Residents!**

Manchester G, 2nd Level

Speakers: Stuart Comstock-Gay, president and CEO, The Vermont Community Foundation; Jeff Hirota, vice president of programs, The Denver Foundation; Kelly Ryan, president and CEO, Incourage Community Foundation; Deborah Ellwood, executive director, CFLeads; Lauren Casteel, vice president, Philanthropic Partnerships, The Denver Foundation; Clotilde Perez-Bode Dedecker, president and CEO, Community Foundation for Greater Buffalo

**State of the States: Connecting with Lawmakers
& Regulators for Policy Advocacy**

Manchester C, 2nd Level

Speakers: Terri Johnson, associate director GIFT Technical Assistance, Indiana Grantmakers Alliance; Pat Read, principal, Pat Read Consulting; Michele Lord, president, Public Interest Projects; Laurel O'Sullivan, principal and founder, Laurel O'Sullivan Consulting

Immigrant Grantmaking: What's on the Horizon?

Manchester D, 2nd Level

Moderator: Daranee Petsod, executive director, Grantmakers Concerned with Immigrants and Refugees
Speakers: Marielena Hincapié, executive director, National Immigration Law Center (NILC); Juanita Irizarry, senior program officer, human services and community development, The Chicago Community Trust; Geri Manion, director, U.S. programs and special opportunities program, Carnegie Corporation of New York

**Serve to Solve: Four Strategies Foundations
Use to Increase Return on Investment**

Manchester A, 2nd Level

Speakers: Patrick Horvath, director of Economic Opportunity, director of Strengthening Neighborhoods, The Denver Foundation; James Head, vice president, programs, The San Francisco Foundation; Janet Y. Spears, CEO, East Bay Community Foundation; Jen Rice, director, community strategies, Humboldt Area Foundation; Christine Reeves, senior field associate, National Committee for Responsive Philanthropy; Terry Brunner, New Mexico state director, USDA Rural Development; Alan Abramson, professor of government and politics, George Mason University; Megan Powers, senior project manager, Grassroots Solutions; Stephanie Powers, managing director, public-philanthropic partnerships, Council on Foundations

**Partnering with Government to Accomplish
More in Times of Less**

Manchester F, 2nd Level

Speakers: Richard A. Sussman, director, Brighter Futures Initiative, Hartford Foundation for Public Giving; Mindie Reule, program manager, public policy, Philanthropy Northwest; Terry Brunner, New Mexico state director, USDA Rural Development; Alan Abramson, professor of government and politics, George Mason University; Megan Powers, senior project manager, Grassroots Solutions; and Stephanie Powers, managing director, public-philanthropic partnerships, Council on Foundations

DEEP DIVES

1 – 3:45 p.m.

Complete Capital

Manchester H, 2nd Level

Speakers: **Kaira Esgate**, executive director, Reimagining Service; **Alison Gold**, assistant director of knowledge & impact, Living Cities; **Jessica LaBarbera**, director of strategic innovation, Nonprofit Finance Fund; **Curtis Ogden**, senior associate, The Interaction Institute for Social Change

Anchor Institutions

Manchester B, 2nd Level

Speakers: **David Maurrasse**, founder and president, Marga, Inc.; **Noah Bernstein**, program officer, New World Foundation Permanente; **Eileen M. Ellsworth**, president, Community Foundation for Northern Virginia

CONCURRENT SESSIONS

4 – 5:15 p.m.

A Tale of Two Cities: How Miami and Toronto Use Data to Drive the Art of Giving

Manchester C, 2nd Level

Speakers: **Javier Alberto Soto**, president and CEO, The Miami Foundation; **Rahul K. Bhardwaj**, president and CEO, Toronto Community Foundation

Realities and Myths About Prospective Collaborators

Manchester G, 2nd Level

Speakers: **Ana Marie Argilagos**, deputy assistant secretary, Office of International and Philanthropic Innovation, U.S. Department of Housing and Urban Development; **Kelly Ryan**, president and CEO, Incourage Community Foundation; **Dinah Dittman**, national director, community engagement and philanthropy, Kaiser Permanente; **Eileen M. Ellsworth**, president, Community Foundation for Northern Virginia

The Strategic Role of Philanthropy in the 21st Century

Elizabeth F, 2nd Level

Speakers: **Mary Walshok**, Ph.D., associate vice chancellor, public programs, dean, university extension, The San Diego Foundation; **Gene Tempel**, founding dean, Indiana University Lilly Family School of Philanthropy

Cultivating Greener, Healthier, and Safer Homes: A Coordinated Approach

Manchester E, 2nd Level

Speakers: **Clotilde Perez-Bode Dedecker**, president and CEO, Community Foundation for Greater Buffalo; **Michael Shaw**, senior program officer, Green & Healthy Homes Initiative

Older Adults and Lasting Results: An Abundant New Resource for Strengthening Communities

Manchester A, 2nd Level

Speakers: **Meredith Hart Jones**, president and CEO, Maine Community Foundation; **Len McNally**, program director, The New York Community Trust; **Diana Doyle**, principal, Community Planning & Research; **Jaime Gillis**, initiative manager, Community Experience Partnership; **Terry Kaelber**, director, Community Experience Partnership, NYC, United Neighborhood Houses of New York; **Jennifer Crittenden**, fiscal and administrative officer, UMaine Center on Aging

Adapt, Align, Aspire – Business Models that Work

Manchester I, 2nd Level

Speaker: **Rebecca Graves**, executive director, CF Insights

Community Foundation Success in the Next Decade: Five Keys to Success

Manchester F, 2nd Level

Speaker: **Ahmet Binerer**, director, community development philanthropy, Center for Rural Entrepreneurship; **Don Macke**, co-director, Center for Rural Entrepreneurship

Redefining the Brand of Community Foundations: Engage, Entertain and Educate for the Future

Elizabeth G, 2nd Level

Speakers: **Jonathan Bailey**, chief relationships officer, i.d.e.a.; **Heather Back**, associate vice president, marketing & media relations, The San Diego Foundation

CONCURRENT SESSIONS
CONTINUED
4 – 5:15 p.m.

Tuesday, September 24

Rising Poverty and Wealth Inequity: Will Only the 1% Drive the Future of Philanthropy?

Manchester D, 2nd Level

Speakers: **Andrea S. Levere**, president, Corporation for Enterprise Development (CFED); **Gary Cunningham**, vice president for programs, Northwest Area Foundation, vice chair, ABFE; **Raquel Donoso**, executive director, Latino Community Foundation of San Francisco; **Cynthia Choi**, deputy director, Asian Americans/Pacific Islanders in Philanthropy; **Tom Shapiro**, director, Brandeis Institute for Assets and Social Policy

Field of Dreams: Philanthropy's Role in Expanding Opportunities for Boys and Men of Color (BMoC) Followed by a reception from 5:30-7:30 p.m.

Elizabeth H, 2nd Level

Speakers: **Marcus Littles**, senior partner, Frontline Solutions; **Emmett D. Carson**, president and CEO, Silicon Valley Community Foundation; **Robert Lewis**, director, BLOOM Initiative; **Simone Washington**, director, programs, Community Foundation of South Alabama; **Ivy Allen**, president, Foundation for the Mid-South; **Susan Taylor Batten**, president, ABFE



Image courtesy of
Barrio Logan College Institute

Wednesday, September 25

HUD Secretary's Award Winners Ceremony

7 – 8 a.m.

Manchester A, 2nd Level

Breakfast Plenary — Telling Our Story: Why Community Foundations Matter

8 – 9:30 a.m. (Doors open at 7:30 a.m. for breakfast)

Elizabeth A-E, 2nd Level

Speakers: **Sonal Shah**, senior fellow, Case Foundation; **Shaun Donovan**, HUD secretary; **Paul Rieckhoff**, executive director and founder, Iraq and Afghanistan Veterans of America

HUD Secretary Roundtable on Community Development with HUD Award Winners

9:30 – 10:30 a.m.

Edward, 2nd Level

Break in Community Central

9:30 – 10:30 a.m.

What's Next for Community Philanthropy Innovation and Design Breakouts

10:30 a.m. – Noon

Edward C/D, 2nd Level

Speaker: **Gabriel Kasper**, senior manager, Monitor Institute

Closing Plenary: Taking It Home: The Stanford d.School and Centennial Countdown

10:30 a.m. – 12:30 p.m.

Elizabeth A-E, 2nd Level

Speakers: **Nadia Roumani**, fellow and lecturer, Hasso Plattner Institute of Design at Stanford; **Evelyn Huang**, lecturer, executive education, Hasso Plattner Institute of Design at Stanford

Building A Learning and Action Community U.S.-Mexico Border Region: An Environmental and Public Health Summit

2 – 8 p.m.

Pre-registration required. See registration desk in Community Central for more information.

ENTERTAINMENT



San Diego Youth Symphony

San Diego Youth Symphony (SDYS) has provided youth with the opportunity to study classical music at an advanced level and perform for a wide variety of audiences since 1945. SDYS is San Diego's leading program for young musicians of all skill levels, and aims to collaborate with multiple musical communities to deliver a diverse range of classes, workshops, and competitions.

Animal Cracker Conspiracy

Bridget Rountree and Iain Gunn share a passion for puppets, theater, mixed media, and performance art — and all of those passions have been fusing together in Animal Cracker Conspiracy (A.C.C.) since 2006. Animal Cracker Conspiracy has performed and showcased work at the Museum of Photographic Arts San Diego, Museum of Contemporary Art San Diego, and Art Power at UCSD. A.C.C. has also engaged in artist residencies within the U.S. and across the globe, including North American Creative Laboratories, La Poncha Nostra, RosenClaire, and Bread and Puppet.

Navy Band Southwest

Founded on June 1, 1923, Navy Band Southwest has supported the San Diego community with its patriotic tunes for more than 80 years, and serves as the musical ambassador of the Commander, Navy Region Southwest.

Gilbert Castellanos and the Federal Jazz Project Band

Gilbert Castellanos is a trumpet virtuoso, with unparalleled skill and a talent for improvisation. He has been hailed as “a new American master” by Downbeat magazine and worked alongside and performed with world-famous artists such as Michael Bublé, Natalie Cole, and Willie Nelson. Guadalejaran-born Castellanos draws inspiration for his music from a seamless combination of Latin rhythm and contemporary jazz.

Trio Gadjo

Taking after Django Reinhardt's repertoire, Trio Gadjo weaves together authentic jazz with a nomadic, gypsy flair to add warmth and rhythm wherever they perform. The musicians of Trio Gadjo have also studied pop, swing, and classical music, and are able to effortlessly tailor their sound to suit any environment.



ENTERTAINMENT

Omo Aché

Omo Aché Afro-Cuban Dance & Music Co. is an organization committed to preserving the rich culture of Cuban music and dance. Founded in 1998 by Havana native Juan Carlos Blanco Riera, Omo Aché provides classes, lectures, and workshops for the general public and performs at a variety of community events. The organization's name translated means "children of good fortune," emphasizing the importance of youth to the continued legacy of the Afro-Cuban culture.



Music Machine – Bonita Vista High School

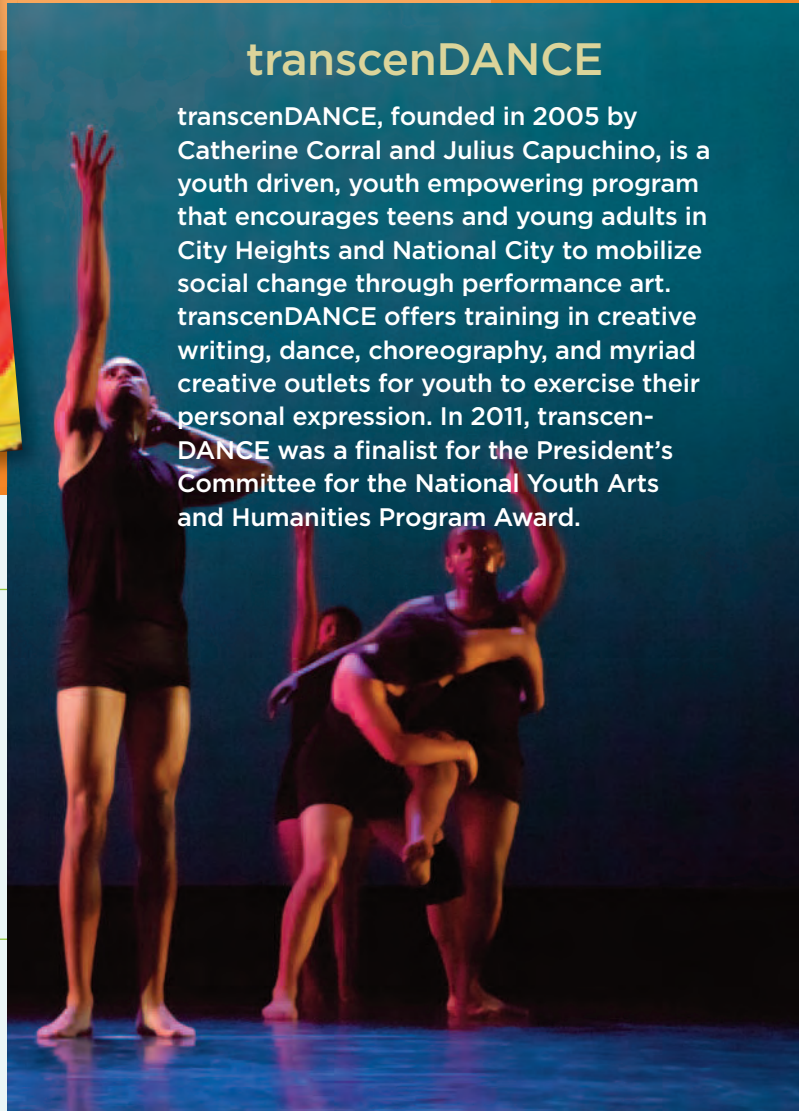
Bonita Vista High School's Music Machine is a national champion show choir and dancing troupe that has performed internationally for over 20 years, inspiring and dazzling audiences around the world with their exceptional dance, singing, and theater talents.

Sound Unlimited – Bonita Vista High School

Comprised of 31 singers and dancers from grades nine through 12, Sound Unlimited is an all-women show choir that has won awards for its energetic and sparkling performances across the nation. The choir is best known for its peppy deliverance of a variety of music, from Broadway to pop and swing. In 2009, Sound Unlimited was named National Grand Champions at Showstoppers Orlando, and in 2010 the choir won a Gold Level First Place and the Adjudicator's Award at the San Francisco Heritage Choral Festival.

transcenDANCE

transcenDANCE, founded in 2005 by Catherine Corral and Julius Capuchino, is a youth driven, youth empowering program that encourages teens and young adults in City Heights and National City to mobilize social change through performance art. transcenDANCE offers training in creative writing, dance, choreography, and myriad creative outlets for youth to exercise their personal expression. In 2011, transcenDANCE was a finalist for the President's Committee for the National Youth Arts and Humanities Program Award.



RESTAURANT/ENTERTAINMENT* RECOMMENDATIONS

Many restaurants and entertainment venues are located a few blocks from the hotel, and others are just a short taxi ride away. If you'd like to make reservations, or are curious about alternative dining venues, please contact the Concierge Desk at Extension 51.

SEAFOOD

Sally's on the Water

Manchester Grand
Artful elegant fine dining,
Patio with marina view

Blue Point Coastal Cuisine

565 5th Avenue
California Coastal, Oyster & Martini bar

Fish Market

750 N. Harbor Drive
Family casual seafood, Oyster
& Sushi bar

McCormick & Schmick's

675 K St
Seafood specialties, Stylish
Atmosphere



Ocean Room

630 5th Ave
Classy, Contemporary, Oyster bar,
Martinis, Sushi

Oceanaire Seafood Room

400 J Street
Great upscale seafood, retro ocean
liner-style, Oyster bar

Osetra the Fish house

904 5th Avenue
Contemporary Urban, Oyster,
Caviar, & Vodka bar

Peohe's

Coronado Ferry Landing
Polynesian seafood

Roy's

Marriott Marina
Hawaiian Fusion Cuisine

The Tin Fish

170 6th Avenue
Great casual patio dining, close to
Petco Park

Top of the Market

750 N. Harbor Drive
California-style, Intimate, Elegant,
Bay view

STEAKHOUSES

Cowboy Star

640 10th Avenue
New American Steakhouse with
a Western Theme

Donovan's

570 K Street
A great local upscale steakhouse

Fleming's Prime Steak & Wine Bar

380 K Street
Upscale Steakhouse and Wine bar,
100+ wines by the glass

Greystone the Steakhouse

658 5th Avenue
Casual elegance, Cosmopolitan
atmosphere

Harbor House

Seaport Village
Casual American cuisine, Marina
& Bay views

Island Prime

800 Harbor Island
Steak & Seafood Waterfront dining

Mickey's

224 5th Avenue
Relaxed & Inviting environment

Morton's The Steakhouse

285 J Street
One of the Nation's Premier
Steakhouses

Ruth's Chris Steakhouse

1355 N. Harbor Drive
Upscale steak & seafood, Bay view

The Palm Restaurant

615 J St.
Saloon setting serving traditional
Steak & Italian entrees

ITALIAN

Acqua Al 2

322 5th Avenue
Creative Tuscan fare in a stylish setting

Asti Ristorante

728 5th Avenue
N. Italian, Cozy and Charming
atmosphere

Bice

425 Island Avenue
Cheese Bar, Cozy and Luxurious

Chianti

644 5th Avenue
Tuscan, Elegant & Rustic

De Medici

815 5th Avenue
Regional seafood specialties,
Renaissance décor

Operacaffe

834 4th Avenue
Authentic homemade
Florentine specialties

Osteria Panevino

722 5th Avenue
Tuscan cuisine relaxed ambience

Salvatore's Cucina Italiana

750 Front Street
Tuscan Italian, Classic & Romantic,
Large wine list

MEXICAN

Candelas

416 3rd Avenue
Sophisticated cuisine, "Mexico City" flavor

El Vitral

815 J Street
Mexican fused with modern innovation

La Fiesta

628 5th Avenue
Latin influences, Vibrant & Festive décor

Las Hadas

558 4th Avenue
Authentic cuisine with an upbeat atmosphere

La Puerta

560 4th Avenue
Street style tacos, frozen margaritas and live music.

Los Pancho's de Charly

431 E Street
Casual, Authentic homemade favorites



AMERICAN /CONTINENTAL

Lael's

Manchester Grand
Family dining, open breakfast

Redfield

Manchester Grand
Sports Lounge / Deli, open daily for lunch and dinner

Bertrand at Mr. A's

2550 5th Avenue
Modern American cuisine, City & Bay views

Croce's Restaurant & Jazz Bar*

802 5th Avenue
American regional, Live Jazz nightly

Dobson's

956 Broadway Circle
Classic menu, Downtown landmark restaurant

Edgewater Grill

Seaport Village
American cuisine, Bay view

Nicky Rotten's

560 5th Avenue
Sports Bar & offering San Diego's best burgers

Marble Room

535 5th Avenue
Tapas style, Amazing drinks, Great ambiance

Sammy's Woodfired Pizza

770 4th Avenue
Family Casual eatery, large mixed menu

Searsucker

611 5th Ave
Casual, Classy, Eclectic Seafood Cuisine

Urban Bar & Grill

827 5th Avenue
Modern America cuisine, casual, trendy atmosphere

FRENCH

Café Chloe

721 9th Avenue
Parisian-Style café, Afternoon Tea

Le Fontainebleau

1055 2nd Avenue
Romantic & Elegant décor, International service

Currant

140 W. Broadway
American Brasserie, Contemporary, Modern

ASIAN CUISINES

Kiyo's Japanese Restaurant

531 F Street
Quaint & welcoming Japanese eatery, Wonderful Sushi

Rama Thai

327 4th Avenue
Extensive fine authentic menu, Award-winning

Royal Thai

467 5th Avenue
Extensive menu of traditional cuisine

Sushi Bar Nippon

532 4th Avenue
Traditional Sushi-Only restaurant

Taka

555 5th Avenue
Inventive fusion menu, Upscale Sushi bar

Lotus Thai

905 Market Street
Zen like, comfortable atmosphere, Thai favorites

RESTAURANT/ENTERTAINMENT RECOMMENDATIONS

WORLD CUISINES

Bandar

845 4th Avenue
Award-winning Persian fare,
Contemporary

Buster's Beach House

Seaport Village
Casual tropical island-inspired dishes,
Marina view

Chopahn

750 6th Avenue
Authentic Afghan cuisine

Indigo Grill

1536 India Street
Mexican, Native American
& Alaskan flavor's

Monsoon

729 4th Avenue
Indian cuisine, Elegant surroundings

Rei Do Gado

939 4th Avenue
Churrasco-style steakhouse,
Casual setting

VEGETARIAN

La Mirage

815 F Street
Organic Mediterranean Cuisine.
Specialize in Organic,
Gluten Free, Vegan and Vegetarian
options.

Masala

314 5th Avenue
Northern, Indian fusion cuisine,
Vegetarian

Organic To Go Café

101 West Broadway Suite 101
Organic, Vegan, Breakfast,
Lunch, Salads
Pre-packaged Sandwiches

Pokéz

947 E Street (10th)
Mexican, Vegan, Vegetarian.
Breakfast, Lunch, Dinner
Burritos, Tortas, Enchiladas, Tacos

Royal India

329 Market Street
Northern Indian cuisine, Vegetarian,
Patio seating available

Salad Style

807 F Street
Corner of 8th Ave. and F Street
Salads, Wraps
Minimum of three salads for delivery.
Delivery is \$3.



SPONSORS & EXHIBITORS

CONNECTIVITY SPONSOR

- John S. and James L. Knight Foundation

WEDNESDAY PLENARY BREAKFAST

- Kaiser Permanente

CONFERENCE DAILY UPDATE

- East Bay Foundation
- Kimbia

REFRESHMENT BREAK SPONSOR MONDAY AFTERNOON

- Stellar Technology Solutions, LLC

LEARNING LAB SESSION SPONSOR TUESDAY

- Crown Philanthropic Solutions

INVESTMENT SESSION SPONSOR

- Russell Investments

DIAMOND EXHIBITORS

- KIMBIA
- CF Insights / FSG Inc.
- Stellar Technology Solutions, LLC
- Casey Family Programs
- Vanguard
- East Bay Community Foundation

PREMIER EXHIBITORS

- Blackbaud
- Foundant Technologies
- Crown Philanthropic Solutions
- CAF America

EXHIBITORS

Supporting Exhibitors

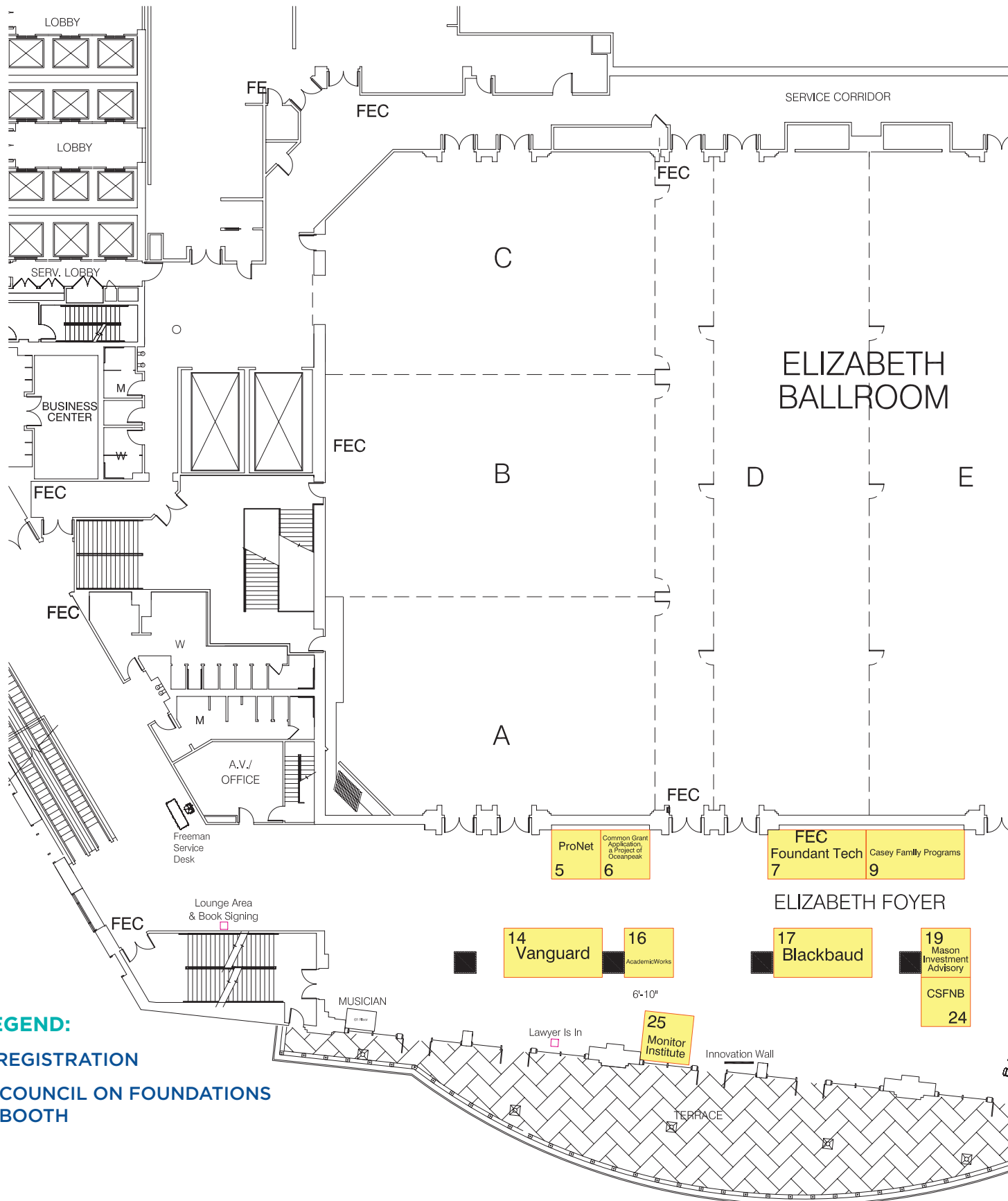
- Academic Works, Inc.
- Breckinridge Capital Advisors
- Bromelkamp Company LLC
- Common Grant Application, a Project of Oceanpeak
- Community Foundation National Standards Board
- Embolden
- Fund Evaluation Group
- Grantmakers for Effective Organizations
- International Scholarship and Tuition Services, Inc.
- Mason Investment Advisory Services, Inc.
- MicroEdge, LLC
- Moss Adams LLP
- ProNet
- Scholar Select
- The Center for Effective Philanthropy
- Cardinal Investment Advisors
- SmartSimple Software Inc.
- CliftonLarsonAllen
- Russell Investments
- Dorothy A. Johnson Center for Philanthropy

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COMMUNITY CENTRAL FLOOR PLAN



LEGEND:

1. REGISTRATION
2. COUNCIL ON FOUNDATIONS BOOTH



HOTEL

FOURTH LEVEL

THIRD LEVEL

SECOND LEVEL

GROUND LEVEL

