2013
Fall Conference for Community Foundations
San Diego, California
Connecting FOR GOOD
September 22-25
Preconference September 21-22
Manchester Grand Hyatt San Diego
www.cof.org/2013fall
# TABLE OF CONTENTS & SPECIAL EVENTS

## TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Schedule at a Glance</td>
<td>3</td>
</tr>
<tr>
<td>Preconference</td>
<td>4</td>
</tr>
<tr>
<td>Conference</td>
<td>5-12</td>
</tr>
<tr>
<td>Arts and Entertainment Programming</td>
<td>13-14</td>
</tr>
<tr>
<td>Restaurants &amp; Entertainment</td>
<td>15-17</td>
</tr>
<tr>
<td>Recommendations</td>
<td></td>
</tr>
<tr>
<td>Sponsors</td>
<td>18</td>
</tr>
<tr>
<td>Exhibitors</td>
<td>19</td>
</tr>
<tr>
<td>Community Central Floor Plan</td>
<td>20</td>
</tr>
<tr>
<td>Manchester Grand Hyatt Floor Plan</td>
<td>21</td>
</tr>
</tbody>
</table>

## REGISTRATION DESK HOURS

<table>
<thead>
<tr>
<th>Location</th>
<th>Days</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Litrenta Foyer, 2nd Level</td>
<td>Saturday</td>
<td>7 a.m. – 6 p.m.</td>
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<tr>
<td></td>
<td>Sunday</td>
<td>7 a.m. – 8:30 p.m.</td>
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<td>Monday</td>
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<tr>
<td></td>
<td>Tuesday</td>
<td>7 a.m. – 6 p.m.</td>
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<tr>
<td></td>
<td>Wednesday</td>
<td>7 a.m. – Noon</td>
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## COMMUNITY CENTRAL HOURS

<table>
<thead>
<tr>
<th>Location</th>
<th>Days</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elizabeth Foyer, 2nd Level</td>
<td>Sunday</td>
<td>Noon – 6 p.m.</td>
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<tr>
<td></td>
<td>Monday</td>
<td>2 – 6 p.m.</td>
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<tr>
<td></td>
<td>Tuesday</td>
<td>9 a.m. – 6 p.m.</td>
</tr>
<tr>
<td></td>
<td>Wednesday</td>
<td>9 – 10:30 a.m.</td>
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## OPTIONAL EVENTS

### San Ysidro Visit: Philanthropy in a Cross-Border Community

**Sunday, September 22**

11:45 a.m. – 4 p.m.

Pre-registration is required. See registration desk in Community Central for more information.

Join the U.S.-Mexico Border Philanthropy Partnership for a preconference afternoon visit to the town of San Ysidro in the U.S.-Mexico border region.

### Building A Learning and Action Community

**U.S.-Mexico Border Region: An Environmental and Public Health Summit**

**Wednesday, September 25**, 2 – 8 p.m.

**Thursday, September 26**, 8 – 11:30 a.m.

Program and discussion at Manchester Grand Hyatt Hotel. Breakfast provided.

Pre-registration is required. See registration desk in Community Central for more information.

Guided Funder’s Border Tour and Reception at Tijuana Estuary Visitor Center

### TAKE IN A BALLGAME!

The Council negotiated discounted tickets to the San Diego Padres vs. Arizona Diamondbacks for these dates:

- **Tuesday, September 24** 7:10 p.m.
- **Wednesday, September 25** 7:10 p.m.
- **Thursday, September 26** 3:40 p.m.

To purchase tickets, visit: [http://web.cof.org/2013fall/networking.asp](http://web.cof.org/2013fall/networking.asp)

Use discount code: COF

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## LEARNING TOUR TRANSPORTATION

Buses will depart from the Manchester Grand Hyatt, Seaport Tower at Kettner Street Entrance.

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## STAY UP-TO-DATE AND RECEIVE REAL-TIME ALERTS ON SESSIONS AND BREAKING NEWS!

Help reduce waste by downloading the conference app today!

Not only can you use the app to customize your Fall Conference programming and receive live updates, but now you can utilize it as a tool to facilitate your conference networking experience. Exchange messages and contact information with other attendees, display your own contact information, schedule meetings with your colleagues outside of conference programming, and more!*

Go to: [www.cof.org/fallapp](http://www.cof.org/fallapp) to download the conference app

*To unlock the Fall Conference app features, please log in with the email address you used to register for the conference.
## Schedule at a Glance

### Saturday, September 21

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
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<tr>
<td>7:30 – 10 a.m.</td>
<td>AdNet &amp; CommA Plenary (separate registration is required)</td>
</tr>
<tr>
<td>8 a.m. – 5 p.m.</td>
<td>Preconference programs (separate registration is required)</td>
</tr>
<tr>
<td>10:15 a.m. – Noon</td>
<td>AdNet &amp; CommA Breakouts (separate registration is required)</td>
</tr>
<tr>
<td>Noon – 1:45 p.m.</td>
<td>AdNet &amp; CommA Plenaries (separate registration is required)</td>
</tr>
<tr>
<td>3 – 4:15 p.m.</td>
<td>AdNet Breakouts (separate registration is required)</td>
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<td>CommA Breakouts (separate registration is required)</td>
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<tr>
<td>4:15 – 5 p.m.</td>
<td>AdNet Plenary</td>
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<td>CommA Breakouts (separate registration is required)</td>
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<tr>
<td>4:15 – 5 p.m.</td>
<td>AdNet Plenary</td>
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### Sunday, September 22

<table>
<thead>
<tr>
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<td>11:45 a.m. – 4 p.m.</td>
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<td>Noon – 6 p.m.</td>
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<td>1 – 4 p.m.</td>
<td>Working Lunch with the Veterans Philanthropy Community of Practice</td>
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<td>1:45 – 2:30 p.m.</td>
<td>AdNet &amp; CommA Joint Session</td>
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<td>5:30 – 7:30 p.m.</td>
<td>Boys and Men of Color Meeting</td>
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<tr>
<td>7:30 – 9 p.m.</td>
<td>Opening Plenary and Evening Dessert Reception</td>
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</tbody>
</table>

### Monday, September 23

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>7 a.m. – 6 p.m.</td>
<td>Registration hours</td>
</tr>
<tr>
<td>8 – 8:30 a.m.</td>
<td>Breakfast Plenary: Reconnecting to Community</td>
</tr>
<tr>
<td>8:30 a.m.</td>
<td>Depart for Learning Tours</td>
</tr>
<tr>
<td>8:30 a.m. – 1 p.m.</td>
<td>Learning Tours</td>
</tr>
<tr>
<td>1 – 2 p.m.</td>
<td>Break in Community Central</td>
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<tr>
<td>2 – 3:30 p.m.</td>
<td>Afternoon Plenary: Trends and Realities — A Unique Opportunity for Community Foundations</td>
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<tr>
<td>2 – 6 p.m.</td>
<td>Community Central hours</td>
</tr>
<tr>
<td>3:30 – 4 p.m.</td>
<td>Break in Community Central</td>
</tr>
<tr>
<td>4 – 4:30 p.m.</td>
<td>Learning Lab</td>
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### Tuesday, September 24

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7 a.m. – 6 p.m.</td>
<td>Registration hours</td>
</tr>
<tr>
<td>7:30 – 10 a.m.</td>
<td>Breakfast Plenary: What’s Next Community Philanthropy</td>
</tr>
<tr>
<td>9 a.m. – 6 p.m.</td>
<td>Community Central hours</td>
</tr>
<tr>
<td>10 – 10:30 a.m.</td>
<td>Break in Community Central</td>
</tr>
<tr>
<td>10:30 a.m. – Noon</td>
<td>Concurrent Workshops</td>
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<tr>
<td>11:30 a.m. – Noon</td>
<td>Learning Lab</td>
</tr>
<tr>
<td>Noon – 1 p.m.</td>
<td>Lunch and Roundtable Discussions</td>
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<tr>
<td>Noon – 1 p.m.</td>
<td>Book Signings</td>
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<tr>
<td>1 - 2:30 p.m.</td>
<td>Concurrent Workshops</td>
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<tr>
<td>1 – 3 p.m.</td>
<td>One-on-One Leadership Transition Coaching</td>
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<tr>
<td>1 – 3:45 p.m.</td>
<td>Deep Dives</td>
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<tr>
<td>2:30 – 3:30 p.m.</td>
<td>The Lawyer is In</td>
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<tr>
<td>2:30 – 3:30 p.m.</td>
<td>Break in Community Central</td>
</tr>
<tr>
<td>2:45 – 3:15 p.m.</td>
<td>Learning Lab</td>
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<tr>
<td>4 – 4:30 p.m.</td>
<td>Learning Lab</td>
</tr>
<tr>
<td>4 – 5:15 p.m.</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>4:45 – 5:15 p.m.</td>
<td>Learning Lab</td>
</tr>
<tr>
<td>5:30 – 7:30 p.m.</td>
<td>Boys and Men of Color Reception</td>
</tr>
<tr>
<td>6 – 7:30 p.m.</td>
<td>Impact Investing Reception</td>
</tr>
<tr>
<td>6 – 8 p.m.</td>
<td>Knight Foundation Media Mixer</td>
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</tbody>
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### Wednesday, September 25

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 a.m. – Noon</td>
<td>Registration hours</td>
</tr>
<tr>
<td>7 – 8 a.m.</td>
<td>HUD Secretary’s Award Winners Ceremony</td>
</tr>
<tr>
<td>7:30 – 9:30 a.m.</td>
<td>Breakfast Plenary — Telling Our Story: Why Community Foundations Matter</td>
</tr>
<tr>
<td>9 – 10:30 a.m.</td>
<td>Community Central hours</td>
</tr>
<tr>
<td>9:30 – 10:30 a.m.</td>
<td>HUd Secretary Roundtable</td>
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<tr>
<td>9:30 – 10:30 a.m.</td>
<td>Break in Community Central</td>
</tr>
<tr>
<td>10:30 – 12:30 p.m.</td>
<td>Closing Plenary: Taking It Home: The Stanford d.School and Centennial Countdown</td>
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</tbody>
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2013 Fall Conference for Community Foundations

Connecting FOR GOOD | 3
**Saturday, September 21**

**PRECONFERENCE**

**AdNet & CommA Plenary**  
(separate registration is required)  
7:30 – 10 a.m.  
*Elizabeth G/H, 2nd Level*

**Center for Community Foundation Excellence (CCFE) Fundamentals — Day 1**  
8 a.m. – 5 p.m.  
*Gregory A/B, 2nd Level*

**CEOnet Retreat – Unleashing Leadership: Using Your Strengths to Influence Community Change — Day 1**  
8:30 a.m. – 5 p.m.  
*Edward A-D, 2nd Level*

**AdNet & CommA Breakouts**  
(separate registration is required)  
10:15 a.m. – Noon  
*Elizabeth A – F, 2nd Level*

**AdNet Plenary**  
(separate registration is required)  
Noon – 1:45 p.m.  
*Elizabeth G/H, 2nd Level*

**CommA Plenary**  
(separate registration is required)  
Noon – 1:45 p.m.  
*Elizabeth C, 2nd Level*

**AdNet Breakouts**  
(separate registration is required)  
3 – 4:15 p.m.  
*Elizabeth A/F, 2nd Level*

**CommA Breakouts**  
(separate registration is required)  
3:15 – 4:30 p.m.  
*Elizabeth B/C, 2nd Level*

**AdNet Plenary**  
(separate registration is required)  
4:15 – 5 p.m.  
*Elizabeth G/H, 2nd Level*

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**Sunday, September 22**

**PRECONFERENCE**

**Center for Community Foundation Excellence (CCFE) Fundamentals – Day 2**  
7:30 a.m. – 5 p.m.  
*Gregory A/B, 2nd Level*

**CEOnet Retreat – Unleashing Leadership: Using Your Strengths to Influence Community Change – Day 2**  
8:30 – 11 a.m.  
*Edward A-D, 2nd Level*

**AdNet & CommA Plenary**  
(separate registration is required)  
8:30 – 10:15 a.m.  
*Elizabeth G/H, 2nd Level*

**AdNet & CommA Plenary**  
(separate registration is required)  
10:30 – 11:45 a.m.  
*Elizabeth G/H, 2nd Level*

**San Ysidro Visit: Philanthropy in a Cross-Border Community**  
(separate registration is required)  
11:45 a.m. – 4 p.m.  
*Depart from Seaport Tower at Kettner Street*

**AdNet & CommA Plenary**  
(separate registration is required)  
Noon – 1:30 p.m.  
*Elizabeth G/H, 2nd Level*

**Working Lunch with the Veterans Philanthropy Community of Practice**  
1 – 4 p.m.  
*Manchester E/F, 2nd Level*

**Advanced Legal Seminar**  
1:30 – 4:30 p.m.  
*Manchester B/D, 2nd Level*

**AdNet & CommA Joint Session**  
1:45 – 2:30 p.m.  
*Elizabeth G/H, 2nd Level*

**Boys and Men of Color Meeting**  
5:30 – 7:30 p.m.  
*Gallery, Ground Level*
Sunday, September 22
Opening of the Conference

Opening Plenary and Dessert Reception
7:30 – 9 p.m.
*Elizabeth A–G, 2nd Level*

**Speakers:** Kevin Murphy, president, Berks County Community Foundation, chair, Council on Foundations; Terry Mazany, president and CEO, The Chicago Community Trust; Gina Rudan, founder and president, Genuine Insights, Inc.

Monday, September 23

**Breakfast Plenary: Reconnecting to Community**
8 – 8:30 a.m.
*Elizabeth Ballroom A–E, 2nd Level*

**Speaker:** John Kobara, conference chair, California Community Foundation

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**LEARNING TOURS**
8:30 a.m. – 1:00 p.m.
Depart from Elizabeth Ballroom A–E, 2nd Level

**Break in Community Central**
1 – 2 p.m.

"**The Lawyer is In**"
1 – 2 p.m.
Community Central
*Elizabeth Foyer, 2nd Level*

**Plenary: Trends and Realities – A Unique Opportunity for Community Foundations**
2 – 3:30 p.m.
*Elizabeth A–E, 2nd Level*

**Moderator:** Manuel Pastor, professor, University of Southern California

**Break in Community Central**
3:30 – 4 p.m.

**Learning Lab: Investing in Our Next Greatest Generation: Veterans and Their Families**
4 – 4:30 p.m.
*Elizabeth Foyer, 2nd Level*

**Speaker:** Paul Rieckhoff, executive director and founder, Iraq and Afghanistan Veterans of America

**Learning Lab: Community Knowledge: What You Know is Only Half of It**
5 – 5:30 p.m.
*Elizabeth Foyer, 2nd Level*

**Speaker:** Ian Bird, president and CEO, Community Foundations of Canada

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**Networking Event on USS Midway**
Monday, 6:30 – 8 p.m.
See details on page 6.
LEARNING TOURS
8:30 a.m. – 1:00 p.m.
Lunch will be provided on each Learning Tour. Attendees are encouraged to dress comfortably in casual attire.

• Depart for Learning Tours (Tours 1 – 10)
  8:30 – 9 a.m.
  Kettner Street entrance

• Environmental Conservation Learning Tour (Tour 11)
  9:30 a.m. – 1 p.m.
  Elizabeth H, 2nd Level

1. Chula Vista Promise Neighborhood: A Look Inside a Community Collaborative Model on Children, Youth, and Families
2. Strategically Managing Community’s Response Before & After a Disaster
3. Repurposing Local Assets for Community Good
4. Healthy Eating, Active Living: What Does it Take?
5. Involving Local Voices through Community Engagement – To What End?
6. The Power of Place-Based Philanthropy: How to Make it Truly Work
7. Barrio Logan: The Importance of Understanding Place, Culture, and Reality
8. Balboa Park: A Collaborative Hub for Art, Science, and Culture
9. Pathways to Reintegrating Our Veterans in Communities
10. Transforming Our Approaches to Addressing Homelessness
11. Environmental Conservation of the San Diego Bay

Visit the conference website or app to view speakers, and download the Learning Tour Issue Briefs to read in advance.

MONDAY EVENING EVENT

Networking Event on USS Midway
6:30 – 8 p.m.

Speakers: Vikki Spruill, president and CEO, Council on Foundations; Noeleen A. Tillman, managing director, Blue Star Families; Col. James P. Isenhower, III, special assistant to the chairman, Joint Chiefs of Staff, director, Office of Warrior and Family Support; Robert A. Kelly, president and CEO, The San Diego Foundation
CONCURRENT SESSIONS 4 – 5:30 p.m.

Washington Update: What’s happening (what’s not!) and What it Means for You
Elizabeth H, 2nd Level
Speakers: Jeff Hamond, vice president, Van Scoyoc Associates; Sue Santa, senior vice president for public policy and legal affairs, Council on Foundations; Javier Soto, president and CEO, The Miami Foundation

Community Foundation Hall of Fame: 10 Outstanding & Replicable Success Stories
Manchester F, 2nd Level
Speakers: Antonia Hernández, president and CEO, California Community Foundation; Aaron Dorfman, executive director, National Committee for Responsive Philanthropy; Flozell Daniels, Jr., CEO, Foundation for Louisiana; Christine Reeves, senior field associate, National Committee for Responsive Philanthropy

After Disaster: Restoring Our Communities
Manchester D, 2nd Level
Speakers: Nancy Anthony, president, Oklahoma City Community Foundation; Robert Ottenhoff, president and CEO, Center for Disaster Philanthropy; Andrea Zussman, disaster preparedness project coordinator, The San Francisco Foundation

The Suburbanization of Poverty: Surprising Challenges and Regional Solutions
Manchester A, 2nd Level
Speakers: Elizabeth Kneebone, fellow, The Brookings Institution; Jeff Cohen, director, FSG Social Impact Advisors; Nathan Phillips, director, South King Council of Human Services

Philanthropic Leadership Creates Sustainable Cities
Manchester C, 2nd Level
Speakers: Toñe Beguerisse, executive director, Fundación Internacional de la Comunidad; Anne McEnany, vice president and senior program officer, International Community Foundation; Ricardo De Vecchi, operations consultant, Emerging & Sustainable Cities Initiative, Inter-American Development Bank

Implementing Health Reform: What Community Foundations Need to Know
Manchester E, 2nd Level
Speakers: Robert E. Eckardt, executive vice president, The Cleveland Foundation; Len McNally, program director, The New York Community Trust; Elizabeth Docteur, consultant, Grantmakers In Health; Deborah Bachrach, partner, Manatt, Phelps & Phillips, LLP

The Challenges and Opportunities in a Post-Newtown World
Manchester B, 2nd Level
Speakers: Jack A. Calhoun, senior consultant, National League of Cities; Lynn Sharpe-Underwood, executive director, City of San Diego Commission on Gang Prevention and Intervention; Jennifer Chheang, program manager, The California Endowment; Travis McCready, vice president for program, The Boston Foundation; Cathy M. Weiss, executive director, Stoneleigh Foundation

Equity and Education: Advancing the National Conversation for Local Impact
Manchester G, 2nd Level
Speakers: Ana Tilton, executive director, Grantmakers for Education; Dale Anglin, senior program officer, Victoria Foundation (NJ)

It’s Later Than You Think: Get in Front of the Next Wave of Donors
Manchester I, 2nd Level
Speakers: Scott Stein, executive director, Mobilize.org; Vanessa Oshiro, grants officer and program associate, Leichtag Foundation; Kristopher Smith, director of leadership development, Funders’ Network for Smart Growth and Livable Communities

Managing Changing Roles for Philanthropy in Community Change
Manchester H, 2nd Level
Speakers: Ryan Chao, Vice President, Civic Sites & Community Change, Annie E. Casey Foundation; Reginald Jones, president and CEO, Jacobs Family Foundation and Jacobs Center for Neighborhood Innovation; Charles Rutheiser, senior consultant, Neighborhood Development Unit, Annie E. Casey Foundation

Networking Event on USS Midway
Monday, 6:30 – 8 p.m.
See details on page 6.
Breakfast Plenary: What’s Next Community Philanthropy
8 – 10 a.m. (7:30 a.m. for breakfast)
Elizabeth A-E, 2nd Level
Speakers: Vikki Spruill, president and CEO, Council on Foundations; Gabriel Kasper, senior manager, Monitor Institute; Diana Sieger, president, Grand Rapids Community Foundation

Break in Community Central
10 – 10:30 a.m.

Learning Lab: U.S.-Mexico Border Data Portal — Transforming Philanthropy Binationally
11:30 a.m. – Noon
Community Central
Elizabeth Foyer, 2nd Level
Speaker: Andy Carey, executive director, US-Mexico Border Philanthropy Partnership

Lunch and Roundtable Discussions
Noon – 1 p.m.
Elizabeth A-E, 2nd Level

Roundtable Discussions:
• Veterans/Military Families (2 tables): General get-together for funders who want to talk with each other informally about veterans and military families investments.
• Impact Investing (5 tables): Continuing from the morning discussion, attendees will gather with the authors of the Community Foundation Field Guide for Impact Investing.
• The remaining tables are open seating.

Book Signing
When Leaders Leave by Lesley Mallow Wendell, president, Rosewood Consulting Group
Noon – 1 p.m.
Community Central
Elizabeth Foyer, 2nd Level

One-on-One Leadership Transition Coaching Sessions with Lesley Mallow Wendell
(Sign up at Registration in Community Central)
(15 minutes per session)
1 – 3 p.m.
Edward B, 2nd Level

Break in Community Central
2:30 – 3:30 p.m.

“The Lawyer is In!”
Community Central
Elizabeth Foyer, 2nd Level
2:30 – 3:30 p.m.

Learning Lab: Five Top Insights Into the ROI Debate: Balancing Donor Engagement and Financial Impact
2:45 – 3:15 p.m.
Community Central
Elizabeth Foyer, 2nd Level
Sponsored by Crown Philanthropic

Learning Lab: Advocacy Do’s and Don’ts
4 – 4:30 p.m.
Community Central
Elizabeth Foyer, 2nd Level
Speaker: Suzanne Friday, counsel, Council on Foundations

Learning Lab: Key Tools for Weaving a Richer Civic Fabric
4:45 – 5:15 p.m.
Community Central
Elizabeth Foyer, 2nd Level
Speaker: BongHwan (BH) Kim, vice president and executive director, Malin Burnham Center for Civic Engagement, The San Diego Foundation

Boys and Men Of Color Reception
5:30 – 7:30 p.m.
Elizabeth H, 2nd Level

Impact Investing Reception
(Pre-registration required. See registration desk in Community Central for more information.)
6 – 7:30 p.m.
Gallery, Ground Floor

Knight Foundation Media Mixer
6 – 8 p.m.
Manchester Foyer, 2nd Level
Do More With Your Dollars: Putting Impact Investing to Work

Manchester B, 2nd Level
Facilitator: Peter Berliner, managing director, Mission Investors Exchange
Speakers: Melanie Audette, manager, education and training, Mission Investors Exchange; Laurie Craft, program director, Grand Rapids Community Foundation (MI); Lisa Richter, principal, GPS Capital Partners; Cynthia Muller, director, impact investing, Arabella Advisors; Liz Sessler, senior investment marketing manager, Enterprise Community Partners

Engaging Foundation Trustees on Impact Investing

Manchester I, 2nd Level
Speakers: Stuart Comstock-Gay, president and CEO, The Vermont Community Foundation; Kathy Merchant, president and CEO, The Greater Cincinnati Foundation; Christa Velasquez, senior advisor, The Giving Practice; Bert Feuss, vice president, investments, Silicon Valley Community Foundation; David Wood, director, Initiative for Responsible Investment, Hauser Institute for Civil Society, Harvard University; Ellen Remmer, senior partner, The Philanthropic Initiative, The Boston Foundation

Redesigning the Community Foundation: An Experiential Marketing Journey

Elizabeth H, 2nd Level
Speakers: Carla Roberts, president and CEO, Fremont Area Community Foundation (MI); Todd Jacobs, vice president of community investment, Fremont Area Community Foundation (MI); Bob Jordan, philanthropic services officer, Fremont Area Community Foundation (MI); Rob Zeldenrust, chair, Board of Trustees, Fremont Area Community Foundation (MI); Leigh Adamson, chief development officer, Starizon Studio

Working Well with Grantees: A Workshop for Community Foundation Staff

Manchester F, 2nd Level
Speakers: Austin Long, manager, Center for Effective Philanthropy; Grace Nicolette, manager, assessment tools, The Center for Effective Philanthropy

The Power of Advocacy and the Opportunity for Community Foundations

Manchester D, 2nd Level
Speakers: Anita Estell, shareholder, Polsinelli; Abby Levine, legal director, Bolder Advocacy, Alliance for Justice; Eleanor Clement Glass, chief giving officer, Silicon Valley Community Foundation; Gloria Johnson-Cusack, executive director, Leadership 18

Getting Naked: Upping the Stakes for Transparency and Accountability

Manchester E, 2nd Level
Speaker: Vernetta Walker, vice president, consulting, training, and assessments, BoardSource

Strategies for Informing Media Coverage of Community Foundations

Manchester C, 2nd Level
Speakers: Jesse Salazar, vice president, communications, Council on Foundations; Cindy Lott, senior counsel, National State Attorneys General Program at Columbia Law School; Jenny Towns, director, marketing and communications, The Community Foundation for the National Capital

Social Giving, Social Capital & Community

Manchester H, 2nd Level
Speakers: Nathaniel James, founder, Philanthrogeek; Sherrana Kildun, director, community programs, The Greater Tacoma Community Foundation

Donors, Data, and Population Demographics

Manchester A, 2nd Level
Speakers: James Head, vice president, programs, The San Francisco Foundation; Manuel Pastor, professor, Sociology and American Studies & Ethnicity, University of Southern California; David Maurrese, president and founder, Marga, Inc.; Scot Spencer, associate director, Annie E. Casey Foundation; Brian Smedley, vice president and director, Health Policy Institute; Susan Taylor Batten, president, ABFE

When Leaders Leave: A New Perspective on Leadership Change

Manchester G, 2nd Level
Speaker: Lesley Mallow Wendell, president, Rosewood Consulting Group
National Standards Do Make a Difference: Integrating Standards for Increased Visibility and Donor Support

**Elizabeth H, 2nd Level**

**Speakers:** Robin Ferriby, vice president, philanthropic services, Community Foundation for Southeast Michigan; Donnell S. Mersereau, senior consultant, Community Foundations, Council of Michigan Foundations; Rebecca Arno, vice president, Communications, The Denver Foundation

What’s Next for Community Philanthropy Innovation and Design Breakouts

**Edward CD, 2nd Level**

**Speaker:** Gabriel Kasper, senior manager, Monitor Institute

The Essentials of Emotional Intelligence

**Manchester I, 2nd Level**

**Speaker:** Don Aguilar, vice president, Human Resources, Silicon Valley Community Foundation

Philanthropy’s Role in Creating Systems to Effect Community Solutions

**Manchester E, 2nd Level**

**Speakers:** Anne Miskey, executive director, Funders Together to End Homelessness; David Wertheimer, deputy director, Bill and Melinda Gates Foundation

A Call to Action for Community Foundations: Engage Residents!

**Manchester G, 2nd Level**

**Speakers:** Stuart Comstock-Gay, president and CEO, The Vermont Community Foundation; Jeff Hirota, vice president of programs, The Denver Foundation; Kelly Ryan, president and CEO, Incourage Community Foundation; Deborah Ellwood, executive director, CFLeads; Lauren Casteel, vice president, Philanthropic Partnerships, The Denver Foundation; Clotilde Perez-Bode Dedecker, president and CEO, Community Foundation for Greater Buffalo

Immigrant Grantmaking: What’s on the Horizon?

**Manchester D, 2nd Level**

**Moderator:** Daranee Petsod, executive director, Grantmakers Concerned with Immigrants and Refugees

**Speakers:** Marielena Hincapié, executive director, National Immigration Law Center (NILC); Juanita Irizarry, senior program officer, human services and community development, The Chicago Community Trust; Geri Manion, director, U.S. programs and special opportunities program, Carnegie Corporation of New York

Serve to Solve: Four Strategies Foundations Use to Increase Return on Investment

**Manchester A, 2nd Level**

**Speakers:** Patrick Horvath, director of Economic Opportunity, director of Strengthening Neighborhoods, The Denver Foundation; James Head, vice president, programs, The San Francisco Foundation; Janet Y. Spears, CEO, East Bay Community Foundation; Jen Rice, director, community strategies, Humboldt Area Foundation; Christine Reeves, senior field associate, National Committee for Responsive Philanthropy; Terry Brunner, New Mexico state director, USDA Rural Development; Alan Abramson, professor of government and politics, George Mason University; Megan Powers, senior project manager, Grassroots Solutions; Stephanie Powers, managing director, public-philanthropic partnerships, Council on Foundations

Partnering with Government to Accomplish More in Times of Less

**Manchester F, 2nd Level**

**Speakers:** Richard A. Sussman, director, Brighter Futures Initiative, Hartford Foundation for Public Giving; Mindie Reule, program manager, public policy, Philanthropy Northwest; Terry Brunner, New Mexico state director, USDA Rural Development; Alan Abramson, professor of government and politics, George Mason University; Megan Powers, senior project manager, Grassroots Solutions; and Stephanie Powers, managing director, public-philanthropic partnerships, Council on Foundations

State of the States: Connecting with Lawmakers & Regulators for Policy Advocacy

**Manchester C, 2nd Level**

**Speakers:** Terri Johnson, associate director GIFT Technical Assistance, Indiana Grantmakers Alliance; Pat Read, principal, Pat Read Consulting; Michele Lord, president, Public Interest Projects; Laurel O’Sullivan, principal and founder, Laurel O’Sullivan Consulting
DEEP DIVES
1 – 3:45 p.m.

Complete Capital
Manchester H, 2nd Level
Speakers: Kaira Esgate, executive director, Reimagining Service; Alison Gold, assistant director of knowledge & impact, Living Cities; Jessica LaBarbera, director of strategic innovation, Nonprofit Finance Fund; Curtis Ogden, senior associate, The Interaction Institute for Social Change

Anchor Institutions
Manchester B, 2nd Level
Speakers: David Maurrasse, founder and president, Marga, Inc.; Noah Bernstein, program officer, New World Foundation Permanente; Eileen M. Ellsworth, president, Community Foundation for Northern Virginia

CONCURRENT SESSIONS
4 – 5:15 p.m.

A Tale of Two Cities: How Miami and Toronto Use Data to Drive the Art of Giving
Manchester C, 2nd Level
Speakers: Javier Alberto Soto, president and CEO, The Miami Foundation; Rahul K. Bhardwaj, president and CEO, Toronto Community Foundation

Realities and Myths About Prospective Collaborators
Manchester G, 2nd Level
Speakers: Ana Marie Argilagos, deputy assistant secretary, Office of International and Philanthropic Innovation, U.S. Department of Housing and Urban Development; Kelly Ryan, president and CEO, Incourage Community Foundation; Dinah Dittman, national director, community engagement and philanthropy, Kaiser Permanente; Eileen M. Ellsworth, president, Community Foundation for Northern Virginia

The Strategic Role of Philanthropy in the 21st Century
Elizabeth F, 2nd Level
Speakers: Mary Walshok, Ph.D., associate vice chancellor, public programs, dean, university extension, The San Diego Foundation; Gene Tempel, founding dean, Indiana University Lilly Family School of Philanthropy

Cultivating Greener, Healthier, and Safer Homes: A Coordinated Approach
Manchester E, 2nd Level
Speakers: Clotilde Perez-Bode Dedecker, president and CEO, Community Foundation for Greater Buffalo; Michael Shaw, senior program officer, Green & Healthy Homes Initiative

Older Adults and Lasting Results: An Abundant New Resource for Strengthening Communities
Manchester A, 2nd Level
Speakers: Meredith Hart Jones, president and CEO, Maine Community Foundation; Len McNally, program director, The New York Community Trust; Diana Doyle, principal, Community Planning & Research; Jaime Gillis, initiative manager, Community Experience Partnership; Terry Kaebler, director, Community Experience Partnership, NYC, United Neighborhood Houses of New York; Jennifer Crittenden, fiscal and administrative officer, UMaine Center on Aging

Adapt, Align, Aspire – Business Models that Work
Manchester I, 2nd Level
Speaker: Rebecca Graves, executive director, CF Insights

Community Foundation Success in the Next Decade: Five Keys to Success
Manchester F, 2nd Level
Speaker: Ahmet Binerer, director, community development philanthropy, Center for Rural Entrepreneurship; Don Macke, co-director, Center for Rural Entrepreneurship

Redefining the Brand of Community Foundations: Engage, Entertain and Educate for the Future
Elizabeth G, 2nd Level
Speakers: Jonathan Bailey, chief relationships officer, i.d.e.a.; Heather Back, associate vice president, marketing & media relations, The San Diego Foundation
Tuesday, September 24

Rising Poverty and Wealth Inequity: Will Only the 1% Drive the Future of Philanthropy?
*Manchester D, 2nd Level*

**Speakers:** Andrea S. Levere, president, Corporation for Enterprise Development (CFED); Gary Cunningham, vice president for programs, Northwest Area Foundation, vice chair, ABFE; Raquel Donoso, executive director, Latino Community Foundation of San Francisco; Cynthia Choi, deputy director, Asian Americans/Pacific Islanders in Philanthropy; Tom Shapiro, director, Brandeis Institute for Assets and Social Policy

Field of Dreams: Philanthropy’s Role in Expanding Opportunities for Boys and Men of Color (BMoC) Followed by a reception from 5:30-7:30 p.m.
*Elizabeth H, 2nd Level*

**Speakers:** Marcus Littles, senior partner, Frontline Solutions; Emmett D. Carson, president and CEO, Silicon Valley Community Foundation; Robert Lewis, director, BLOOM Initiative; Simone Washington, director, programs, Community Foundation of South Alabama; Ivye Allen, president, Foundation for the Mid-South; Susan Taylor Batten, president, ABFE

Wednesday, September 25

**HUD Secretary’s Award Winners Ceremony**
7 – 8 a.m.
*Manchester A, 2nd Level*

**Breakfast Plenary — Telling Our Story: Why Community Foundations Matter**
8 – 9:30 a.m. (Doors open at 7:30 a.m. for breakfast)
*Elizabeth A-E, 2nd Level*

**Speakers:** Sonal Shah, senior fellow, Case Foundation; Shaun Donovan, HUD secretary; Paul Rieckhoff, executive director and founder, Iraq and Afghanistan Veterans of America

**HUD Secretary Roundtable on Community Development with HUD Award Winners**
9:30 – 10:30 a.m.
*Edward, 2nd Level*

**Break in Community Central**
9:30 – 10:30 a.m.

**What’s Next for Community Philanthropy Innovation and Design Breakouts**
10:30 a.m. – Noon
*Edward C/D, 2nd Level*

**Speaker:** Gabriel Kasper, senior manager, Monitor Institute

**Closing Plenary: Taking It Home: The Stanford d.School and Centennial Countdown**
10:30 a.m. – 12:30 p.m.
*Elizabeth A-E, 2nd Level*

**Speakers:** Nadia Roumani, fellow and lecturer, Hasso Plattner Institute of Design at Stanford; Evelyn Huang, lecturer, executive education, Hasso Plattner Institute of Design at Stanford

**Building A Learning and Action Community U.S.-Mexico Border Region: An Environmental and Public Health Summit**
2 – 8 p.m.
Pre-registration required. See registration desk in Community Central for more information.
San Diego Youth Symphony
San Diego Youth Symphony (SDYS) has provided youth with the opportunity to study classical music at an advanced level and perform for a wide variety of audiences since 1945. SDYS is San Diego’s leading program for young musicians of all skill levels, and aims to collaborate with multiple musical communities to deliver a diverse range of classes, workshops, and competitions.

Animal Cracker Conspiracy
Bridget Rountree and Iain Gunn share a passion for puppets, theater, mixed media, and performance art — and all of those passions have been fusing together in Animal Cracker Conspiracy (A.C.C.) since 2006. Animal Cracker Conspiracy has performed and showcased work at the Museum of Photographic Arts San Diego, Museum of Contemporary Art San Diego, and Art Power at UCSD. A.C.C. has also engaged in artist residencies within the U.S. and across the globe, including North American Creative Laboratories, La Poncha Nostra, RosenClaire, and Bread and Puppet.

Trio Gadjo
Taking after Django Reinhardt’s repertoire, Trio Gadjo weaves together authentic jazz with a nomadic, gypsy flair to add warmth and rhythm wherever they perform. The musicians of Trio Gadjo have also studied pop, swing, and classical music, and are able to effortlessly tailor their sound to suit any environment.

Gilbert Castellanos and the Federal Jazz Project Band
Gilbert Castellanos is a trumpet virtuoso, with unparalleled skill and a talent for improvisation. He has been hailed as “a new American master” by Downbeat magazine and worked alongside and performed with world-famous artists such as Michael Bublé, Natalie Cole, and Willie Nelson. Guadalejaran-born Castellanos draws inspiration for his music from a seamless combination of Latin rhythm and contemporary jazz.
**Omo Aché**

Omo Aché Afro-Cuban Dance & Music Co. is an organization committed to preserving the rich culture of Cuban music and dance. Founded in 1998 by Havana native Juan Carlos Blanco Riera, Omo Aché provides classes, lectures, and workshops for the general public and performs at a variety of community events. The organization’s name translated means “children of good fortune,” emphasizing the importance of youth to the continued legacy of the Afro-Cuban culture.

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**transcenDANCE**

transcenDANCE, founded in 2005 by Catherine Corral and Julius Capuchino, is a youth driven, youth empowering program that encourages teens and young adults in City Heights and National City to mobilize social change through performance art. transcenDANCE offers training in creative writing, dance, choreography, and myriad creative outlets for youth to exercise their personal expression. In 2011, transcenDANCE was a finalist for the President’s Committee for the National Youth Arts and Humanities Program Award.

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**Music Machine – Bonita Vista High School**

Bonita Vista High School’s Music Machine is a national champion show choir and dancing troupe that has performed internationally for over 20 years, inspiring and dazzling audiences around the world with their exceptional dance, singing, and theater talents.

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**Sound Unlimited – Bonita Vista High School**

Comprised of 31 singers and dancers from grades nine through 12, Sound Unlimited is an all-women show choir that has won awards for its energetic and sparkling performances across the nation. The choir is best known for its peppy deliverance of a variety of music, from Broadway to pop and swing. In 2009, Sound Unlimited was named National Grand Champions at Showstoppers Orlando, and in 2010 the choir won a Gold Level First Place and the Adjudicator’s Award at the San Francisco Heritage Choral Festival.
Many restaurants and entertainment venues are located a few blocks from the hotel, and others are just a short taxi ride away. If you’d like to make reservations, or are curious about alternative dining venues, please contact the Concierge Desk at Extension 51.

**SEAFOOD**

**Sally’s on the Water**  
Manchester Grand  
Artful elegant fine dining,  
Patio with marina view

**Blue Point Coastal Cuisine**  
565 5th Avenue  
California Coastal, Oyster & Martini bar

**Fish Market**  
750 N. Harbor Drive  
Family casual seafood, Oyster & Sushi bar

**McCormick & Schmick’s**  
675 K St  
Seafood specialties, Stylish Atmosphere

**PEOHE’S**  
Coronado Ferry Landing  
Polynesian seafood

**Roy’s**  
Marriott Marina  
Hawaiian Fusion Cuisine

**The Tin Fish**  
170 6th Avenue  
Great casual patio dining, close to Petco Park

**Fish Market**  
750 N. Harbor Drive  
California Coastal, Oyster & Martini bar

**Ruth’s Chris Steakhouse**  
1355 N. Harbor Drive  
Upscale steak & seafood, Bay view

**The Palm Restaurant**  
615 J St.  
Saloon setting serving traditional Steak & Italian entrees

**ITALIAN**

**Acqua Al 2**  
322 5th Avenue  
Creative Tuscan fare in a stylish setting

**Asti Ristorante**  
728 5th Avenue  
N. Italian, Cozy and Charming atmosphere

**Bice**  
425 Island Avenue  
Cheese Bar, Cozy and Luxurious

**Chianti**  
644 5th Avenue  
Tuscan, Elegant & Rustic

**De Medici**  
815 5th Avenue  
Regional seafood specialties, Renaissance décor

**Operacaffe**  
834 4th Avenue  
Authentic homemade Florentine specialties

**Osteria Panevino**  
722 5th Avenue  
Tuscan cuisine relaxed ambience

**Salvatore’s Cucina Italiana**  
750 Front Street  
Tuscan Italian, Classic & Romantic, Large wine list
### Mexican

**Candelas**  
416 3rd Avenue  
Sophisticated cuisine, “Mexico City” flavor

**El Vitral**  
815 J Street  
Mexican fused with modern innovation

**La Fiesta**  
628 5th Avenue  
Latin influences, Vibrant & Festive décor

**Las Hadas**  
558 4th Avenue  
Authentic cuisine with an upbeat atmosphere

**La Puerta**  
560 4th Avenue  
Street style tacos, frozen margaritas and live music.

**Los Pancho’s de Charly**  
431 E Street  
Casual, Authentic homemade favorites

### American / Continental

**Lael’s**  
Manchester Grand  
Family dining, open breakfast

**Redfield**  
Manchester Grand  
Sports Lounge / Deli, open daily for lunch and dinner

**Bertrand at Mr. A’s**  
2550 5th Avenue  
Modern American cuisine, City & Bay views

**Croce’s Restaurant & Jazz Bar**  
802 5th Avenue  
American regional, Live Jazz nightly

**Dobson’s**  
956 Broadway Circle  
Classic menu, Downtown landmark restaurant

**Edgewater Grill**  
Seaport Village  
American cuisine, Bay view

**Nicky Rotten’s**  
560 5th Avenue  
Sports Bar & offering San Diego’s best burgers

**Marble Room**  
535 5th Avenue  
Tapas style, Amazing drinks, Great ambiance

**Sammy’s Woodfired Pizza**  
770 4th Avenue  
Family Casual eatery, large mixed menu

**Searsucker**  
611 5th Ave  
Casual, Classy, Eclectic Seafood Cuisine

**Urban Bar & Grill**  
827 5th Avenue  
Modern America cuisine, casual, trendy atmosphere

### French

**Café Chloe**  
721 9th Avenue  
Parisian-Style café, Afternoon Tea

**Le Fontainebleau**  
1055 2nd Avenue  
Romantic & Elegant décor, International service

**Currant**  
140 W. Broadway  
American Brasserie, Contemporary, Modern

### Asian Cuisines

**Kiyo’s Japanese Restaurant**  
531 F Street  
Quaint & welcoming Japanese eatery, Wonderful Sushi

**Rama Thai**  
327 4th Avenue  
Extensive fine authentic menu, Award-winning

**Royal Thai**  
467 5th Avenue  
Extensive menu of traditional cuisine

**Sushi Bar Nippon**  
532 4th Avenue  
Traditional Sushi-Only restaurant

**Taka**  
555 5th Avenue  
Inventive fusion menu, Upscale Sushi bar

**Lotus Thai**  
905 Market Street  
Zen like, comfortable atmosphere, Thai favorites
## WORLD CUISINES

<table>
<thead>
<tr>
<th>Restaurant</th>
<th>Address</th>
<th>Cuisine Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bandar</td>
<td>845 4th Avenue</td>
<td>Award-winning Persian fare, Contemporary</td>
</tr>
<tr>
<td>Buster’s Beach House</td>
<td>Seaport Village</td>
<td>Casual tropical island-inspired dishes, Marina view</td>
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<tr>
<td>Chopahn</td>
<td>750 6th Avenue</td>
<td>Authentic Afghan cuisine</td>
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<tr>
<td>Indigo Grill</td>
<td>1536 India Street</td>
<td>Mexican, Native American &amp; Alaskan flavor’s</td>
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<tr>
<td>Monsoon</td>
<td>729 4th Avenue</td>
<td>Indian cuisine, Elegant surroundings</td>
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<tr>
<td>Rei Do Gado</td>
<td>939 4th Avenue</td>
<td>Churrasco-style steakhouse, Casual setting</td>
</tr>
<tr>
<td>Royal India</td>
<td>329 Market Street</td>
<td>Northern Indian cuisine, Vegetarian, Patio seating available</td>
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<tr>
<td>Salad Style</td>
<td>807 F Street</td>
<td>Corner of 8th Ave. and F Street, Salads, Wraps, Minimum of three salads for delivery. Delivery is $3.</td>
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## VEGETARIAN

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<tr>
<td>La Mirage</td>
<td>815 F Street</td>
<td>Organic Mediterranean Cuisine. Specialize in Organic, Gluten Free, Vegan and Vegetarian options.</td>
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<tr>
<td>Masala</td>
<td>314 5th Avenue</td>
<td>Northern, Indian fusion cuisine, Vegetarian</td>
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<tr>
<td>Organic To Go Café</td>
<td>101 West Broadway Suite 101</td>
<td>Organic, Vegan, Breakfast, Lunch, Salads, Pre-packaged Sandwiches</td>
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<tr>
<td>Pokéz</td>
<td>947 E Street (10th)</td>
<td>Mexican, Vegan, Vegetarian. Breakfast, Lunch, Dinner, Burritos, Tortas, Enchiladas, Tacos</td>
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### SPONSORS & EXHIBITORS

#### CONNECTIVITY SPONSOR
- John S. and James L. Knight Foundation

#### WEDNESDAY PLENARY BREAKFAST
- Kaiser Permanente

#### CONFERENCE DAILY UPDATE
- East Bay Foundation
- Kimbia

#### REFRESHMENT BREAK SPONSOR MONDAY AFTERNOON
- Stellar Technology Solutions, LLC

#### LEARNING LAB SESSION SPONSOR TUESDAY
- Crown Philanthropic Solutions

#### INVESTMENT SESSION SPONSOR
- Russell Investments

#### DIAMOND EXHIBITORS
- KIMBIA
- CF Insights / FSG Inc.
- Stellar Technology Solutions, LLC
- Casey Family Programs
- Vanguard
- East Bay Community Foundation

#### PREMIER EXHIBITORS
- Blackbaud
- Foundant Technologies
- Crown Philanthropic Solutions
- CAF America
## Supporting Exhibitors

- Academic Works, Inc.
- Breckinridge Capital Advisors
- Bromelkamp Company LLC
- Common Grant Application, a Project of Oceanpeak
- Community Foundation National Standards Board
- Embolden
- Fund Evaluation Group
- Grantmakers for Effective Organizations
- International Scholarship and Tuition Services, Inc.
- Mason Investment Advisory Services, Inc.
- MicroEdge, LLC
- Moss Adams LLP
- ProNet
- Scholar Select
- The Center for Effective Philanthropy
- Cardinal Investment Advisors
- SmartSimple Software Inc.
- CliftonLarsonAllen
- Russell Investments
- Dorothy A. Johnson Center for Philanthropy

## Exhibitor

<table>
<thead>
<tr>
<th>Exhibitor</th>
<th>Booth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Works, Inc.</td>
<td>16</td>
</tr>
<tr>
<td>Blackbaud</td>
<td>17</td>
</tr>
<tr>
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<td>34</td>
</tr>
<tr>
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<td>31</td>
</tr>
<tr>
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<td>32</td>
</tr>
<tr>
<td>Cardinal Investment Advisors</td>
<td>38</td>
</tr>
<tr>
<td>Casey Family Programs</td>
<td>9</td>
</tr>
<tr>
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<td>11</td>
</tr>
<tr>
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<td>48</td>
</tr>
<tr>
<td>Common Grant Application, a Project of Oceanpeak</td>
<td>6</td>
</tr>
<tr>
<td>Community Foundation National Standards Board</td>
<td>24</td>
</tr>
<tr>
<td>Crown Philanthropic Solutions</td>
<td>27</td>
</tr>
<tr>
<td>Dorothy A. Johnson Center for Philanthropy</td>
<td>49</td>
</tr>
<tr>
<td>East Bay Community Foundation</td>
<td>35</td>
</tr>
<tr>
<td>Embolden</td>
<td>40</td>
</tr>
<tr>
<td>Federal Central - Council on Foundations</td>
<td></td>
</tr>
<tr>
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<td>7</td>
</tr>
<tr>
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<td>50</td>
</tr>
<tr>
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<td>20</td>
</tr>
<tr>
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<td></td>
</tr>
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<td>39</td>
</tr>
<tr>
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<td>44</td>
</tr>
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<td>19</td>
</tr>
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<td>37</td>
</tr>
<tr>
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<td>29</td>
</tr>
<tr>
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<td>5</td>
</tr>
<tr>
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<td>42</td>
</tr>
<tr>
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<td>30</td>
</tr>
<tr>
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<td>43</td>
</tr>
<tr>
<td>Stellar Technology Solutions, LLC</td>
<td>46</td>
</tr>
<tr>
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<td>41</td>
</tr>
<tr>
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<td>14</td>
</tr>
</tbody>
</table>
COMMUNITY CENTRAL FLOOR PLAN

LEGEND:
1. REGISTRATION
2. COUNCIL ON FOUNDATIONS BOOTH